

NEW BOOK PROPOSAL

[Please note: A book proposal should be written in the third person. Please refer to yourself by either your first or last name—choose one and be consistent—or as “the author.”]

PROPOSED TITLE

[Title: *A Novel*]

AUTHOR

[Name]

ONE-SENTENCE DESCRIPTION

[This sentence should talk about the main character’s goal, his or her motivation, and the conflict that stands in the way.]

REPRESENTED BY

[Agent Name]

[Agent of Record for [Name]]

[Agent Info]

HOOK

[Convey the premise of the book in nine sentences or less. Cover only the first few chapters of the novel, focusing on only the most important characters and details and ending with a cliffhanger question.]

CATEGORY

General Fiction / Historical Fiction / Romance Fiction / Mystery / Suspense / Adventure

AUDIENCE

Examples:

- Readers of _____ fiction, especially those who enjoy work by authors such as _____. [Include description of writing style, character treatment as it relates to target audience.]
- Readers who enjoy _____ [interest, hobby, area of study] may also be interested in this novel about _____ [how interest is featured in novel].

SPIRITUAL THEME

[Write a brief paragraph about the role of faith in the novel and the reader takeaway.]

CAST OF CHARACTERS

[List the primary characters and provide a brief description (no more than few sentences) of their motivations and involvement in moving the plot forward.]

PLOT SUMMARY

[Two pages or less. Written in present tense, include all major plot points from beginning to end. The first time a character is mentioned, the name should be in all CAPS.]

COMPLEMENTARY TITLES

[Briefly list and summarize the major, recent similar titles that prove there is an audience who will find your book interesting as demonstrated by earlier successful books. Include title, author, publisher, and year of each book. In one or two sentences, what makes your book similar yet different?]

ABOUT THE AUTHOR

[Please write up at least two-thirds of a page double-spaced about your background and qualifications (if applicable) to write this book, writing history including previous published materials, marketing commitment, contact info, etc.]

SALES HISTORY

[Overview or chart of author's previously published work and sales totals, if any.]

AUTHOR PLATFORM AND PROMOTION

[Please list your professional associations and/or author network that you will utilize to promote this book and how. Include specific **past, present, and future** examples when possible.]

MANUSCRIPT

Format: [Hardcover, Trade paper]

Word Count: ____ [Typical word count for a first-time novel is between 80,000 to 120,000.]

Page Count: ____ [Divide the word count by 275 and round off]

Status: Complete [Manuscript must be complete.]

SERIES EXTENSION POSSIBILITIES [if applicable, or list other **FUTURE BOOKS** you hope to write]

SAMPLE CHAPTERS

Chapters ____ - ____ follow on pages _ff.

[Include the first three chapters or about 10,000 words.]