

HANDOUT FOR *ABC'S OF PODCASTING*

Acoustics, Broadcasting, Connection

WRITE HIS ANSWER CONFERENCE 2024

by

Patti Shene

Wednesday, August 7th – 5:00 p.m. – 5:50 p.m ET

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PREPARATION – How do I start?

ORATORY – Tips to sound good!

DESTINATION – Is anybody out there listening?

CONTENT – what do I want to talk about?

AUTHENTICITY – Can I just be me?

SPONTANIETY – Is it okay to laugh, cry, tell a story?

TOLERANCE– Don't embarrass my guest (or host)!

INVESTIGATE – Know who I am interviewing (or being interviewed by)

NETWORKING – Getting the word out

GODLINESS – Representing the King!