

Team Approach to Blogging Vetting Form

- 1. Does his or her message seem to be in-line with your philosophy?**
- 2. What is his or her presence on social media?**
- 3. What is the tone of his or her writing?**
- 4. Does another team member have a similar message/ audience?**
- 5. Do you notice any red flags on his or her Facebook page or other social media?**