## Advanced Speaking Handout © 2024 Linda Evans Shepherd

•	Our gift to our audience is: M		·
Your N	Message Blueprint: Story + Poi	nt = Takeaway	
•	Craft your message like a C	crafts a J	
•	Your setup should always lead to T		
Actio	n Step:		
•	Reflect on Your own T	·	
More	Speaker Secrets:		
•	1. A		
•	2. A	Show don't T	·
•	Avoid Trauma D		
Conn	ecting with Your Audience:		
•	Be P		
•	Be A		
•	Be B		-
How t	o Prepare Your Talk:		
1.	Pray		
2.	Craft S	-	
3.	O	Your Talk	
Powe	rPoint Tips:		
•	Reveal Points S		
•	Use Vi	Wisely	
•	PreThore	oughly:	