

## **Herald and Banner Press**

Instructions for Writers  
Way, Truth, and Life Sunday School Material

### **Publications**

*Gems of Truth* – Adults of all ages. Fiction, true experiences, poetry, By-lanes.  
1000-2000 words (some short stories of 300-500 words accepted).

*Youth Compass* – Grades 7-12. 800-1500 words.

*Explorers* – Grades 1-6. 500-1000 words. Serial stories accepted.

*Beginner's Friend* – Ages 2-5. 500-800 words.

### **Editorial Needs**

1. Fiction – Stories should vividly portray definite Christian emphasis or character-building values, without being preachy. Setting, plot, and action should be realistic.
2. Serials – Length of each chapter should conform to fiction-length requirements.
3. Poetry – Verse up to 20 lines is used. All styles acceptable.
4. True Experiences – Signed consent of subject is necessary if it is about someone else. Should depict real-life problems which Christians face and solve through Christ.
5. By-lanes Articles – Short devotional article with lesson drawn from life experiences.
6. Seasonal Material – Must be received at least six months in advance.

### **Manuscript Preparation**

All material must be typed on white paper and double-spaced. The title should appear about one-third of the way down on the first page, with your name and address in the upper left corner and the approximate number of words in the upper right corner. Each page should be numbered. Label according to age level and season, if any. If your story is true in its details (not just in general setting), label it, "A True Account." Or, if appropriate, label it, "A True Account With Names Changed."

### **Return Envelope**

Include a self-addressed stamped envelope (SASE) with each snail-mail submission to ensure its return if not accepted. Manuscripts without SASE will be discarded if not used. There may be a delay of several months in order to use a story at a certain time.

### **Payment**

Payment is \$.25 per line for poetry and \$.005 per word for prose. Reprints are paid \$.125 per line for poetry and \$.0025 per word for prose. Indicate what rights you are offering (first, reprint, or simultaneous submission). Simultaneous submissions are accepted, but only reprint rates will be paid.

### **Points Considered Important**

1. Definite Christian experience.
2. Bible principles applied to everyday living.
3. Proper Sabbath observance, church loyalty.
4. Goodwill to others; worldwide evangelism.

5. Clean living, high ideals, and temperance.
6. Wholesome social relationships and activities.
7. Disapprove: liquor, tobacco, drugs, movies, dancing, card playing, veiled profanity.

**Suggested Topics**

Christian issues (stewardship, suffering, healing, temptation, etc.)

Marriage and family relationships

Lessons learned through crisis.

Prayer.

Personal growth.

Social issues (abortion, pornography, alcohol, etc.)

Biographical sketches.

Devotional (stories with a moral for By-lanes)

**Send Materials To:**

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