

**See an early bird workshop you'd like to attend? Please do. You can pay later.  
Cost: \$25 for one, \$40 for two, \$55 for all three. (Note: E1, E2, and E4 is \$40.)**

## 1:00 - 4:00 Early Bird Workshops

[Click here for workshop descriptions](#)

- E1 The Courage to Pursue Your Writing Dreams - Pauls Moldenhauer *Hobbs*  
 E2 Customize Scrivener: Write Faster, Write Smarter - Debbie Maxwell Allen *Bilheimer*  
 E4 Writing Gripping Fiction - Darcie Gudger *Sweet*

## 1:00 – 2:00 pm Early Bird Workshops

- E4B How to Write a Book AND Get it Published - Debbie Hardy *Keyhole*  
 E5 Balancing Privacy & Relationships When Writing Real Life Events - Cindy Lambert *Boulder*  
 E6 Mastering the Five Variations of Show vs. Tell - Tessa Emily Hall *Dodge*  
 E7 Poetry - Catherine Lawton *Diamond East*  
 E8 Ten Tests for Your Nonfiction Book - Andy Scheer *Chasm*

**2:15 – 3:15 pm Making the Most of Your First CCWC** Eric Sprinkle *Diamond West*

## 3:30 - 4:30 pm

- E9 Care and Feeding of Editors - Susan Baganz & Chris Richards *Dodge*  
 E10 Troubleshooting Your Unsold Novel - Nick Harrison *Chasm*  
 E11 Devoted to You - Beth Patch *Diamond East*  
 E12 Create Your Own Coloring Book - Shelley Ring *Keyhole*

**4:30 YMCA check-in to your room** *You can check earlier. Your room may be ready.*  
**Conference Appointment Desk & Registration Open**

## 4:45 - 6:00 pm

- E13 Go Viral: Social Network Marketing - W. Terry Whalin *Dodge*  
 E14 Evaluating Your Options - Cheri Cowell *Bilheimer*  
 E15 Crafting a Winning Nonfiction Book Proposal - Cindy Lambert *Hobbs*  
 E16 Create a Best-Seller Brand and FastTrack Your Speaking Outreach - Dick Bruso (until 6:15) *Sweet*

**6:00 Dinner in Aspen Dining Room (faculty in Walnut Room)**

## 7:45 Opening Session *Ruesch Auditorium*

Keynotes - **Hidden in Plain Sight** - Robert Cook AND **Finish Strong** - Louise L. Looney  
 Mission Moment - **Brand New Images**

## 9:30 Choose from the following:

- ◆ How to Cultivate a Local Writers' Community - David Rupert
  - ◆ Email Marketing for Writers - Jason Owens
 

Low cost and no cost methods of building your email list along with software tools and a few hands-on examples.
  - ◆ **Square Peg Society** – Charlie Wolcott *Around the fireplace near the classrooms - LP*
    - ◆ **Sleep** – In my young and foolish days I thought it was a waste of time! But seriously, trust Father for the energy you need and quality (if not quantity) rest.

Overwhelmed? You're normal. The first day is always the hardest.  
 "I, your GOD, have a firm grip on you and I'm not letting go. I'm telling you,  
 'Don't panic. I'm right here to help you.'" Isaiah 41:13 MSG