

## Ingredients of a Good Query Letter

- Brief — usually one page.
- First paragraph is an attention-grabber. Can be the opening paragraph of your manuscript.
- Explains what you want to write, why you want to write it, how you're going to write it, and how it will benefit the magazine's readers — why it's a good fit. Ties in with a specific theme.
- States your qualifications for writing/related experience, background, and any published works.
- Clarifies any particulars: word length, deadline, etc.

### Queries/Pitches

How to Pitch a Magazine or Freelance Gig – C. Hope Clark  
<https://fundsforwriters.com/how-to-pitch-a-magazine-or-freelance-gig/?hilite=Follow+Guidelines>