

How *NOT* to Look Self-Published Publishing a Professional Looking Book

Cheri Cowell Owner/Founder EABooks Publishing

Why This Class

Truth is...

Two Dead Giveaways

- 1.
- 2.

Book Layouts

BOOK COVER

Spine:

Back Cover:

Barcode (with 13-digit ISBN purchased at www.myidentifiers.com)

BISAC code (list at <http://bisg.org/page/BISACEdition>)

Front Matter:

- Endorsements*
- Half Title Page
- Title Page

- Copyright Page —

- LCCN (www.loc.gov/publish/pcn)

- Dedication*
- TOC*
- Foreword*
- Preface/Acknowledgments*
- Introduction*

Body:

- Running heads and feet

- Margins

Back Matter:

- Appendix*
 - Resources
 - Further reading
 - Glossary*
- Bibliography / Notes*
- Index*
- Study guide / Discussion questions*
- About the Author
 - Connect with readers
 - Request reviews and feedback
 - Invitation to connect on social media
- About the Illustrator*
- About the Ministry*

Covers—
\$

Editors—
\$