

**HANDOUT FOR ABC'S OF PODCASTING
WRITE HIS ANSWER CONFERENCE 2023**

Preparation – How do I start?

Oratory – Tips to sound good!

Destination – Is anybody out there listening?

Content – what do I want to talk about?

Authenticity – Can I just be me?

Spontaneity – Is it okay to laugh, cry, tell a story?

Tolerance – Don't embarrass my guest (or host)!

Investigate – Know who I am interviewing (or being interviewed by)

Networking – Getting the word out

Godliness – Representing the King!