

Platform:
It's never too
early to start –
even before you
publish.

(Def: an ability
to sell books
because of who
you are or who
you can reach.)
Or think of it as
your “STAGE”

- Website www.michelechynoweth.com
- Social Media (FB, TW, LI, YT, etc. etc.)
- Videos/Book Trailers/You Tube Channel
https://www.youtube.com/results?search_query=michele+chynoweth
- Blog <https://michelechynoweth.com/blog/>
- News & Events (Appearances, Signings, Speaking)
- Email Marketing (Database, Newsletter, etc.)
- Profiles, reviews on Amazon, Goodreads, Barnes & Noble etc.
<https://www.amazon.com/Michele-Chynoweth/e/B005NWR5UI/ref>

