

August 9-12, 2023 virtual Write His Answer Conference

	Weds 5 pm	Thu 2:15 pm	Thu 5:15 pm	Fri 2:15 pm	Fri 5:15 pm	Sat 2:00 pm	Sat 3:45 pm
Writer's Life	E4-Partnering with God as You Write	1A-Connecting in the Industry	2A-Storyboarding	3A-Is Ghostwriting For You?	4A-How to Be a Great Radio/Podcast Guest	5A-Co-Authoring: 1st Hand Experience	6A-Don't Despise the Small Things (Blogging)
Craft	E2-Writing for the Digital Age: Leveraging Technology to Improve Your Craft	1B-Brand, Expand, and Plan	2B-Felt Needs Writing	3B-Excellence in Writing: Four Painful Steps	4B-Journalistic Techniques in Christian Writing	5B-Write to Evoke and Provoke	6B-How Poetry Improves Prose
Fiction	E3-Storytelling	1C-Bridging the Gap with Edgy Christian Fiction	2C-The Twelve Essentials for Creative Character Development	3C-Researching Historical Fiction	4C-Backstory Blowout	5C-When Setting Becomes a Character	6C-Subplot Sanity
Nonfiction	E1-Writing Your Past into Your Fiction	1D-Writing to Heal	2D-Writing About Trauma	3D-Live a Page-Turner, Leave a Legacy, Write Your Story (Legacy Writing)	4D-Write for Guideposts Devotional Books	5D-Writing Devos	6D-The 21 Elements of a Great Nonfiction Book
Genres	E8-Children's Media Trends	1E-Yes, You Can Write Compelling Copy for Kids	2E-Fantasy Genres... Where Do I Belong?	3E-The Heart of Inspirational Romance	4E-Equip, Engage & Empower Children to Stand Against the Culture Clash	5E-How to Make Sure Your Picture Book is Better than AI	6E-Teens in a Class All Their Own
Get Published	E5-Jumpstart Your Publishing Dreams	1F-How to Get Published: The Basics and Beyond	2F-Book Proposal Distinction	3F-How to Get Published — Guaranteed	4F-What Editors Wish Writers Knew	5F-Start Selling Now with Small Assignments	6F-From Conference to Contract: Turning Your One Sheet into a Stellar Proposal
Indie Publishing	E7-Which Publishing Path to Take? (Traditional vs Self-Publishing)	1G-Avoid the Scams to Happily Self-Publish	2G-Alternatives to Traditional Publishing	3G-Cover Design & Creation	4G-Best Publishing Plan for You?	5G-Formatting Your Book	6G-Art of the Hook: Crafting Irresistible Back Cover Copy
Marketing	E9-The ABC's of Podcasting: Acoustics, Broadcasting, Connection	1H-Platform Boosting Email Newsletters	2H-Marketing for Writers and Speakers	3H-How to Sell Yourself	4H-Using Media in Speaking	5H-Reaching Women	CANCELLED 6H-Maximize Your Book Table
More Marketing	E6-Practical Goal Setting for Procrastinating Writers	1I-An Inside Scoop on Marketing	2I-Metadata Demystified: Keys to Book Discoverability	3I-Paying to Play: Prioritizing Your Marketing Budget	4I-Sell Your Book Without a Platform	5I-Your Platform May Be Bigger than You think	6I-Effective & Economical Ways to Market Your Book

