

Heading Home with a plan

On overload—what to do

Letting what's unimportant sift out-see what remains

Recap the best/worst

Editors and authors met

Comments received

But I have a dream... and someone crushed it

Resurrecting the dream

New perspective

New goals

Overnight Success takes years

Goals

Who wants something now?

Writing **time/place** set up?

Commitment to write regularly

What ideas do I now have?

Stay connected

Someone I met and can keep in touch with about writing

Critique group

Online group

Writing books/tapes I bought/will order

Thank you notes

Be equipped

Market guide, basic writing skills, marketing books

Next Conference Preparations

Catalogue ideas

Creating pitches

Networking and building

Matching up to who is coming

Be in **TOP 10%** of submissions

- Brief and direct query letters/cover letters
- Match publisher's needs
- Know target reader
- Give great takeaways
- Follow guidelines
- Do a final inspection
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Recommended Resources

- *Visioneering* by Andy Stanley
- *Unlocking Your Legacy: 25 Keys for Success* by Paul J. Meyer
- *Getting Published* by Sally Stuart
- *The Writers Market Companion* by Joe Feiertag, Mary Carmen Caputo, and the Editors of Writer's Market
- *Be Our Guest: Perfecting the Art of Customer Service* by Disney Institute

Free blog all about marketing/writing craft: <http://canblog.typepad.com/canbookmarketing/>

Egroup for writers The View <http://groups.yahoo.com/group/TheWritersView/>

Conference Follow up

WHAT GOD HAS CALLED ME TO DO

Most encouraging message received at conference

Editors met/comments from each

Authors met/encouragement from them

Aspiring writers met/network opportunities

Biggest thing I learned

Area I need to improve

Discouraging comments and how I can make changes to counter them

Follow up assignments from editors
Articles/queries to send in

Proposals requested

Ideas popping in my head now to file or work on

Accountability partner/contact

Goals

Monthly goal

Weekly goal

Best time to write

Days/times for writing (put on calendar also)

First thing to complete and submit

Writing schedule

Quote that encourages me

Date I'll re-evaluate goals _____