

Works 2:15 -	to steer clear of common word study mistakes, interpretation errors, and logical fallacies. Websites and software to help you dig deeper. <i>Michael J. Klassen</i> 3A	drum ideas? Do editors reject your ideas as too run-of-the-mill? Come prepared to challenge your brain by thinking in a different way. <i>Carrie Dedrick</i> 3B	emotions, personality traits, quirks and disorders. Learn to build an accurate, intriguing psyche from a practicing therapist. <i>Lynne Babbitt</i> 3C	emotionally with readers and illustrates our message in a visual way. Use it as a beginning hook, to reinforce points, and more. <i>Barb Haley</i> 3D	ture the marketplace by applying the “umbrella branding” approach to every aspect of your writing career. <i>Dick Brusio</i> 3E	after the third week of its release, so what can you do? Learn the proven strategy that turns marketing into ministry AND that sells books. <i>Michelle Booth</i> 3F	abortion, homosexuality, divorce, abuse, drugs...all wage war on procreation, the family. How can we redeem Truth and Life to this generation? <i>Rick Marshall</i> 3G
Workshop 4 3:30 - 4:30	The Imposter Phenomenon Learn from a “recovering imposter” how to overcome unwarranted fears and insecurities in order to flourish. <i>Dr. Andrea Sims</i> 4A	Your Writer’s Voice Voice is style, plus theme, personal observations, passion, belief, and desire. It’s bleeding onto the page. It can be powerful and frightening. Techniques to help you develop your writer’s voice. <i>Edwina Perkins</i> 4B	Using Your Past in Your Fiction Looks at how we can and do use our past experiences, pain, and unresolved emotional issues in our writing to provide healing and hope as well as a cathartic outlet. <i>Susan Baganz</i> 4C	Ideas, Submissions and Strategies Whether you are a novice writer or experienced, consider how articles can help you build a platform, become an expert in an area, and bring in cash fairly quickly. <i>Karen Whiting</i> 4D	Fast-Track Your Speaking Outreach Learn about professional speaking organizations, resources, and tools. The inside secrets every Christian writer needs to know about the world of public speaking. <i>Dick Brusio</i> 4E	Redesign Your Social Media Plan Your answer to a single pivotal question I’ll ask will revolutionize everything...forever. Never be afraid to post social media content again! <i>Patricia Durgin</i> 4F	Answering Christianity’s Critics Antagonism toward the Christian faith and believers is at a new high in American culture. Find out how you can answer the critics and win their respect while building the confidence of believers. <i>Bill Watkins</i> 4G

“CCWC is a high quality, multi-day conference that is one of the nation’s top places for Christian writers to get noticed. Writers on the Rock will get you started. CCWC will take you over the finish line.”

David Rupert

Saturday, May 18

No writers conference has helped build my faith, provided clear direction, strengthened my convictions & encouraged me to write Jesus’ messages more than CCWC. For the record, I’ve attended CCWC 13 years in a row. I would not miss it.”

Charles J. Patricoff

	A - Writer’s Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Other
Workshop 5 10:45 - 11:45	Spiritual Footprints We will explore the spiritual footprints from our hearts, through our books and articles, to our readers’ hearts. <i>Chris Richards</i> 5A	The Unique Potential of Poetry Writing tight is the hallmark of a pro. This means writing excellent poetry is the greatest possible challenge and mastering this skill will strengthen our prose as well. <i>Susan King</i> 5B	The Heartbeat of Inspirational Romance What constitutes an inspirational romance, and how far can a Christian writer realistically go with the romance between a man and a woman? <i>Susan Baganz</i> 5C	Writing for Focus on the Family Focus on the Family has a wide audience and a range of publications to match. Come learn about them and find out which is the best fit for you! <i>Kate Jameson</i> 5D	Heading Home with a Plan Don’t leave the conference without a plan or goals. Learn how to continue taking advantage of the conference long after it ends. <i>Karen Whiting</i> 5E	Facebook Live 101 Do you have what it takes to host a FB Live program? Why should you bother in the first place? You’ll learn five elements of a successful program and leave this workshop with a FB Live Action Plan. <i>Patricia Durgin</i> 5F	The Burden of the Watchman There are some who see what others do not see, hear sounds others do not hear, and discern danger before danger reveals itself. Should he sleep, the loss of the city will stain his hands forever. <i>Michael Gantt</i> 5G
Workshop 6 2:45 - 3:45	Grow Your Ministry Discover exciting ways your writing can springboard into other methods of sharing the message God has called you to deliver. <i>Becky Spencer</i> 6A	Don’t Kill Your Writing Discover the things that will destroy your writing and what you can do to eliminate them. <i>David Rupert</i> 6B	3-D Characters Five key strategies to make Your characters walk off the page. <i>JP Robinson</i> 6C	Write for the Reader Why do you write? What is the message God has put on your heart? Who needs to hear it? No book (other than the Bible) is for everyone. Discover how to write to your reader to expand your reach. <i>Lori Wildenberg</i> 6D	Not-So-Extreme Makeover Have you written an article that can’t seem to get published? Bring it and we’ll review a checklist of what it needs. Come away with specifics on how to improve it. <i>Sherri Langton</i> 6E	Blogs, the Web & New Media Alternatives The author of 74 printed books enthusiastically thrives on blogs, web magazines, and networking to Write His Answer, and even generate income. <i>Rick Marshall</i> 6F	Make Some Noise! Paul Revere’s night ride of 1775 rallied the Colonists. Christian writers are also night “writers” upon their keyboards to awaken God’s army. Encouragement to “Write His Message” of Christ’s ultimate victory over the Shadow Agenda! <i>Bruce Porter</i> 6G