

Colorado Christian Writers Conference

Marlene Bagnall, Director

*951 Anders Road
Lansdale, PA 19446-5419*

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Reach NEW Heights!

Write His Answer

May 13-16, 2020

**YMCA of the Rockies
Estes Park Center**

Our 24th year of ministry!

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Keynotes & General Sessions



Old Paths, Ancient Markers - Guarding the Treasure of the Gospel

Wednesday, 7:45 PM

Michael Gantt



It wasn't the messenger the council feared, it was the message; it was the Name. They hoped their threats would frighten the believers into silence, but it only emboldened the disciples. Their prayer was powerful: "Grant unto us boldness to speak the word of God . . ." (Acts 4:29 ESV). Michael is a pastor, speaker, missionary, and author of *Cry Mercy* and *Cry Repent*. He is the co-author with Barbara Haley of *Sleeping Near the Ark—Writing with a Fresh Vision*.

www.mkgantt.com



Our Voice in a Hostile Climate

Dr. Peter Lundell

Thursday, 8:30 AM

In a society that is increasingly deceived and divided, our calling is to write in the opposite spirit. What does this mean, and how do we effectively and consistently do it? Peter is a pastor, teacher, and author of *Prayer Power* and *Armed for Battle*. www.peterlundell.com

The Price of Mercy

Dr. Bruce Porter

Thursday, 7:15 PM



"Will the people of the United States find the grace to repent and grope our way back to our previous constitutional foundations? The dangers we face are serious." Dr. Bruce Porter

"Many Christians desire to know what the Bible teaches regarding today's sensitive social and political issues. Christian writers can address controversial subjects in our posts, articles, texts, and stories. Should we?" Charles Patricoff

Be Still and Know

Angie Bass Williams

Friday, 8:30 AM



Move to a deeper level of faith and intimacy with God by establishing a pattern of stillness before Him. Since that which dominates the mind controls the person, let's reclaim the ancient biblical art of meditation, which can enable us to find God's peace and courage to face daily challenges. Angie is a pastor, author, and speaker.

Authors' Night & Book Signing

All Published Authors

Friday, 7:15 PM



If you have published a book traditionally or indie, this is *your* night to give glory to God and to encourage those who have not YET gotten their book in print. Dick Bruno and Eric Sprinkle will moderate this entertaining evening followed by a book signing. Tracy Meola, Professor of Worship Arts at CCU, will help us experience how the richness of Old Testament worship and Shabbat points us to Jesus Christ.

Find Your Place at the Table

Saturday, 8:30 AM

Tim Shoemaker



We live in a culture that is so often "all about me." Over-confidence can be a problem. There are dangers to putting ourselves in a position of greater importance than we should. There are also some very real hazards to thinking too little of ourselves—and the lack of confidence that results. We need a balanced perspective to be right-minded in a proud and insecure world.

www.timshoemakersmashedtomatoes.com

One Word Changes Everything

David Rupert

Saturday, 4:30 PM



What is holding you back from "writing His answer"? One simple word can help you walk a fresh path of discovery. David is a corporate communicator, journalist, ghostwriter, and featured writer at Pathos Evangelical. He is the author of *Living a Life of YES*.

www.davidrupert.com

2

The hands-on *clinics* help you need!



Fiction Intensive with Dave Lambert

Limit 6 participants

Dave is the owner of Lambert Editorial, which has been serving publishers and authors since 2003; the author of 11 books (including *The Missionary* and, with Tennessee governor Bill Lee, the 2018 memoir from Thomas Nelson, *This Road I'm On*); former senior fiction editor at Howard Publishing, a division of Simon & Schuster; and former executive editor for fiction at Zondervan.

Taught by a fiction writer, editor, and teacher with more than 40 years of experience including more than 20 years as an acquiring editor in fiction for HarperCollins and Simon & Schuster, this hands-on clinic will help you with your work in progress as well as your fiction technique in general. Besides the six hours of group workshop time, you will meet for a half hour individually with the instructor.

Prerequisite: Must have previous publication of some type, either traditionally or independently. Submit with your application no more than 25 pages of your work-in-progress. Attend Dave's early bird workshop, "Solving Plot Problems," on Wednesday.



Speakers' Clinic with Roy Hanschke

Limit 8 participants

Roy is a Christian radio personality and speaker who has coached beginning and seasoned speakers for over 20 years. He is also a 30-year (plus) veteran of Christian radio. His morning show is heard at AM91 KPOF and worldwide on streaming audio at www.AM91.org. He is also the author of *In Search of Shalom: The Success Every Man Desires*.

If you've been avoiding the challenge to begin speaking or need to improve what you're already doing, this is the clinic for you. Roy will help you discover your ministry focus, organize one of your talks to maximize time and effectiveness, present with power and pizzazz, and market your message through radio. You'll have an opportunity to test what you learn and receive helpful evaluation from Roy and your peers.

www.howdidimisthatmm.com

Each clinic is by application and meets during the six hour-long workshops.

Cost, in addition to a 3-day conference registration, is \$65 on acceptance. Deadline for application is April 16.

You will be notified whether or not you've been accepted by April 21. More information and applications on conference website.



Nonfiction Book Proposal Clinic with Cindy Lambert

Limit 6 participants

Cindy is a veteran of the publishing industry. Currently she is executive editor-at-large for Revell and Baker Books. As a collaborative writer she has co-authored 8 books including the bestseller *Unplanned* with Abby Johnson released last year as a major motion picture.

www.bakerpublishinggroup.com

Cindy will lead a group of six authors in critiquing one another's proposals, then spend the conference improving and fine-tuning them. In addition, each of the participants will have a 30-minute one-on-one with Cindy.

Prerequisite: On acceptance, submit your book proposal by April 25; attend Cindy's early bird workshop, "Crafting a Winning Nonfiction Book Proposal," on Wednesday.



Build a Book Promotional Power Pack with Scoti Domeij

Limit 8 participants

Scoti has held various responsibilities with 10 traditional publishers including author; editor; senior research assistant; copywriter; marketing director; and production, art, and design coordinator. Her passion is to help writers hone their skills, pursue their passion, publish, and effectively market the story God embedded in their hearts. Scoti is a the publisher of Blackside Publishing and a proud Gold Star Mom.

Many authors frantically try to create marketing materials last minute after their book launches. You'll learn how to build your book promotional power pack that includes more than two dozen marketing pieces, write your marketing copy as you write your book, strengthen the marketing materials you've already created, expand your promotional power pack without panicking or losing your mind, and much more.

www.BlacksidePublishing.com

Prerequisite: On acceptance, submit the marketing materials you have created.

Continuing Sessions

Authentic
Writing that
Changes Lives



Dr. Peter
Lundell

①

Indie
Publishing



Amy
Deardon

②

Peter is a writer, pastor & teacher who helps people connect with God and live by God's Word and Spirit. With life experience all over the world, he brings new perspectives to what most people overlook. He has authored numerous nonfiction and fiction books on Christian spirituality. Peter is also a developmental and substantive editor and a collaborative writer.

Authentic writing starts from within you—being honest with who you are, which sometimes means writing out of recovery from pain and ashes. Then you can effectively write change into the lives of your readers through your particular approach, genre, and unique voice. Peter will take you through this process and include participant exercises and presentations for feedback.

www.peterlundell.com

Serve Your
Audience!



Patricia
Durgin

③

Patricia serves her audience as host of Marketers On A Mission, a 60-minute Facebook Live program (400+ programs and counting) and as the Admin of the private Facebook group Marketers On A Mission ENGAGE. She has been studying online marketing since 1995 when Amazon sold its first book. Her goal is to help Christian communicators escape the confusing maze of online marketing and fulfill their calling to reach more people for Christ.

www.marketersonamission.com

Every Christian communicator should have one goal: to serve their God-given audience exclusively. It's the #1 way to grow a rock-solid platform. We'll focus first on identifying your audience, then move to the four basic marketing elements and how they all work together to build your platform: 1) Website, 2) Lead Magnet, 3) Blogging & Social Media, and 4) Email . . . all designed to serve your audience through content focused on their needs.

Building
Rock-Solid
Fiction



Tim
Shoemaker

④

4

Amy is an award-winning author, encourager, and budding online entrepreneur. As publisher of EBooks Listing Service, she will show you how to manage your print book and eBook yourself as a true self-publisher, where all decisions, all rights, and all profits at all times are yours alone. Amy is eager to help you take your words to the next level and guide you through the self-publishing minefield. In her life B.C. (before children) she was a Ph.D. scientist under a different name who did bench research. Now married, she lives with her husband and two children near Washington D.C.

Are you considering indie publishing your book? Do you want to keep costs low and quality high? Then this course is for you! Amy will walk you through creating the strongest title and back cover copy; how to typeset; principles of interior design; using styles and templates; adding photos and artwork; designing your cover or finding affordable options; obtaining ISBNs, barcodes, and CIP data; hiring contractors to help you over the tough parts without getting ripped off; and much more.

www.amydeardon.com

Tim is the author of 14 books and he just got contracts for two more. He is a popular speaker at conferences and schools around the country. *Code of Silence*, book one of his contemporary suspense series, was included in the Booklist Online "Top Ten Crime Novels for Youth." Tim encourages and equips writers to do what they do—better. www.timshoemakersmashedtomatoes.com

A tall building needs a strong base. If you want your book to rise above the rest, you'll need a rock-solid foundation. Learn essentials for building a better book—or strengthening the one you've already written. We'll look at plotting, deepening your point-of-view, when to show—and when to tell, creating stronger scenes, and writing better dialogue. You'll learn what's needed for powerful openings that draw a reader in and how to avoid "hokey" Christian fiction. We'll cover insights to getting published that are often overlooked . . . and more. Tim will share tips and secrets to writing fiction that will stand tall and strong in the marketplace.

**Make Your
Nonfiction
Book the Best
It Can Be**



Chad Allen

⑤

**How To
Rapid-Fire
Your Fiction**



**Ronie
Kendig**

⑥

A 20-year publishing professional, Chad is a writer, speaker, editor, and writing coach. He served in acquisitions and editorial roles for Baker Books before going full-time with his own coaching business. He has collaborated with numerous bestselling authors including Michael Hyatt, Jeff Goins, Chip Ingram, and Mary DeMuth. He is the creator of Book Proposal Academy, an online course, and BookCamp, a mentoring and community hub for writers. His passion is helping writers get their books into the world. www.chadallen.com

You have a message you're passionate about, but working on a book can be tough. Sometimes the obstacles are so daunting you may be tempted to give up. You'll leave with a well-developed concept that meets a real need, a one-sentence attention-grabbing book hook, a vision statement that attracts agents and publishers, a strong outline and synopsis that lays out a transformative path for your readers, a solid bio that establishes your authority on the topic of your book, and compelling sample chapters (or at least a plan for writing chapters you're excited about). Together we'll make sure the book you're writing is the best it can be.

Ronie is a bestselling, award-winning author who grew up an Army brat. After 20 years of homeschooling their four children, Ronie and her Army veteran husband are adventuring through life on the East Coast, currently just a short train ride from New York City. They are usually covered in dog fur, compliments of their VVolt N629—a retired military working dog—and Benning the Stealth Golden. www.roniekendig.com

Techniques for writing killer suspense and (inter) stellar speculative fiction. Using tactics developed in years of being published, Ronie will break down elements of suspense and show how they are not limited to genre, but can—and should!—be layered into every type of story. She will explore how suspense plays into and propels characterization and development of the plot. You'll also gain a healthy understanding and appreciation of speculative fiction and how many of the techniques are also necessary components of any genre—like “storyworld building.”

**Write (& Sell)
Personal
Experience
Stories**



B.J. Taylor

⑦

B.J. is an award-winning author and popular speaker at conferences around the country. She has been a published writer for 25 years with credits ranging from newspaper articles for no pay, to magazine markets that pay quite well, and on to publishing her dog-book memoir with a royalty-paying publishing company. She represents *Guideposts*, *Angels on Earth*, *Mysterious Ways*, and *All Creatures*. She has sold 40 stories to *Chicken Soup for the Soul*; two dozen stories to *Guideposts* and *Angels on Earth*; numerous articles to *Writer's Digest*, *Romantic Homes*, *Victorian Homes*, John Gray's *Mars and Venus in Love*; and many other publications along the way. www.bjtaylor.com

Want to make money with your writing? Then this class is for you. Interactive sessions will cover the following (in no particular order): Your Journey to Publication—How to Get Where You Want to Go. Writing Personal Experience Short Stories That Sell. (Learn B.J.'s easy formula for writing great hooks, riveting dialog, satisfying endings.) Writing for *Chicken Soup for the Soul*. Writing for the Guideposts family of magazines and how to submit to the Guideposts Writers Workshop contest. (This is a contest year. B.J. won in 2004.) Writing Book Length Stories (memoir, self-help, and a secret one). There will be handouts and a little bit of volunteer homework. Will you be the one to help the class learn?

**Growing
Your
Craft!**



Tim Riter

⑧

Tim has a passion to help others not only know God, but to weave Him into the everyday fabric of their lives. He spent over 20 years doing that as a lead, associate, and youth pastor, and extended that with over 25 years writing professionally with 10 Christian living books that have sold over 100,000 copies and have been translated into 8 languages.

Increase your impact by growing your craft (fiction and non-fiction). We'll explore the dimensions of excellent writing, including principles of persuasion coupled with practical exercises. We'll then add some basic rules of writing and how we can intentionally break them for a greater impact using rhetorical strategies with exercises. We'll conclude with two sessions that can make our writing sing, as we cover four difficult but necessary marks of excellent writing: how to read our audience, how to increase the clarity of our writing, and how to make it powerful and figurative. www.timriter.com

Choose one 6-hour continuing session for the entire conference.

More 2020 Faculty



DEBBIE MAXWELL ALLEN
Scrivener & Vellum Expert
Author
Freelance Editor



STEPHANIE ALTON
Literary & Marketing Agent
The Blythe Daniel Agency, Inc.
Director, BlogAbout
Founder, My Influence Circle



STEVE BARCLIFT
Managing Editor
Kregel Publications



LAURA BARTNICK
Managing Partner, CaptureMcBooks
Books For Bonding Hearts
Author, Author Coach



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EABooks Publishing
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Author, Speaker



CHRIS BRACK
Author



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Screenwriter



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Adjunct Instructor
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Author



BARB HALEY
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Registrar
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Jr. Agent
Cyle Young Literary Elite



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JENDAYI HARRIS
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President, Illumify Media Global
Author, Ghostwriter
Book Coach



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Freelance Writer, Associate Editor
Bible Advocate magazine
Now What? e-zine



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Author



SUSAN BAGANZ LODWICK
Editor, Pelican Book Group
Author



TRACY MEOLA
Author, Speaker
Professor of Worship Arts



DEBRA MOERKE
Author, Speaker



AVA PENNINGTON
Author, Speaker
Bible Study Fellowship Teacher
Representative, CAN
Appointment Desk Captain



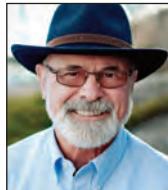
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Imprint of Iron Stream Media
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Speaker, Freelance Editor



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Author, Speaker, Editor
Writing Coach
Conference Bookstore



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Audiobook Producer
Narrator & Author
Audiobook Revolution Productions



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Christian Resort Ministries



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Registration Desk



SHEIILA SEIFERT
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Focus on the Family magazine
Author



LAURA SHAFFER
Blogger
Daily Bible Prayer



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Founder, AWSA



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Co-Founder & Executive Director
Grand Staff Ministries



ERIC SPRINKLE
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Founder, Adventure Experience



MARJI STEVENS
Author, Storyteller
Illustrator, Bible Teacher



DR. MEL TAVARES
Author, Speaker, Teacher



BILL WATKINS
President, Literary Solutions
Author

Night Owls

WEDNESDAY

Critique Group - Debbie Allen, Scoti Domeij
Poetry Reading - Cathy Lawton, Angie Bass Williams
Practice Your Pitch - Linda Glaz

THURSDAY

Issues Panel

FRIDAY

True Tales of Indie Pub Success - Eric Sprinkle

WEDNESDAY, THURSDAY & FRIDAY

Prayer Fellowship - Laura Shaffer

FIVE free 15-minute appointments

for those who come Thursday, Friday, and Saturday.

Bonus SIXTH appointment for the first 50 who register.

No conference gives you more opportunities
to meet one-on-one with the agents, editors,
and authors of your choice!

Paid Critiques

- Get the extra help you need!
To allow time for your critiquer to review your manuscript
pre-conference in preparation for meeting with you at the
conference for 30 minutes, email your manuscript(s) by April 30.

Teens Write

Saturday, May 16

9:45 - 3:45

with Tim Shoemaker
& Darcie Gudger

*A jam-packed day filled with
new friends & learning new skills.*

Register by April 15 - only \$35
After April 15 - \$45

plus \$20 if not YMCA member or staying on campus
& \$7 for pizza feast. Teens come to full conference 60% off.

To find out more about our faculty and their editorial needs, visit colorado.writehisanswer.com
For more information, contact Marlene Bagnull, Director ~ mbagnull@aol.com ~ 484-991-8581 or 267-436-2503

Workshops 2020

Thursday, May 14

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Other
Workshop 1 2:15 - 3:15	How to Thrive as a Creative Five choices you can make every day that will revolutionize how you perceive and live out your calling—even on days you feel overwhelmed or discouraged! Karen Bouchard 1A	Revelation, Inspiration, or Perspiration? How do I convey the message of my heart to the printed page? It takes discipline and perseverance to produce a book that blesses and encourages others. Angie Bass Williams 1B	Your First 3 Pages Craft realistic characters, strong dialogue, clear POV, faith threads, and a setting that resonates in your romantic suspense, mystery, contemporary or historical romance. Bring your first 3 pages. Miralee Ferrell 1C	Write Your Story & Change Lives Your story matters! If you are courageous enough to write your story, you can change lives and create hope in a God who offers victory in the circumstances. Dr. Mel Tavares 1D	Publishing 101 Understand queries, proposals, and style sheets. How to proof your work and avoid errors in formatting. Self-editing techniques. How to present professionally at appointments. Deb Haggerty 1E	Create a Best-Seller Brand for the 2020s How to develop a unique brand that will powerfully capture the ever-changing marketplace by applying the “umbrella branding” approach to every aspect of your writing career. Dick Bruso 1F	Ghostwriting Mike will share tips and tricks he's learned to write someone else's story or message. You'll also learn how you can build a healthy ghost-writing business. Michael J. Klassen 1G
Workshop 2 3:30 - 4:30	Myths that Hold Writers Back We'll expose several myths far too many writers obey to their detriment so you can write more freely and get published more frequently. Bill Watkins 2A	Sensitivity/Diversity Readers Will your work pass the scrutiny of sensitivity readers who review manuscripts for issues of bias and representation, cultural inaccuracies, and insensitive language? Edwina Perkins 2B	Deep POV How to deepen the reader's experience by staying in the character's point of view. You will gain a stronger grasp of deep POV, how and when to use it, and how to use it successfully. Linda G. Glaz 2C	Writing Bible Studies How to combine illustrations & instruction; use definitions, word studies, and commentaries; craft good questions; offer application for the modern world; & follow Jesus' pattern. Terri Kalfas 2D	Before Your Book Is Published How to use Facebook Groups & Pages to the best advantage, Instagram and Pinterest tips, and the importance and how-to of blogging and content marketing. Laura Bartnick 2E	Fast-Track Your Speaking in 2020 Discover the latest & greatest ways to accelerate your writing career by tapping into the ideal professional speaking organizations, resources, and tools. Come learn the inside secrets. Dick Bruso 2F	Let's Talk Screenwriting You know your book would make a great movie, but what do you do with it? Who do you approach and how? Learn how the film industry works and what steps you can take. Dianne E. Butts 2G

Be sure to visit <http://Colorado.writehisanswer.com>
for more information on the workshops & presenters.

Everyone attending either one of Dick Bruso's workshops will be given a complimentary 30-minute one-on-one phone consultation with him after the conference.

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Other
Hop 3 - 3:15	Get Out of the Boat Step out of the boat of political correctness and “walk on the water” of	Three Puzzles of Periodicals 1) What makes an idea marketable; 2) what “pack-	Make your Story More Riveting Learn Jon Franklin's story development techniques	Write 400 Words & Get Published Learn to write concisely, share your experiences,	Think Outside the Publication Box Join us as we discuss a host of unusual, yet effec-	Marketing into Ministry No one wants to hear about you and your book	20 Tips to Better Profile Interviews Writing a profile article? Learn 20 tips to conduct

Workshop 2:15

Spirit-led writing that expresses the truth of God's Word. Tackle sensitive subjects from a biblical perspective.

Angie Bass Williams 3A

"age" best suits an idea (devotional, teaching article, how-to, personal experience, etc.); and 3) what makes a piece connect with readers.

Sherri Langton 3B

that are sheer magic and can be applied to nonfiction stories as well as works of fiction. Hands-on worksheets provided.

Karen Bouchard 3C

and, most important, touch hearts and change lives through crafting devotionals.

Debbie Hardy 3D

tive techniques to write in ways that reach farther than a physical book—and most are completely free.

Debbie Maxwell Allen 3E

after the third week of its release, so what can you do? Learn the proven strategy that turns marketing into ministry AND that sells books.

Michelle Booth 3F

more effective interviews. A successful interview will provide valuable material, enabling readers to connect with your interviewee . . . and with you!

Ava Pennington 3G

Workshop 4
3:30 - 4:30**Flourishing in God**

What can Christian writers learn from the study of trees? God's principles of flourishing are hidden all throughout His created world.

Marji Stevens 4A

Topic Development

To grow a strong speech (or write a good book), select your seed, test the soil, water with a reservoir of information, root it deeply in your mind, develop a strong trunk, grow balanced branches, fertilize and enjoy!

Deb Haggerty 4B

The Heartbeat of Inspirational Romance

What constitutes an inspirational romance, and how far can a Christian writer realistically go with the romance between a man and a woman?

Susan Baganz Lodwick 4C

Research Strategies and Organization

Tools to use for effective research, where to find research, and options on organizing your research bibliography as well as notes.

Jendayi Harris 4D

Creating an Audiobook

Essential steps to create an audiobook, reducing the costs, determining if you should hire a narrator or voice your own audiobook, promoting and marketing.

Richard Rieman 4E

Marketing for Introverts

How to present yourself, grow your following by continuing to produce great content, develop a platform by being yourself, and connect authentically and helpfully with readers.

Catherine Lawton 4F

Challenging Youth Trends

Understand the trends and challenges of today's youth culture and become part of an army of writers who will sound the alarm. Tips on how to Write His Answer through various genres.

Dr. Mel Tavares 4G

"CCWC is a high quality, multi-day conference that is one of the nation's top places for Christian writers to get noticed.

Writers on the Rock will get you started.
CCWC will take you over the finish line."

David Rupert

Saturday, May 16

"No writers conference has helped build my faith, provided clear direction, strengthened my convictions & encouraged me to write Jesus' messages more than CCWC. For the record, I've attended CCWC 13 years in a row. I would not miss it."

Charles J. Patricoff

Workshop 5
10:45 - 11:45**The 25-Hour Day**

Ever wish you had an extra hour (or more) each day? Learn planning and organizing tips to help you make the most of your busy schedule.

Ava Pennington 5A

The Christian Mind & Christian Linguistics

Strengthen your characters, story plot, and the language of your manuscript more authentically and biblically. Laura is the author of *Welcome to the Shivoo! Creatives Mimicking the Creator*.

Laura Bartnick 5B

Creating Believable Characters

Your characters have a story to tell, but they need to be believable. Tips that will help your characters come alive and help your readers want to connect.

Edwina Perkins 5C

Writing a True Story

Whether you are a newbie or veteran writer, come learn some practical steps and insights that will help protect you as you write and publish your story.

Debra Moerke 5D

Evaluating Your Options

We'll discuss traditional publishing, answer some forbidden questions, and take a look at the many options for self, independent, co-publishing & partnership publishing.

Michelle Booth 5E

Yes, You Can Ace Your Interview

Exponentially expand your ministry from writing to radio, TV, and Internet live audiences everywhere. You can make a greater impact than you've ever made before.

Linda Evans Shepherd 5F

Writing Exciting Kids' Novels

If you don't know how to pace your plot, kids won't get to the end. Learn tips and tricks for keeping 8- to 12-year-olds excited about reading your books.

Chris Brack & Sheila Seifert 5G

Workshop 6
2:45 - 3:45**Perseverance**

Learn the five enemies to finishing your project with a scriptural motivational boost! Your enemies of Doubt, Fear, Unworthiness, Distraction, and Disorganization are going down.

Jendayi Harris 6A

Copyright Basics

Get a basic understanding of the world of copyright protections and some great "industry insider" tips and tricks to help keep you and your work above reproach.

Eric Sprinkle 6B

Fiction with a WOW Factor

Learn to develop multidimensional characters that are memorable—stories that stay with the reader days after reading the last page—and characters that leap off the page and become real.

Miralee Ferrell 6C

Using Fiction Techniques in Your Nonfiction

Incorporate descriptive detail, use dialogue, paint the scene, set a mood, and add dramatic tension and resolution to bring your nonfiction alive.

Catherine Lawton 6D

Getting Started Writing for Magazines

Find magazine and ezine markets that accept articles and stories from newbies. We'll go over terminology, expectations, and how to take the next step to write for bigger markets.

Donna Brennan 6E

Your Marketing Profile

We'll compare marketing your book/brand to a financial portfolio. Create something that helps you grow at your own rate. Stephanie will talk about the five investment areas for writers.

Stephanie Alton 6F

Character-Based Novels for Kids

Practical insights for developing a main character that kids will like. How to create full characters that move the plot forward.

Chris Brack & Sheila Seifert 6G

Conference at a Glance

Wednesday - May 13

1:00 - 1:30 Make the Most of CCWC - Eric Sprinkle *FREE!*
1:45 - 4:45 Learning Labs \$40 for 3 hours - Only coming Weds, \$65
Add 5:00 - 6:00 workshop for \$15 more - Only coming Weds, \$20 more

- LL1 Developing Your Nonfiction Book – Bill Watkins
- LL2 Fiction Writer’s Toolbox – Susan Baganz Lodwick
- LL3 Build Up Your Author Platform with Social Media – Dianne E. Butts
- LL4 Write Fast – Linda Evans Shepherd
- LL5 Writer, Thou Art Loosed! – Beatrice Bruno

Workshops 1 - \$25, 2 - \$40, 3 - \$55 | *Weds only* 1 - \$35, 2 - \$60, 3 - \$85

1:45 - 2:45

- E1 The Emotionally Fit Writer – Jendayi “J” Harris
- E2 Motivated Characters – Darcie Gudger
- E3 Rock Your Reader Magnet – Debbie Maxwell Allen
- E4 Devoted to Devotions – Ava Pennington

3:00 - 4:00 Workshops

- E5 How to Write Great Marketing Copy - Karen Bouchard
- E6 Fiction Moves & Counter Moves – Jori Hanna
- E7 What to Do When the Words Are Not There – Roy Hanschke & Bob Ruesch
- E8 Using Negative Experiences for Positive Impact – Sherri Langton

5:00 - 6:00 Workshops

- E9 How-to & Why of Writing Poetry – Catherine Lawton & Angie Bass Williams
- E10 When God Calls You to Write – Terri Kalfas
- E11 How to Make a Living as a Freelance Writer – Michael Klassen
- E12 Pitching to Industry Professionals – Linda Glaz
- E13 Solving Plot Problems – Dave Lambert
- E14 Crafting a Winning Nonfiction Book Proposal – Cindy Lambert

6:00 Dinner - Dinner day of arrival through lunch day of departure included with lodging.

7:45 Keynote: Old Paths, Ancient Markers - Michael Gantt

9:15 Night Owls: Critique Group | Poetry Reading | Practice Your Pitch | Prayer

Thursday - May 14

7:30 Breakfast

8:00 Registration & Appointment Desk Open

8:30 Worship

Bible Study - Tim Shoemaker

Keynote: Our Voice in a Hostile Climate - Dr. Peter Lundell

9:45 Coffee Fellowship & Pass

10:15 Continuing Sessions

Choose one for the entire conference. See pages 4-5.

11:45 Lunch

1:15 Agents Panel or Going Indie Panel

2:15 Clinic (by application) or Workshop 1

3:30 Clinic or Workshop 2

4:45 Continuing Sessions

6:00 Dinner

7:15 Worship

Keynotes: The Price of Mercy

Dr. Bruce Porter

America at the Crossroads - 2020

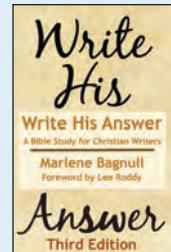
Charles Patricoff

9:15 Night Owls

Issues Panel

Prayer Fellowship

This book can change your life.
Lee Roddy



In print 28 years!

Available on Amazon

in ebook or print or at

writehisanswer.com/bookstore.

Or purchase an autographed copy

at the conference!

Friday - May 15

- 7:30 Breakfast
8:30 Worship
Keynote: Be Still and Know - Angie Bass Williams
9:45 Magazine & Book Editors' Panels
10:30 Coffee Fellowship & Pass

- 10:45 Continuing Sessions
12:00 Lunch
1:15 Panel - Writers' Helps
2:15 Clinic or Workshop 3
3:15 Coffee Fellowship & Pass
3:30 Clinic or Workshop 4
4:45 Continuing Sessions

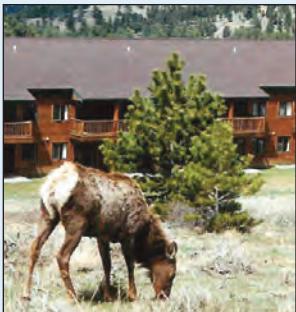
- 6:00 Dinner
7:15 Authors' Night & Book Signing

If you have published a book traditionally or indie, this is *your* night to give glory to God and encourage those who have not YET published.

- 9:30 Night Owls:
True Tales of Indie Publishing Success - Eric Sprinkle
Prayer Fellowship



"Write my answer on a billboard,
large and clear,
so that anyone can read it at a glance
and rush to tell the others."
Habakkuk 2:2 (TLB)



Saturday - May 16

- 7:30 Breakfast
8:30 Worship
Keynote: Find Your Place at the Table - Tim Shoemaker
9:45 Magazine & Book Editors' Panels

- 10:30 Coffee Fellowship & Pass
10:45 Clinic or Workshop 5

- 12:00 Lunch
1:00 Continuing Sessions
2:45 Clinic or Workshop 6
4:00 Worship & Awards

- 4:30 **Keynote:** One Word Changes Everything
David Rupert

- 5:15 Time of Commitment
5:30 Depart to "Write His Answer"
6:15 Hayride & Chuck Wagon Dinner
8:00 Worship around Piano

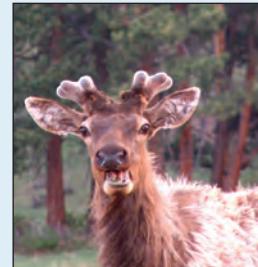
Sunday - May 16

- 7:30 Breakfast (box lunches available)
8:30 New Testament Worship
9:30 Tour Rocky Mountain National Park

"CCWC goes beyond helping writers achieve publication.
CCWC equips writers to use their words to change the world."
Marti Pieper

Next year's conference May 12-15, 2021

TEENS WRITE!
Saturday 9:45 - 3:45
See website for details
A jam-packed day filled with new friends & learning new skills.



Location & FAQs



<http://ymcarockies.org>

YMCA OF THE ROCKIES, ESTES PARK CENTER

Adjoined on three sides by Rocky Mountain National Park, breathtaking scenery, elk, and glorious sunrises make bringing your camera a must! Both Alpen Inn and Long's Peak have hotel-style rooms and full private baths. All-you-can-eat buffet meals are included. You can keep your cost down and make a new friend by sharing a room with one or more other writers. The Y does roommate matching! You might want to rent a cabin (meals not included) and bring your family, or they may stay with you in Long's Peak or Alpen Inn, but please note that the YMCA charges for each person in the room. Family members are welcome to come free of charge to the keynotes and general sessions.

SCHOLARSHIPS If you need financial help to attend, you may apply at <http://Colorado.writehisanswer.com/Scholarships> for a Cecil Murphy full registration scholarship or a partial scholarship up to 50% off the registration fee. If you are writing a book from life experience, three \$100 Vickie Baker Memorial Scholarships are available.

Donations to our scholarship fund are needed and greatly appreciated!

WRITING CONTEST

More than a contest, this is an opportunity to prayerfully explore our conference theme, not just how He is calling you to "write His answer" but also what you have found to be His answer in the struggles you have faced, in 500-800 words or a 12- to 30-line poem. To give beginning writers a better opportunity, poetry and prose by published and not-yet-published writers will be judged as separate categories. Only registered conferees may enter. Send the \$10 entry fee (for each submission) when you register or with your manuscript.

In submitting your entry, you are offering the conference one-time rights to publish your entry in a future (no date yet determined) devotional book. If your work is accepted for publication, you will receive one free copy and a discount on purchasing additional copies. Profits will go to the scholarship fund. You may submit your manuscript elsewhere before or after the conference. You own the rights!

Email your entry (or entries) by **May 11** to Debbie Hardy, Contest Coordinator, dahardy6600@gmail.com. In the subject line put "CCWC Contest." In the body of your email type your name, the title of your entry, and whether or not you are published. Do not put your name on your attached entry. The first place winner in each of the four categories will receive 50% off the registration fee to the May 12-15, 2021, conference.

WRITER OF THE YEAR AWARD

Do you know someone who exemplifies what it means to commit his or her writing to the Lord, to strive for excellence, to work hard, and to persevere? Nominations for our Writer of the Year Award should be emailed to mbagnull@aol.com or mailed to CCWC at 951 Anders Road, Lansdale, PA 19446, postmarked no later than **MAY 6**.

BOOK TABLE

Add to your professional library from the huge selection of books available. You're welcome to bring books you have written. A 20% consignment fee will be charged on books sold. All major credit cards accepted. To help prepare for the conference, we urge you to visit <http://writehisanswer.com/Bookstore>. Books are sold at a discount, and sales help us with conference expenses.

Travel & Other Information

COMING BY PLANE? Plan to fly into Denver International Airport (DIA). If you need ground shuttle transportation to the YMCA (about 90 minutes from the airport, but the Estes Park Shuttle recommends allowing two hours because of stops along the way), be sure to check the shuttle times below.

GROUND TRANSPORTATION? Visit www.estesparkshuttle.com to make needed reservations for the ground shuttle from Denver International Airport to the YMCA lodges or call 970-586-5151. Price is \$55 one way; \$95 round trip. Pickup times at DIA: 8:00 or 10:00 a.m. and 1:00, 4:00, 7:00 or 10:00 p.m. Plan to allow at least 45 minutes from flight arrival to shuttle departure. Pick up times at YMCA for return to DIA: 5:00, 7:00, or 10:00 a.m. and 1:00, 4:00, or 7:00 p.m. Allow two hours travel time from the YMCA plus at least 90 minutes for airport check-in. You may want to consider renting a car, especially if you're traveling with someone.

RENTING A CAR AT THE AIRPORT? Head west (toward the mountains) on Peña Blvd. Take exit 6B, E-470 Tollway N, toward Boulder/Fort Collins (cost about \$5.00). Drive 17.5 miles to exit #47, I-25 N to Ft. Collins. Then follow directions from Denver & south below.

NEED TRANSPORTATION FROM LONGMONT, LYONS, OR BOULDER?

Visit www.estesparkshuttle.com or call 970-586-5151.

COMING BY CAR?

From Denver & south, take I-25 N to exit #243 Lyons/Longmont. Turn left on Hwy 66 through Longmont and into Lyons. In Lyons turn right on 36 West (a lovely drive thru Lyons Canyon). Once you're in Estes Park, follow signs to the YMCA of the Rockies.

From Ft. Collins & north, take I-25 South to US 34 West. Go through Loveland and continue west to Estes Park. Once you're in Estes Park, follow the signs to the YMCA.

Using a GPS - enter the YMCA's address: 2515 Tunnel Road, Estes Park, CO 80511.

For maps and detailed directions - www.ymcarockies.org/EPC-map.htm.

SATURDAY NIGHT - Weather permitting, we're again planning a horse-drawn hayride and chuck-wagon dinner around a campfire. Cost is \$29. Pay at the conference. It's a memory-maker. Bring jeans and a jacket.

SUNDAY - WORSHIP & TOUR THE ROCKIES! - What better way to close our time together than worshiping the Lord and viewing His spectacular handiwork in Rocky Mountain National Park? We'll meet for worship at 8:30 a.m. and then form car pools to tour the park. Free box lunches are available for those staying Saturday night.

Mileage to Estes Park

75 - Denver	Cheyenne - 75
30 - Loveland	Longmont - 30
42 - Ft. Collins	Boulder - 38
63 - Granby	Winter Park - 109
48 - Grand Lake	Colorado Springs - 138



YMCA Lodging Reservation 2020

Rates include lodging and all meals beginning with the evening meal on the day of arrival and ending with the noon meal on the day of departure. Rates are per person, per night, based upon the number of adults sharing the room, and must be for consecutive nights. Rooms in Long's Peak have two queen beds, accommodates up to 4 people; Alpen Inn has two queen beds and one sofa bed, accommodates up to 5 people. Both have full bath, telephone, and high-speed wireless Internet.

Reservation # 730909

	5/13-16, 3 nights (Wed-Sat)	5/11(Mon), 5/12(Tue), 5/13(Wed) 5/14(Thu), 5/17(Sun)	5/15(Fri) & 5/16(Sat)
Single	\$449.00 for 3 nights	\$138.00 per night	\$173.00 per night
2 to a room	\$290.50 for 3 nights	\$ 91.00 per night	\$108.50 per night
3 to a room	\$237.68 for 3 nights	\$ 75.34 per night	\$ 87.00 per night
4 to a room (sharing a bed)	\$211.25 for 3 nights	\$ 67.50 per night	\$ 76.25 per night
5 to a room (Alpen Inn only, sharing a bed)	\$195.40 for 3 nights	\$ 62.80 per night	\$ 69.80 per night
Children age 6-12	\$ 69.00 for 3 nights	\$ 23.00 per night	\$ 23.00 per night

I wish to share a room with _____ for a total occupancy of ____ # people including myself. Please submit reservation forms together.
 Please choose roommates for me: One Two Three Four Female Male
 I want a private room Ground floor (no stairs) Handicapped room needed

Additional Meals	Breakfast	Lunch	Dinner	Total meals \$ _____
Wednesday	\$10.50	\$13.00	\$15.50	Total due \$ _____ (meals & lodging)
Thursday	_____	_____	_____	Deposit enclosed \$ _____
Friday	_____	_____	_____	Balance due \$ _____
Saturday	_____	_____	_____	

Note: Breakfast & lunch need to be purchased separately ONLY the day you arrive.

Your lodging meal plan begins with dinner day of arrival and ends with lunch day of departure.

Name _____ Male Female

Address _____

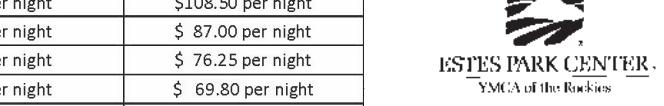
City _____ State _____ Zip _____

Phone (day) _____ Phone (night) _____

Email _____ Phone (cell) _____

Check enclosed payable to YMCA of the Rockies/Estes Park Center Charge my Visa / MC / Discover / Amex (circle) Card # _____ Exp _____ CID (3 digit # on back) _____

Amount Authorized \$ _____ (minimum 35% deposit or full payment with sales tax)



Reservation Deadline: Reservations made after March 11 are on a space-available basis. We encourage you to make your reservation early, especially if you are requesting the YMCA to match you with a roommate.

Sales tax of 5.7% (subject to change) will be added.

Check In/Out: Rooms available by 6:00 p.m. Check out by 10:00 a.m.

Deposits/Cancellations: A 35% deposit is required with each reservation. The balance plus tax is due upon check-in. Deposits are non-refundable if canceled on or after April 13. If you cancel before April 13, 75% of your deposit will be refunded. Make checks payable to YMCA of the Rockies/Estes Park Center. Visa / MC / Discover / American Express accepted.

Questions: Call Estes Park Center Group Registrar
970-586-3341 ext 1040 or email Mark at mmarsch@ymcarockies.org

Mail this form (NOT your conference registration form) to:

Group Registrar
Estes Park Center / YMCA of the Rockies
PO Box 20550
Estes Park, CO 80511

Paying by credit card, you may fax to 970-586-3501

Name (as appears on card) _____

You may register securely online at
<http://Colorado.writehisanswer.com>
using PayPal.

CCWC 2020 Registration

Your lodging reservation needs to be sent directly to the Estes Park Center YMCA of the Rockies.

Name _____ Address _____ Email _____

City _____ State _____ Zip _____ Phone Day _____ Night _____ Cell _____

Registration Fee:

Wednesday: Cost of optional afternoon labs & workshops below. No charge for evening.

Postmark or online by March 20

One Day
Circle 1 - T F S

Two Days
Circle 2 - T F S

Three Days
T F S

Postmark or online by April 15

\$170

\$290

\$365

Postmark or online by May 8

\$180

\$310

\$390

Postmark or online by May 8

\$190

\$330

\$415

After May 8 & walk-ins add \$15 to May 8 price. **Registration Fee** (circled above) \$ _____

Discounts (only one @10%) Alumni any year Senior (65+) Pastor Full-time student

Spouse attending each 25% Teen (18 & under) 60% Scholarship \$ _____

YMCA Commuter Fee \$20 a day \$ _____

Meals: Breakfast Lunch Dinner

\$10.50 \$13.00 \$15.50

Wednesday _____
Thursday _____
Friday _____
Saturday _____

Staying in Alpen Inn or Long's Peak? Dinner day of arrival thru lunch day of departure included. Cabin renters & commuters may order meals now or pay in dining hall. Children 6-12 not staying in Long's Peak or Alpen Inn: Breakfast \$7.00, Lunch \$8.50, Dinner \$10.50. Ages 0-5 free.

Cost of meals checked \$ _____

Options: Wednesday Learning Labs & Workshops

1:45 - 4:45 (\$40, Weds only \$65) with 5:00 - 6:00 workshop (+ \$15, Weds only + \$20) \$ _____

1:45 - 2:45 3:00 - 4:00 5:00 - 6:00 1 - \$25, 2 - \$40, 3 - \$55 (Weds only 1 - \$35, 2 - \$60, 3 - \$85)

Private 30-minute critique(s) - See website for availability on first-come basis

\$35 each \$ _____

Teens Write! \$35, after April 16 \$45. Not a Y member or staying on campus add \$20. Pizza \$7 \$ _____

Clinics - Complete application at <http://colorado.writehisanswer.com/clinics> no later than April 16, register for entire conference & pay additional \$65 on acceptance. I plan to apply for: Fiction Clinic
 Nonfiction Book Proposal Clinic Speakers' Clinic Book Promo Power Pack

Donation to scholarship fund (not tax deductible)

Contest entry - \$10 each \$ _____

TOTAL (Make checks payable to CCWC) \$ _____

Cancellations: Full refund less \$50 thru May 1. **Emergencies:** Full refund.

Questions? Email mbagnull@aol.com or call 484-991-8581 or 267-436-2503

Mail to: CCWC, 951 Anders Road, Lansdale, PA 19446-5419

Writing skill level: Professional Advanced - publishing regularly

Intermediate - a few sales Novice - some submissions, no sales yet

Beginner - no submissions

I'm in a wheelchair or have other special needs. (Please note on reverse.)

I'm staying on campus in Long's Peak Alpen Inn Cabin

I'm flying Renting a car at airport Taking Estes Park Shuttle

I attended CCWC in _____ year(s).

I will be consigning books (20% consignment fee on books sold)

I am interested in helping with: Set-up Tuesday/Wednesday Transportation

Coffee Breaks Publicity: Send _____ brochures. Cleanup Monday

WORKSHOP CHOICES

See grid on pages 8-9 for codes. Place one X in each row of days attending.

	A	B	C	D	E	F	G
1 - Thurs 2:15							
2 - Thurs 3:30							
3 - Fri 2:15							
4 - Fri 3:30							
5 - Sat 10:45							
6 - Sat 2:45							

CONTINUING SESSION

Need time payments? See website. Choose one for entire conference. See pages 4 - 5. #
For planning purposes. You're not locked into your choices.

Charge my credit card # _____

CID # (last 3 digits on back) _____ Exp _____ Billing zip _____

Name on card _____

Signature _____ Amount \$ _____

A Message from the Director

Marlene Bagnall



Marlene is the author of five books, including *Write His Answer: A Bible Study for Christian Writers*, in print for 28 years, and the compiler/editor of four other books. She also has made over 1,000 sales to Christian periodicals. Marlene gives Write His Answer Seminars around the nation, leads two critique groups, and helps Christians publish affordably and professionally through Ampelos Press. She has directed the Colorado Christian Writers Conference since 1997 and the Greater Philly Christian Writers Conference, which she founded, since 1983.

For such a time as this God is raising up an army of Christians to “write His answer” to the critical needs facing our nation and world. In the midst of growing hostility to Christ, we must not be silent. Whether you write fiction or nonfiction, for children or adults, CCWC will equip you to write about a God who is real, who is reachable, and who changes lives.

- ◆ Be inspired in our general sessions to “write His answer.”
- ◆ Sharpen your writing and marketing skills from your choice of 8 continuing sessions plus 42 workshops or 4 clinics.
- ◆ Choose from 5 exciting 3-hour learning labs Wednesday afternoon for only \$40 or 14 optional hour-long workshops (1 - \$25, 2 - \$40, 3 - \$55). Coming a distance? Tuesday night lodging is available.
- ◆ Learn from 56 faculty members—many new to CCWC!
- ◆ Meet one-on-one with faculty. Early birds are entitled to SIX appointments!
- ◆ Participate in our Authors’ Night and Book Signing.
- ◆ Form deep friendships with others who share your passion for words and the Lord.

<http://colorado.writehisanswer.com>
mbagnull@aol.com ~ 484-991-8581 or 267-436-2503



Markets / Services Represented

Agents

The Blythe Daniel Agency, Inc.
Cyle Young Literary Elite
Hartline Literary Agency

Periodicals & Other

*All Creatures
Angels on Earth
Arise Daily
Bible Advocate*

*ChristianDevotions.us
Focus on the Family magazine
Guideposts*

*Leading Hearts magazine
Mysterious Ways
Now What?
Power for Living
SimpleLiterature.com*

Book Publishers

Ampelos Press
Baker Books
Blackside Publishing
CaptureMe Books
CLADACH Publishing
EABooks Publishing
EBook Listing Services
Elk Lake Publishing
Grace Publishing

Harambee Press
Imprint of Iron Stream Media
Illumify Media Global

Jubilant Press
Kregel Publications
Mountain Brook Ink
Pelican Book Group
Revell Books

Services & Resources

Audiobook Revolution Productions
AWSA (Advanced Writers & Speakers Assoc.)
BlogAbout

Books For Bonding Hearts
Christian Authors Network (CAN)
Christian Speaker Coach
Heard Above the Noise®
KPOF AM91

Lambert Editorial
Literary Solutions
Marketers On A Mission
My Influence Circle
Right to the Heart Ministries
Scrivener & Vellum Expert

“CCWC is where I met my editor, agent, acquisitions editor, and publicist. Great place to connect with others in the writing industry. And information-packed classes!”

Debbie Hardy