

**HANDOUT FOR MAGNIFY YOUR MESSAGE**  
**COLORADO CHRSTIAN WRITERS CONFERENCE 2022**

**What is Podcasting?**

**Establishing your presence in podcasting**

**9 TIPS FOR CONDUCTING A SUCCESSFUL INTERVIEW**

**I – Individualize**

**N – be Natural**

**T – be Tolerant**

**E – be Engaging**

**R –Reiterate**

**V –Use Vocal Variety**

**I – Investigate issues**

**E – Educate**

**W – Wrap it up**

**Mistakes I have made!**