



## Create a Best-Seller Brand (contd.)

7) Incorporate the three key components of “The Umbrella Brand.”

a) \_\_\_\_\_

b) \_\_\_\_\_

c) \_\_\_\_\_

8) Determine your desired outcomes and supportive strategies for building your best-seller brand.

a) \_\_\_\_\_

\_\_\_\_\_

b) \_\_\_\_\_

\_\_\_\_\_

c) \_\_\_\_\_

\_\_\_\_\_

9) Produce powerful tools and products to enhance your brand’s visibility.

10) Give voice to your best-seller brand!

**\*Special Note: By attending either of my 2019 CCWC sessions, you are eligible to sign up for a 30-minute complimentary phone consultation. If you missed the sign-up process during my sessions, *please email me* and I’ll get back to you to set up your free consultation call.**