

Fast-Track Your Speaking Outreach

Presented by Dick Bruso for the
2017 Colorado Christian Writers Conference

- 1) Your Message/Your Ministry
- 2) Target Markets and Audiences
- 3) Your Umbrella Brand
- 4) Nonfiction and/or Fiction
- 5) Your Platform and Experience
- 6) Recommended Speaker Resources
 - a) Toastmasters International
 - b) National Speakers Association
 - c) NSA Academy for Professional Speaking and the Cavett Institute
 - d) Local Chapters and Local Academies
 - e) Books on Speaking and Story
- 7) Your Presentation/Keynote
- 8) Three Powerful Questions to Further Your Career
- 9) Places to Speak: From Free to Fee
- 10) Your Value Proposition