

Writing for the Homeschool Market

Learning Lab / Wednesday, August 9 1:30-3:30 Central

Part 1 / The Essence of Homeschooling

Difference in "Schooling" and "Education"

- Elements of Traditional Schooling: _____

- Elements of "becoming educated": _____

Freedom to tailor the educational preparation to the child

- Historically, _____ was for nobles. The teacher was _____ to _____ the education to _____ the student for their _____.

The Curation of Knowledge

_____ will be taught? And _____ will teach it? _____ decides?

- Jot down your ideas!

Learning Styles

- Students remember _____ of what they read, _____ of what they hear, _____ of what they see.
- At best, we remember _____ of what we learn in a passive manner.
- But when learning is ACTIVE, retention jumps to _____!
- List a few intriguing learning styles below.

Part 2 / Finding the Families Who Are Trying to Find YOU!

Basic advice still applies—

- Write what you _____
- Find your _____
- Build your _____
- Stick with your _____

How do you and your customers find each other?

It helps tremendously if you're part of the _____...so how can you do that?

- Are you a homeschool _____?
- Are you an _____ in a needed field?
- Is there a _____ you can offer?

Places to meet home educators:

- Online

- Local Support Groups
- Non-Profit State Conventions
- For-Profit Conventions

LET ME KNOW IF YOU'D LIKE A FREE LIST WITH LINKS.