**AGENDA FOR ENTIRE CONFERENCE**

Note: Everything will be recorded and available to view for three months after the conference except for small groups, round tables during meals, critique groups, and Q & A's.

**WEDNESDAY,  May 11**  
**Mountain Time**

**8:00 am - 12:30 pm       CHECK-IN, SIGN WAIVER, TECH CHECK**

**12:45 - 12:55**  **WELCOME & PRAYER** (Sanctuary)

**1:00 - 3:30       LEARNING LABS**  
**Room 1**An Afternoon with Liz - Liz Curtis Higgs  
    **Room 2**Too Much Data, Too Little Time - Scoti Domeij  
    **Room 3**Superb Style: In Three Big Steps- Tim Riter  
    **Room 4**Jumpstart Your Creativity - Mary Potter Kenyon  
    **Room 5**  Appointments (Cindy Lambert, 1:00 - 2:00 and 3:00 - 4:00)

**3:35 - 4:10       GET THE MOST OUT OF THE CONFERENCE**

**4:10 - 4:25       SMALL GROUPS**

**4:30 - 5:30**  **WORKSHOPS**  
**Room 1**    Craft a Winning Nonfiction Book Proposal - Cindy Lambert  
    **Room 2**Solving Plot Problems - Dave Lambert  
    **Room 3**Incorporate God's Word to Transform Lives - Mike Klassen  
    **Room 4**Faithful & Effective Writing/Publishing in a Postmodern Context - Catherine Lawton  
    **Room 5**How Not to Talk to an Agent or Publisher - Lori Wildenberg

**5:30 - 5:45       ANNOUNCEMENTS**(Sanctuary)

**5:45 - 6:15       DINNER & MEET THE AUTHORS**  
**Room 1**    Twila Belk - devotions, nonfiction, ghostwriting/collaboration  
    **Room 2**Tez Brooks & Lori Wildenberg - marriage & family living  
    **Room 3**Bob Ruesch - children's books, devotions, biography  
    **Room 4**Holly DeHerrera & Tim Shoemaker - middle grade & YA fiction  
    **Room 5**  Jendayi Harris & Tim Riter - nonfiction  
    **Room 6**DeeDee Lake - creative nonfiction, devotionals for teen girls, Christian romance in military setting  
    **Room 7**Gail Kittleson - historical & women's literary fiction, memoir  
    **Room 8**Karen Whiting - nonfiction for children & adults

**6:20 - 7:30      EVENING PROGRAM**(Sanctuary)  
  Worship with Marty Goetz  
   Keynote: The Power of Writing to Change the World - Jesse Florea

**7:30**                 **PRAYER FELLOWSHIP**(Room 1)

**THURSDAY,  May 12**  
**Mountain Time**

**7:45 - 9:10       GENERAL SESSION**(Sanctuary)  
   Welcome      
   Worship with Marty Goetz  
   Keynote: The Danger & Power of Words- Edwina Perkins

**9:10 - 9:25       SMALL GROUPS**

**NOTE:**Group appointments will take place during the continuing sessions & workshops. You will receive an email with the time and room for your scheduled appointments.

**9:30 - 10:30     CONTINUING SESSIONS, Part 1**  
**Room 1**Screenwriting & Story Structure- Dianne E. Butts  
    **Room 2**Writing (& Selling) Personal Experience Stories- B.J. Taylor  
    **Room 3**Idea to Manuscript to Masterpiece- Dr. Sharon Norris Elliott  
    **Room 4**The Successful Author of Nonfiction - Dan Balow  
    **Room 5** Building Rock-Solid Fiction- Tim Shoemaker  
    **Room 6**The Short Road to Publication: Writing Articles & Devotions - Karen Whiting  
    **Room 7**Mastering Marketing- Tamara Clymer  
    **Room 8**  Your Writing Life - Dig Deep, Build High - Ava Pennington  
    **Room 9**Writing for Children & Teens- Pam Halter  
    **Room 10**Appointments  
    **Room 11**Appointments  
**Room 12**Appointments  
    **Room 13**Appointments  
    **Room 14**  Appointments

**10:30 - 10:45   BREAK**

**10:45 - 11:45   WORKSHOP # 1 or CLINIC**  
 **Room 1**The Sacred Journey - Debbie Alsdorf  
    **Room 2**Art & Science of a Fiction Proposal - Janyre Tromp  
    **Room 3**Starting Strong: Strategies for First Lines & First Pages for   
                          Nonfiction Authors - Jim Hart  
    **Room 4** Six Deadly Self-Publishing Mistakes & How to Fix Them:  
                          Part 1- Mike Klassen  
    **Room 5**Breaking into the Magazine Market- Jesse Florea  
    **Room 6**  Fear Factor - Lori Wildenberg  
    **Room 7** Would God Call You to Write for a Secular Market? - Mary Potter Kenyon  
**Room 8**Nonfiction Book Proposals Clinic - Cindy Lambert (closed)  
    **Room 9**  Fiction Intensive Clinic - Dave Lambert (closed)  
    **Room 10**Appointments  
    **Room 11**Appointments  
**Room 12**Appointments  
    **Room 13**Appointments  
    **Room 14**  Appointments

**11:50 - 12:00     ANNOUNCEMENTS**(Sanctuary)

**12:00 - 12:30     LUNCH & ROUND TABLES**  
**Room 1**Janyre Tromp - Kregal Publications  
    **Room 2**Roy Hanschke - KPOF  
   **Room 3**    Rowena Kuo - Brimstone Fiction, Brimstone Books & Media, Brimstone Fire  
    **Room 4**    Jonathan Shank - Celebration Web Design  
    **Room 5**    Michael Klassen - Illumify Media Global  
    **Room 6**    Scoti Domeij - Blackside Publishing, *Havok Journal*  
    **Room 7**    Blythe Daniel - The Blythe Daniel Agency Inc.  
  
**12:35 - 12:45**    **SPOTLIGHT - Lori Wildenberg**(Sanctuary)

**12:45 - 1:25      PANELS**  
**Sanctuary**Indie Publishers  
**Room 1**Agents

**1:25 - 1:40        SMALL GROUPS**

**1:45 - 2:45        WORKSHOP # 2 or CLINIC**  
 **Room 1**Successful Co-Authoring– Jesse Florea & Karen Whiting  
    **Room 2** Deep POV - Darcie Gudger  
    **Room 3**Memoir Writing- Gail Kittleson  
    **Room 4**Peaks & Pitfalls in Indie Publishing - Bob Ruesch & Roy Hanschke  
    **Room 5**The Anatomy of the Query - Tez Brooks  
    **Room 6**Magnify Your Message- Patti Shene  
    **Room 7**Write for the Reader- Lori Wildenberg  
    **Room 8**Nonfiction Book Proposals Clinic - Cindy Lambert (closed)  
    **Room 9**Fiction Intensive Clinic- Dave Lambert (closed)  
    **Room 10**Appointments  
    **Room 11**Appointments  
**Room 12**Appointments  
    **Room 13**Appointments  
    **Room 14**  Appointments

**2:45 - 3:00        BREAK**

**3:00 - 4:00        CONTINUING SESSIONS, Part 2**  
**Room 1**Screenwriting & Story Structure- Dianne E. Butts  
    **Room 2**Writing (& Selling) Personal Experience Stories- B.J. Taylor  
    **Room 3**Idea to Manuscript to Masterpiece- Dr. Sharon Norris Elliott  
    **Room 4**The Successful Author of Nonfiction - Dan Balow  
    **Room 5**Building Rock-Solid Fiction- Tim Shoemaker  
    **Room 6**The Short Road to Publication: Writing Articles & Devotions - Karen Whiting  
    **Room 7**Mastering Marketing - Tamara Clymer  
    **Room 8**Your Writing Life - Dig Deep, Build High - Ava Pennington  
    **Room 9**Writing for Children & Teens- Pam Halter  
    **Room 10**Appointments  
    **Room 11**Appointments  
**Room 12**Appointments  
    **Room 13**Appointments  
    **Room 14**  Appointments

**4:05 - 4:15        ANNOUNCEMENTS** (Sanctuary)

**4:15 - 5:00        CRITIQUE GROUPS or Q & A's**  
**Room 1**    Critique parenting articles & books - Lori Wildenberg  
     **Room 2**Critique middle grade and YA fiction - Tim Shoemaker  
    **Room 3** Critique children's books & biography - Robert Ruesch  
     **Room 4**Critique nonfiction - Tim Riter  
     **Room 5**Q & A - Creating a brand - Karen Whiting  
     **Room 6**Q & A - Writing for magazines - Sherri Langton

**5:05 - 5:15        SPOTLIGHT AUTHORS**(Sanctuary)

**5:15 - 5:45        DINNER & ROUND TABLES**   
    **Room 1**   John Herring - Iron Stream Media  
    **Room 2**   Debbie Alsdorf - Books & Such Literary Management  
    **Room 3**   Terry Whalin - Morgan James Publishing  
    **Room 4**   Tamara Clymer - CrossRiver Media Group  
    **Room 5**  Susan Baganz - Pelican Book Group  
    **Room 6**   Marti Pieper - Charisma Media  
    **Room 7** Susan Neal, CIPA and CAN      
    **Room 8**   Appointment (Cindy Lambert)  
                       
**5:45 - 6:00       BREAK**

**6:00 - 7:30       EVENING PROGRAM**  
    Worship with Marty Goetz  
    Mission Moments: Grand Staff Ministries - Becky Spencer  
    Keynote: Why Don’t the Lights Work - Dr. Sharon Norris Elliott

**7:30 - 8:30       PANEL - For Such a Time as This**(Room 2)

**8:30                   PRAYER FELLOWSHIP** (Room 1)

**FRIDAY, May 13**  
**Mountain Time**

**7:45 - 9:10      GENERAL SESSION**(Sanctuary)      
    Worship with Marty Goetz  
    Keynote: Ministering to Our Readers - Liz Curtis Higgs

**9 10 - 9:25       SMALL GROUPS**

**9:30 - 10:30     CONTINUING SESSIONS, Part 3**  
**Room 1**Screenwriting & Story Structure- Dianne E. Butts  
    **Room 2**Writing (& Selling) Personal Experience Stories- B.J. Taylor  
    **Room 3**Idea to Manuscript to Masterpiece- Dr. Sharon Norris Elliott  
    **Room 4**The Successful Author of Nonfiction - Dan Balow  
    **Room 5**Building Rock-Solid Fiction- Tim Shoemaker  
    **Room 6**The Short Road to Publication: Writing Articles & Devotions - Karen Whiting  
    **Room 7**Mastering Marketing - Tamara Clymer  
    **Room 8**Your Writing Life - Dig Deep, Build High - Ava Pennington  
    **Room 9**Writing for Children & Teens- Pam Halter  
    **Room 10**Appointments  
    **Room 11**Appointments  
**Room 12**Appointments  
    **Room 13**Appointments  
    **Room 14**  Appointments

**10:30 - 10:45    BREAK**

**10:45 - 11:45    WORKSHOP # 3 or CLINIC**  
    **Room 1**   Self-Editing, Spelling & Style - Twila Belk  
    **Room 2**Use Figurative Language for More Effective Description -  
                                  Holly DeHerrera  
    **Room 3**   Writing Epic Bible Studies for a Post-Pandemic World - John Herring  
    **Room 4**Six Deadly Self-Publishing Mistakes & How to Fix Them: Part 2 - Mike Klassen         
   **Room 5**What's In/What's Out in Publishing - Blythe Daniel  
    **Room 6** Increase Website Traffic thru Blogging & Pinterest - Susan Neal    
    **Room 7**Reaching Children & Youth - 2 mini workshops  
                          Do's & Don'ts Writing for Children - Jesse Florea  
                          Reaching Youth with Your Writing - Tim Shoemaker  
    **Room 8**Nonfiction Book Proposals Clinic - Cindy Lambert (closed)  
    **Room 9**Fiction Intensive Clinic- Dave Lambert (closed)  
    **Room 10**Appointments  
    **Room 11**Appointments  
**Room 12**Appointments  
    **Room 13**Appointments  
    **Room 14**  Appointments

**11:50 - 12:00     ANNOUNCEMENTS**(Sanctuary)

**12:00 - 12:30     LUNCH & ROUND TABLE**  
**Room 1**Jim Hart - Hartline Literary Agency  
   **Room 2**    Edwina Perkins - Harambee Press and Iron Stream Media  
    **Room 3**   Sherri Langton - *Bible Advocate, Now What?*e-zine  
    **Room 4**   Jonathan Shank - Celebration Web Design      
    **Room 5**Daniel Mawhinney & Darlene Shortridge - 40 Day Publishing  
    **Room 6**    Cathy Lawton - CLADACH Publishing  
    **Room 7**    Jesse Florea - Focus on the Family Youth Publications

**12:35 - 12:45     SPOTLIGHT - Imagination Videobooks - Richard Rieman**(Sanctuary)

**12:45 - 1:25        PANELS**  
**Sanctuary**Book Editors  
**Room 1**Magazine Editors

**1:25 - 1:40**          **SMALL GROUPS**

**1:45 - 2:45          WORKSHOP # 4 or CLINIC**  
**Room 1**Writing, Health & Spiritual Life Balance - DeeDee Lake  
     **Room 2**Tapping into Your Own Story - Holly DeHerrera  
     **Room 3**Book Doctor: Take Your Nonfiction from Good to Great - Marti Pieper  
     **Room 4**Everyone is Self-publishing - Or So It Seems - Terry Whalin  
     **Room 5**Create a Caviar Audiobook on a Tuna Fish Budget - Richard Reiman  
     **Room 6**Revolutionary Writing - Darcie Gudger  
     **Room 7**Secrets of Writing for and About Males - Tez Brooks  
     **Room 8**    Nonfiction Book Proposals Clinic - Cindy Lambert (closed)  
     **Room 9**Fiction Intensive Clinic- Dave Lambert (closed)  
     **Room 10**Appointments  
     **Room 11**Appointments  
**Room 12**Appointments  
     **Room 13**Appointments  
     **Room 14**  Appointments

**2:45 - 3:00          BREAK**

**3:00 - 4:00          CONTINUING SESSIONS, PART 4**  
**Room 1**Screenwriting & Story Structure- Dianne E. Butts  
    **Room 2**Writing (& Selling) Personal Experience Stories- B.J. Taylor  
    **Room 3**Idea to Manuscript to Masterpiece- Dr. Sharon Norris Elliott  
    **Room 4**The Successful Author of Nonfiction - Dan Balow  
    **Room 5**Building Rock-Solid Fiction- Tim Shoemaker  
    **Room 6**The Short Road to Publication: Writing Articles & Devotions - Karen Whiting  
    **Room 7**Mastering Marketing - Tamara Clymer  
    **Room 8**Your Writing Life - Dig Deep, Build High - Ava Pennington  
    **Room 9**Writing for Children & Teens- Pam Halter  
    **Room 10**Appointments  
    **Room 11**Appointments  
**Room 12**Appointments  
    **Room 13**Appointments  
    **Room 14**  Appointments

**4:05 - 4:15         ANNOUNCEMENTS**(Sanctuary)

**4:15 - 5:00         CRITIQUE GROUPS or Q & A's**  
**Room 1**    Critique women's literary & historical fiction - Gail Kittleston  
    **Room 2**    Critique middle grade mystery, mainstream inspirational  fiction - Holly DeHerrera  
     **Room 3**Critique nonfiction - Jendayi Harris  
**Room 4**Critique personal experience stories - Marlene Bagnull  
     **Room 5**Q & A - What makes a great devotional book? - Tez Brooks  
     **Room 6**Q & A -What to expect after the conference? - DeeDee Lake  
     **Room 7**Appointments - Sharon Norris Elliott, 4:30 - 5:00

**5:05 - 5:15         SPOTLIGHT AUTHORS**(Sanctuary)

**5:15 - 5:45         DINNER & ROUND TABLES**  
**Room 1**Hope Bolinger - End Game Press  
    **Room 2**    Amanda Jenkins - AMG Publishers  
    **Room 3**   Debbie Hardy -*ChristianDevotions.us*  
    **Room 4**     Dr. Sharon Norris Elliott - AuthorizeMe  
    **Room 5**   Jeanette Littleton - EABooks Publishing  
    **Room 6**    Eric Sprinkle - Adventure Experience  
    **Room 7**    AWSA Coaches - Ava Pennington, Marti Pieper, Susan Neal  
   **Room 8**    Appointment (Cindy Lambert)

**5:45 - 6:00         BREAK**

**6:00 - 7:30         NIGHT OF CELEBRATION & TESTIMONIES**  
     Worship with Marty Goetz  
     Keynote: The Persevering Writer - Bob Hostetler   
     Testimonies - Linda Evans Shepherd, Tim Shoemaker & others

**7:30 - 8:30          PANEL - For Such a Time as This**(Room 2)

**8:30**                     **PRAYER FELLOWSHIP**(Room 1)

**SATURDAY,  May 13**  
**Mountain Time**

**7:45 - 9:10         GENERAL SESSION**(Sanctuary)      
    Worship with Marty Goetz  
    Keynote: Sitting at His Feet - Liz Curtis Higgs

**9 10 - 9:25        SMALL GROUPS**

**9:30 - 10:30      WORKSHOP # 5 or CLINIC**  
**Room 1**Make Your Writing Sing - Twila Belk  
     **Room 2**First Round Fiction Editors Using Story Structure - Janyre Tromp  
     **Room 3**   The Literary of Personal Disaster - Sherri Langton  
     **Room 4**Alternatives for Publishing Your Book - Shane Crabtree  
     **Room 5**Editors Read Book Proposals Not Manuscripts - Terry Whalin  
     **Room 6**HT Market Your Book When You Don't Want to & Don't Know How - Debbie Hardy  
     **Room 7**Seasoned with Salt - Becky Spencer  
     **Room 8**Nonfiction Book Proposals Clinic - Cindy Lambert (closed)  
     **Room 9**Fiction Intensive Clinic - Dave Lambert (closed)

**10:30 - 10:45      BREAK**

**10:45 - 11:45      WORKSHOP # 6 or CLINIC**  
**Room 1**Perseverance - Jendayi Harris  
     **Room 2**Fantasy Genres … Where Do I Belong? - Rowena Kuo  
     **Room 3**Narrative Nonfiction: The Power of Story - Marti Pieper  
     **Room 4**   How to Create a Professional Looking Book - Susan Neal  
     **Room 5**Where's God in All This? - Tez Brooks  
     **Room 6**Building a Platform that's Genuine - Blythe Daniel  
     **Room 7**Reaching Women - Linda Evans Shepherd  
     **Room 8** Nonfiction Book Proposals Clinic - Cindy Lambert (closed)  
     **Room 9**Fiction Intensive Clinic - Dave Lambert (closed)

**11:50 - 12:00     ANNOUNCEMENTS**(Sanctuary)

**12:00 - 12:30     LUNCH & ROUND TABLES**  
**Room 1** Becky Spencer - Grand Staff Ministries  
    **Room 2**    Pam Halter - Fruitbearer Kids  
    **Room 3**    Linda Evans Shepherd - AWSA (Advanced Writers & Speakers Association)  
    **Room 4**    Dan Balow - The Steve Laube Agency  
   **Room 5**    Jeanette Littleton - *Standard, Indian Life, &*compilations  
    **Room 6**   Shane Crabtree - Christian Book Services, Carpenter's Son Publishing, Clovercroft Publishing, Sports Publishing Group

**12:35 - 12:45   SPOTLIGHT AUTHORS**

**12:45 - 1:25      WILL THEY READ ON?**  
**Sanctuary**Book Editors Panel  
    **Room 1**     Magazine Editors Panel

**1:25 - 1:40        SMALL GROUPS**

**1:45 - 3:15        CONTINUING SESSIONS, Part 5**  
**Room 1**Screenwriting & Story Structure- Dianne E. Butts  
    **Room 2**Writing (& Selling) Personal Experience Stories- B.J. Taylor  
    **Room 3**Idea to Manuscript to Masterpiece- Dr. Sharon Norris Elliott  
    **Room 4**The Successful Author of Nonfiction - Dan Balow  
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    **Room 8**Your Writing Life - Dig Deep, Build High - Ava Pennington  
    **Room 9**Writing for Children & Teens- Pam Halter  
    **Room 10**Appointments  
    **Room 11**Appointments  
**Room 12**Appointments  
    **Room 13**Appointments  
    **Room 14**  Appointments  
    **Room 15**Appointments (Dave Lambert 1:45 - 2:50)

**3:15 - 3:30        SMALL GROUPS**

**3:30 - 5:00        CLOSING SESSION**  
     Worship with Marty Goetz  
     Awards & Give Aways  
     Keynote: Find Your Place at the Table - Tim Shoemaker  
     Time of Commitment