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## **Build Your Amazon Author Page & More Handout / Resources**

### **Build your Amazon Author Page:**

Prepare your bio, author image, links to blog, optional book video  
Access from

- your KDP account
- Author Central at: [author.amazon.com](http://author.amazon.com)
- Or your book's page on Amazon

Add your book(s).

Click Profile at top. Click edit pencil to add your image.

Add blog, bio, and image.

Amazon Followers:

Grab the link to your Amazon Author Page.

Ask people to Follow you by clicking the yellow Follow button.

May get to send a note to your Followers.

Amazon does not let you know how many Followers you have.

### **Create an Excel Workbook for all Social Media**

Different Pages for different content

Create a Page for your links. Store your Amazon Author Page link here.

### **Build your Goodreads Author Page**

Amazon owns Goodreads. Go to [Goodreads.com](http://Goodreads.com). Create an account. Your Profile page is separate from your Author page.

Find your books or author name. Scroll down. Click "Is this you? Let us know." This sends a request to join the Author Program. Takes a few business days. Watch for email confirmation. More at [goodreads.com/author/program](http://goodreads.com/author/program).

Click "(edit author profile)" by your name to add your Author information.

Build your Friends on Goodreads. Add books to your "Currently Reading." Send Updates to your Friends. Get/give Reviews and Rating. See book's "Stats."

Would you like a course on marketing on Goodreads? I'm considering creating one.

**BONUS:****Dozen+ free sites to make images to market your books**

Create images then use on all Social Media outlets.

Send potential book-buyers to pages where they can buy your book or interact with you.

**GET ORGANIZED:**

Create a File in your Pictures for “Social Media.” Save all images here.

Name each image with book title, then site where created. Organizes images by book.

1. Free images: Unsplash.com
2. Modify and/or add text: Canva.com and iPiccy.com
3. Book trailer: Animoto.com
4. Beautiful Quotes: Quozio.com
5. Beautiful Quotes: InspiraQuotes.com
6. Beautiful Quotes: KeepCalms.com
7. 3-D book cover: Boxshot: <https://boxshot.com/3d-pack/3d-book>
8. 3-D book cover: Adazing.com
9. 3-D book cover: Insofta: [insofta.com/3d-cover-generator/3d-book](https://insofta.com/3d-cover-generator/3d-book)
10. 3-D book cover: diybookcovers.com/3Dmockups/
11. Collages: iPiccy.com
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**Bio:**

Dianne has placed 300 articles in print magazines, many more in online magazines, contributed to 22 books, and is the author of 6 print books and 7 more e-books. Writer / Producer / Director of award-winning short films.