

Getting Started as a Speaker

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Three Differences between Speaking and Writing:

1. Your _____ is critical.
2. Your _____ is fluid.
3. Your _____ are live.

Our Preparation before the Performance

- Spiritual: _____ your best and _____ the _____ to God.
- Strategic: Develop an outline that fits the _____ pattern.
- Creative: Add _____ that shock, surprise, or delight.

Let's Outline Your Next Best Speech

My Core Message Is:

- Contrast
- Chiasmus
- Rhyme
- Alliteration

My Remarkable Core Message Is:

My Concluding Thought and the Emotions around It Are:

My Action Step Is:

Body Structure Ideas

1. Pain/Promise/Path
2. Chronological
3. Step-by-Step
4. Explanation, Illustration, Application
5. Story (with or without explanation and application)
6. Inductive

My Body's Structure Will Be:

Attention-Grabbing Introduction Ideas

1. One-liner.
2. An Inciting Narrative Event
3. A Story that Sets up Your Core Message
4. A Question to Create a Knowledge Gap
5. An Intriguing or Startling Statement, Stat, or Saying
6. A Big Promise
7. A relevant problem

My Attention-Grabbing Introduction Is:

Chip and Dan Heath, [*Made to Stick: Why Some Ideas Survive and Others Die*](#)
Chris Anderson, [*TED Talks: The Official TED Guide to Public Speaking*](#)