Fast-Track Your Speaking Outreach

Presented by Dick Bruso for the 2019 Colorado Christian Writers Conference

- 1) Your Message/Your Mission
- 2) Target Markets and Audiences
- 3) Your Umbrella Brand
- 4) Nonfiction and/or Fiction
- 5) Your Platform and Experience
- 6) Recommended Speaker Resources
 - a) Toastmasters International
 - b) National Speakers Association (NSA)
 - c) NSA Academy for Professional Speaking & the Cavett Institute
 - d) NSA Local Chapters and Local Academies
 - e) NSA Books on Speaking
 - f) Speaker Magazine
- 7) Your Presentation/Keynote
- 8) Three Powerful Questions to Further Your Career
- 9) Places to Speak: From Free to Fee
- 10) Your Value Proposition

*Special Note: By attending either of my 2019 CCWC sessions, you are eligible to sign up for a 30-minute complimentary phone consultation. <u>If</u> you missed the sign-up process during my sessions, <u>please email me</u> and I'll get back to you to set up your free consultation call.

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