How to Market Your Book
When You Don't Want to and Don't Know How
Writing/publishing is a business of
recognition sells.
Who is your?
Build your
Connect with
There are writers whoand speakers who
your readers.
Tell, not just facts.
Join Writers
Join groups on your subject.
Get a with your name.
regularly.
Get addresses.
Aways
Get (and pay) a
Start a
Book
works.
Latch onto current stories.
Find someone to you.
Be consistent and wholesome in all you do.