Part 1: BEFORE YOU WRITE

Essentials for Success in a long-term writing (James Scott Bell, The Art of War, pp 11-13):

- 1. Desire
- 2. Discipline
- 3. Commitment to Craft
- 4. Patience
- 5. Honesty
- 6. Willingness to learn
- 7. Business-like attitude
- 8. Rhino skin
- 9. Long-term view
- 10. Talent

LENGTH OF STORY (*Estimates – check publisher requirements*)

Flash Fiction – 100 – 1000 words Short stories – 1,000 – 10,000 words Novellete – 10,001 – 25,000 words Novella – 25,001 – 40,000 words Short Novel – 40,000 – 60,000 words Novel – 60,001 – 90,000 words

WORD COUNTS BY GENRE

Literary 80,000-110,000

Mystery/Thriller/Suspense 70,000-90,000

- Cozy Mysteries are usually shorter 60-80K

Romance 40,000-100,000 (80-90K)

Romantic Suspense Contemporary Romance Amish Historical Romance (Biblical, Amish, Civil War, Western's, WWII, Regency)

Women's Fiction 40,000-100,000

Speculative Fiction (90,000-125,000) <u>Dystopian or Horror</u> - 80,000 to 100,000

Fantasy - 90,000 to 100,000

Paranormal/Urban - 75,000 to 95,000

Science-Fiction - Steampunk - 90,000 to 125,000

Historical 100,000 – 120,000

Young Adult (YA) 50,000-80,000

-The protagonist and other main characters are usually between the ages of 13early 20s

New Adult (NA) 60,000-85,000

- The protagonist and other main characters are usually between the ages of 18-24 or so – college years, finding themselves, identity.

Mid-Grade (MG) 30,000-50,000

Ages 9-13

PANSTER vs PLOTTER (Your writing style)

PANSTER	PLOTTER/PLANNER

Point of View and Tense

Head Hopping

First Person

- First Person Present Tense
- First Person Past Tense

Third Person

• Third Person Past Tense

Omniscient

Character vs. Plot

- Hero/Heroine
- Backstory
- Physical Descriptions
- Inner Struggle
- Inner Conflict
- Spiritual

A Note on Formatting:

Part 11: AS YOU WRITE

STARTING THE STORY

Why are beginnings so important?

Why Potentially Good Beginnings go Bad:

Four Most Important Aspects of Starting Any story.

- 1. Establish Protagonist
- 2. Location
- 3. Time Period
- 4. Inciting Incident

STORY PLOT

THEME

MORE WRITING BASICS

Speaker Attributions:

- Dialogue tags:
- Action Tags:

Strong Verbs

Active vs Passive Voice

Surprise!

Show vs Tell

Writer's Block

BACK UP YOUR WORK OFTEN!

Part 111: AFTER YOU WRITE

Starts and Finishes to CHAPTERS

Chapter Hooks

- Stakes What are the stakes and why do they matter?
- Hero/Heroine Identification Establish point-of-view in the first sentence or two
- Anchoring Who, what, where, when, and why?
- On the run Start in the middle of the inciting incident
- Problem

Failure Endings

- Sleepy Time Slugs Doesn't move the story forward
- Disaster Averted Failure to tie things up
- Three-peat Using the same ending over and over.

Fixes:

- Change your timing end in a different spot than someone might expect
- Mix up your endings Keep some variety in how you end your scenes and chapters.
- Punch word Power word. Leave and emotional impact. Deliver a blow to the reader. Address deep needs. Stimulate strong emotions.
- Anticipation Let the reader know the issues are larger than the reader might assume. May even tell you explicitly that something is about to happen.
- Cliffhangers Keep them hanging.... They have to keep reading to find out what happens next.
- Questions

- Buttons Simple sentence
- Threat of death or danger
- Shock factor
- Prediction foreshadowing
- Revelation of a secret

Prologues and Epilogues

Prologue – Don't use if you're just trying to sneak in backstory.

Epilogue – Don't use to tie up loose ends or to make sure the reader "gets it."

Scene Breaks

When?

- o POV switch
- Time lapse
- Change scene

THE REVISION PROCESS

Formula: 2nd Draft = 1st Draft – 10%. Good luck. Stephen King, *On Writing*, page 222

Resources

www.autocrit.com www.prowritingaid.com www.grammarly.com

Overused Words

Feel/felt Have/had Knew/know Look Hear/heard See/saw Just Then Than

Weasel or Filler Words

Just That Suddenly Very Every Some Most But OK/okay

Adverbs

ActuallyReallyTotallyUnfortunatelyCompletelyIronicallyContinuallyIncrediblyConstantlyHopefullyLiterallyFinally

Repetition

Mistakes

Part IV: GETTING PUBLISHED

Competition

Platform

Two reasons why:

- 1. The market is more crowded than ever
- 2. People are more distracted than ever

Three things platform does for you:

- 1. Provides visibility
- 2. Provides amplification
- 3. Provides connection

Elevator Pitch

Blurb

Agents

Editors:

Manuscript Evaluation

Developmental/Project Editing

Content Editing/Substantive and Structural Editing

Copy-editing

Proofreading

How do you get an Editor?

By accident

Pitch at a conference

Hire One

Assigned by Publisher

Your Book Title

Cover Art

RD – Release Date

Marketing

ROI – Return on Investment

Books mentioned in this talk: (in order of mention based on time available) Bell, James Scott, The Art of War for Writers. King, Stephen. On Writing. Collins, Suzanne, Catching Fire. Twain, Mark. The Notorious Jumping Frog of Calaveras County. Mills, Diane. Firewall. Heyer, Georgette. April Lady. Ziarnik, Beth. Her Deadly Inheritance Austen, Jane. Pride and Prejudice. Heitzmann, Kristen. Breath of Dawn. Baganz, Susan M. The Captain's Conquest. Baganz, Susan M. Feta and Freeways. Baganz, Susan M., Bratwurst and Bridges Ackerman, Angela and Puglisi, Becca. The Emotion Thesaurus. Poe, Edger Allen, The Fall of the House of Usher. Henderson, Dee. True Honor. Henderson, Dee. The Negotiator. Baganz, Susan M. Pesto and Potholes. Baganz, Susan M. The Virtuous Viscount. Adams, Kevin. The Extravagant Fool. Baganz, Susan M. The Baron's Blunder. Wade, Becky. Her Stubborn Heart. Lickel, Lisa. Parhelion. Henderson, Dee. The Healer. Baganz, Susan M. Salsa and Speed Bumps Baganz, Susan M, Feta and Freeways. Richards, J. Chris. Shattered Trust Jerico, Daisy. *Sparks Fly*. Baganz, Susan M. Angel on Fourth Street from Little Bits O' Love Baganz, Susan M. Root Beer and Roadblocks. Klumpers, Anita. Winter Watch Hyatt, Michael. Platform (https://michaelhyatt.com/platform/ Baganz, Susan M. Sugar Cookies and Street Lamps Baganz, Susan M. Whiney's Vow