

# August 9-12, 2023 virtual Write His Answer Conference

	Weds 5:00 pm	Thu 2:15 pm	Thu 5:15 pm	Fri 2:15 pm	Fri 5:15 pm	Sat 2:00 pm	Sat 3:45 pm
<b>Writer's Life</b>	<b>E4</b> -Partnering with God as You Write	<b>1A</b> -Connecting in the Industry	<b>2A</b> -Co-Authoring: 1st Hand Experience	<b>3A</b> -Is Ghostwriting for You?	<b>4A</b> -How to Be a Great Radio/Podcast Guest	<b>5A</b> -Brand, Expand, and Plan	<b>6A</b> -Don't Despise the Small Things (Blogging)
<b>Craft</b>	<b>E2</b> -Writing for the Digital Age: Leveraging Technology to Improve Your Craft	<b>1B</b> -Journalistic Techniques in Christian Writing	<b>2B</b> -Felt Needs Writing	<b>3B</b> -Excellence in Writing: Four Painful Steps	<b>4B</b> -Storyboarding	<b>5B</b> -Write to Evoke and Provoke	<b>6B</b> -How Poetry Improves Prose
<b>Fiction</b>	<b>E3</b> -Storytelling	<b>1C</b> -When Setting Becomes a Character	<b>2C</b> -The Twelve Essentials for Creative Character Development	<b>3C</b> -Researching Historical Fiction	<b>4C</b> -Backstory Blowout	<b>5C</b> -Be BOLD! Bridging the Gap with Edgy Christian Fiction	<b>6C</b> -Subplot Sanity
<b>Nonfiction</b>	<b>E1</b> -Writing Your Past into Your Fiction	<b>1D</b> -Writing to Heal	<b>2D</b> -Writing About Trauma	<b>3D</b> -Live a Page-Turner, Leave a Legacy, Write Your Story (Legacy Writing)	<b>4D</b> -Write for Guideposts Devotional Books	<b>5D</b> -Writing Devos	<b>6D</b> -The 21 Elements of a Great Nonfiction Book
<b>Genres</b>	<b>E8</b> -Children's Media Trends	<b>1E</b> -Yes, You Can Write Compelling Copy for Kids	<b>2E</b> -Fantasy Genres... Where Do I Belong?	<b>3E</b> -The Heart of Inspirational Romance	<b>4E</b> -Equip, Engage & Empower Children to Stand Against the Culture Clash	<b>5E</b> -How to Make Sure Your Picture Book is Better than AI	<b>6E</b> -Teens in a Class All Their Own
<b>Get Published</b>	<b>E5</b> -Jumpstart Your Publishing Dreams	<b>1F</b> -How to Get Published: The Basics and Beyond	<b>2F</b> -Book Proposal Distinction	<b>3F</b> -How to Get Published —Guaranteed	<b>4F</b> -What Editors Wish Writers Knew	<b>5F</b> -Start Selling Now with Small Assignments	<b>6F</b> -From Conference to Contract: Turning Your One Sheet into a Stellar Proposal
<b>Indie Publishing</b>	<b>E7</b> -Which Publishing Path to Take? (Traditional vs Self-Publishing)	<b>1G</b> -Avoid the Scams to Happily Self-Publish	<b>2G</b> -Alternatives to Traditional Publishing	<b>3G</b> -Cover Design & Creation	<b>4G</b> -Best Publishing Plan for You?	<b>5G</b> -Formatting Your Book	<b>6G</b> -Art of the Hook: Crafting Irresistible Back Cover Copy
<b>Marketing</b>	<b>E9</b> -The ABC's of Podcasting: Acoustics, Broadcasting, Connection	<b>1H</b> -Platform Boosting Email Newsletters	<b>2H</b> -Marketing for Writers and Speakers	<b>3H</b> -How to Sell Yourself	<b>4H</b> -Using Media in Speaking	<b>5H</b> -Reaching Women	<b>6H</b> -Maximize Your Book Table

<b>More Marketing</b>	<b>E6-Practical Goal Setting for Procrastinating Writers</b>	<b>1I-An Inside Scoop on Marketing</b>	<b>2I-Metadata Demystified: Keys to Book Discoverability</b>	<b>3I-Paying to Play: Priortizing Your Marketing Budget</b>	<b>4I-Sell Your Book Without a Platform</b>	<b>5I-Your Platform May Be Bigger than You think</b>	<b>6I-Effective &amp; Economical Ways to Market Your Book</b>
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