How *NOT* to Look Self-Published
Publishing a Professional Looking Book

Cheri Cowell Owner/Founder EABooks Publishing

Why This Class

Truth is...

Two Dead Giveaways
1.
2.

Book Layouts
BOOK COVER

Spine:

Back Cover:

Barcode (with 13-digit ISBN purchased at www.myidentifiers.com)
BISAC code (list at http://bisg.org/page/BISACEdition)

Front Matter:
- Endorsements*
- Half Title Page
- Title Page

- Copyright Page —

  o LCCN (www.loc.gov/publish/pcn)

- Dedication*
- TOC*
- Foreword*
- Preface/Acknowledgments*
- Introduction*

Body:
- Running heads and feet

- Margins

Back Matter:
- Appendix*
  - Resources
  - Further reading
  - Glossary*
- Bibliography / Notes*
- Index*
- Study guide / Discussion questions*
- About the Author
  - Connect with readers
  - Request reviews and feedback
  - Invitation to connect on social media
- About the Illustrator*
- About the Ministry*

Covers—
  $

Editors—
  $