

Dear Ms. Clark,

“Read the magazine!” How many times do editors say this to freelance writers eager to submit their work? The more important question is, why do so many writers fail to do it?

During more than 25 years on the editorial staff of the *Bible Advocate* magazine, a good number of freelancers have submitted their articles, only to have them rejected. Usually poor writing isn't the problem, but a poor match: They haven't familiarized themselves with our pages.

I was reminded of this problem when I saw the movie *The Devil Wears Prada*. In the opening scene college graduate Andy Sachs applies for a coveted job at *Runway* magazine and admits to Editor-in-Chief Miranda Priestly that she's never read the publication.

For all the Andys out there, my article, “How to Break the Andy Syndrome,” offers a brief list of guidelines on how to study a magazine, based on my years of reviewing freelance submissions. It is an original piece.

If you choose to accept “How to Break the Andy Syndrome,” please use PayPal for payment through my e-mail address (sherri@cog7.org).

I enjoy reading the information shared in FundsforWriters and would be privileged to have my article as part of it.

Sincerely,

Sherri Langton