

COLORADO CHRISTIAN WRITERS CONFERENCE 2017

MAGNIFY YOUR MESSAGE with Patti Shene

Workshop #1G

Thursday, May 18th – 2:15 – 3:15

What is Blog Talk Radio?

Establishing your presence in podcasting

Finding your audience

Setting up your own podcast

9 TIPS FOR CONDUCTING A SUCCESSFUL INTERVIEW

I – INDIVIDUALIZE

N – be NATURAL

T – be TOLERANT

E – be ENGAGING

R – REITERATE

V – Use VOCAL VARIETY

I – INVESTIGATE ISSUES

E – ENTERTAIN

W – WRAP it up