

Writing Devotions and Articles
Outline
By Karen Whiting

Topic 1 Apples of Gold in Settings of Silver

Devotion definitions, elements, style, benefits, and how to develop a devotion

Like apples of gold in settings of silver

Is a word spoken in right circumstances. Proverbs 25:11

Topic 2 Writing the Core Message

Finding the right match of the perfect scripture and illustration combination.

Find the right idea, write, and then rewrite.

Create in me a clean heart, O God,

And renew a steadfast spirit within me. Psalm 51:10

Topic 3: Application to Encourage Change or Growth

Analyzing devotions, editing tips, dos, and don'ts, polishing tips

Make your ear attentive to wisdom,

Incline your heart to understanding. Proverbs 2:2

Topic 4: Transforming Lives through Publication

Submissions to periodicals, applications for assignments, and proposals for books.

Exercise: Use a skeleton to write a devotions

Topic 5: Polishing a devotion

Editing and adding final touches

Article Writing

Topic 1

Ideas and research

Types of articles

Purpose of article

Articles to promote books

What makes articles saleable

Analyzing magazines

Topic 2 Accessorizing Articles and devotions

Sidebars, addons, callouts, and more to engage readers

Topic 3 Elements of articles

SEO longtails

4 Elements

Reliable research/authority to write it

Inspiring illustration that fits

Powerful point/purpose

Effectively equipping reader

Topic 4 Editing Articles

Verbs, structure, style, relatability, and readability plus more

Eliminate jargon, cliches, and Christianese

Know it fits the audience

Submitting Devotions and Articles

Market Guide

Theme lists and applications for assignments

Popular publications

Pitching ideas/queries

Following up with editors

Multiply results with numerous articles from one idea