

## Reach Your World Grow a Writing and Speaking Ministry

**Writing Segment What Kind of things can you write?**

- Books -
- Kindle

1. How do I get started?

2. What Should I Write?

3. Do I have a calling?

4. How do I make my words publishable?

5. Can I Really Get Published?

**Answer the question:** ARE YOU WILLING TO SEND OUT YOUR WORK?

6. Writing Outlines

a. Article Outline

b. How I expand article outline into a book outline

## Informative Feature

*To inform and entertain*

**Opening:**

*(Can include Anecdote and/or startling fact, quote)*

*(State purpose of article to which your points will be related.)*

**Point 1:**

*(All points need to relate to purpose.)*

*(Each point can contain anecdote, startling fact, quote)*

**Point 2**

### **Point 3**

*(Continue with Points)*

### **Conclusion:**

*(Can include Anecdote, startling fact, and/or quote. Also include summation)*

#### **HOW TO GET PUBLISHED IN A SHORT AMOUNT OF TIME**

- SELF PUBLISH
  - Blogs
  - Devotionals
  - Other

#### **SPEAKING SEGMENT**

**How many already speak?**

- 1. What to charge; based on your demand:**
- 2. How to find places to speak.**
- 3. Introductions** *(write them out.)*
- 4. Contracts:**
- 5. Speech Outlines**

# Speech Outline

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**Purpose:** *Write out purpose of speech. Keynotes inspire; Training sessions inform.*

**Opening:** *Your opening can include a joke, shocking question, anecdote and/or startling fact, Scripture, poem, quote. It should state purpose of article to which your points will be related.*

**Point 1:** *All points need to relate to purpose. Each point contain some of the following: anecdote, startling fact, humor, Scripture, poem and or quote.*

**Point 2:**

**Point 3:**

*(No more than 7 Points; shoot for 3 to 5 points. When you are short on time, you can skip point or two.)*

**Conclusion:** *This is the conclusion to the purpose of your speech/article. It should be a summation that includes a challenge, an anecdote, visual aid, startling fact, poem, quote or question and answer session..*

## OTHER SPEECH OUTLINES

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### **ASCROSTIC**

Linda Evans Shepherds' talk on GRIEF RELIEF

**G** – Give it to God

**R** – Remember, this isn't yet heaven.

**I** – Improve Time With God

**E** – Expect God to Turn Bad to Good

**F** – Forgive Others Yourself and God

**RELIEF** - God cares and shares your pain.

### **SAME LETTER STARTING EACH POINT**

Example from Kathy Collard Miller's ebook, *Speaking Professionally*, located at [www.BeASpeakerCoach.com](http://www.BeASpeakerCoach.com).

#### **Talk on Contentment by Kathy Collard Miller**

Possessions

Problems

Physical Body

People

#### **Rhyming Words**

Example from Kathy Collard Miller's ebook, *Speaking Professionally*, located at [www.BeASpeakerCoach.com](http://www.BeASpeakerCoach.com).

Talk on Anger by Kathy Collard Miler

Realize

Magnetize

Recognize

Analyze

Verbalize

#### **Common Phrases**

First

Second

Third

Yesterday

Today

Tomorrow

High

Medium

Low