

## BOOK DOCTOR: TAKE YOUR NONFICTION FROM GOOD TO GREAT

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**Presenting Problem:** Author Cares and Concerns

**Diagnosis:** Common Problems

- Limited or lofty a\_\_\_\_\_
- Lack of r\_\_\_\_\_
- Inconsistent w\_\_\_\_\_
- Failure to f\_\_\_\_\_
- Overused t\_\_\_\_\_

**Prescription:**

- **Medicine:** Know your t\_\_\_\_\_ and your a\_\_\_\_\_ .

**"You should know everything there is to know about your readers in advance, and then write your book. Most people do it backwards."—John Locke**

- **Surgery:** Learn to s\_\_\_\_\_ - e\_\_\_\_\_.

**"I'm not a very good writer, but I'm an excellent rewriter."—James A. Michener**

- Therapy: O \_\_\_\_\_, B \_\_\_\_\_ P \_\_\_\_\_ and P \_\_\_\_\_

“Every book proposal needs three things: a great idea, great writing, and a great author platform.”—Chip MacGregor

- Continuing Care: Develop your p \_\_\_\_\_; consider m \_\_\_\_\_.

- Vitamins: V \_\_\_\_\_ (Voice)

C \_\_\_\_\_ thinking + C \_\_\_\_\_ writing +  
C \_\_\_\_\_ in His Word = YOUR PERSONAL VOICE

“Develop one voice that readers will recognize when they hear it on the page.”

—William Zinsser

## BOOK DOCTOR RESOURCES

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\* = available in conference bookstore, [www.writehisanswer.com/booksforwriters](http://www.writehisanswer.com/booksforwriters)

### GENERAL

\**Complete Guide to Writing for Publication* by Susan Titus Osborne

\**Christian Writers' Market Guide*, Jerry B. Jenkins Christian Writers Guild

*Herself: Reflections on a Writing Life* by Madeleine L'Engle

*Mastering the Craft of Writing* by Stephen Wilbers

\**Proofreading Secrets of Best-Selling Authors* by Kathy Ide

*\*Write His Answer* by Marlene Bagnull

*Writing for the Soul* by Jerry B. Jenkins

## **NONFICTION**

*Christian Writer's Manual of Style* by Robert Hudson

*How to Write a Book Proposal* by Michael Larsen

*Keep It Real* by Lee Gutkind

*The Elements of Style* by William Strunk, Jr. and E.B. White

*On Writing Well* by William Zinsser

Writer's Digest Guide to Magazine Article Writing, Jean M. Fredette, ed.

## **ONLINE RESOURCES**

[www.booksandsuch.com/blog](http://www.booksandsuch.com/blog) (Books & Such Literary Management, blogs by agents)

[www.jerryjenkins.com](http://www.jerryjenkins.com) (access to various tools and writing courses from bestselling author Jerry B. Jenkins)

[www.stevelaube.com/blog](http://www.stevelaube.com/blog) (The Steve Laube Agency, blogs by agents)

[www.seriouswriter.com](http://www.seriouswriter.com) (Cyle Young and Bethany Jett, various options for publishing help)

[www.thewritersviewi.groups.io/g/TWV](http://www.thewritersviewi.groups.io/g/TWV) (The Writers View, moderated group for professional and aspiring writers)

[www.word-weavers.com](http://www.word-weavers.com) (Word Weavers International, offering conferences; critique groups both in-person and online; and community)