Continuing Session #1

Think Like an Editor — Write, Edit and Perform Like a Pro

Avoid the mistakes that most self-publishers make. Starts with a brief editing overview and moves into some devilish editorial details. Learn what you need to know about an ISBN, EANS, bar code, ASIN, LCCN/PCN, CIP, LC-CIP, P-CIP, MARC, BISEC, copyrights, where to obtain each and where each appears inside your book.

This session covers:

A brief overview of the 5 stages of editing:

• **Google Earth View**: Big picture edit
• **OnStar Navigation**: Critique group/beta readers
• **Google Earth Tilt View**: Revision
• **Google Earth Maps**: Copyediting, directions for editing
• **Google Earth Street View**: Proofreading

The devilish, nitty-gritty editorial details

• registering with governmental and publishing industry agencies to obtain
• an ISBN, bar code, EANS, ASIN, copyright, plus retail and library cataloguing and shelving data (LCCN/PCN, CIP, LC-CIP, P-CIP, MARC, BISEC)
• Why each registration is needed
• How to obtain each numerical code and the cost
• Where each appears inside your book

You’ve Been Warned: Amazon Reviews!

Think Like an Editor — Write, Edit & Perform Like a Pro ✱ Scoti Domeij, scotidomeij@gmail.com ✱ © 2013
Write the first draft for yourself to figure out what you think about a topic or what the story is about. All drafts thereafter are rewritten and edited for the reader.

The Five Stages of Editing

1. **Google Earth View**: Big picture edit
   Does my book or novel structure work as a whole?

   “The beautiful part of writing is that you don’t have to get it right the first time, unlike, say, a brain surgeon. You can always do it better, find the exact word, the apt phrase, the leaping simile.” — Robert Cormier

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2. **OnStar Navigation**: Critique group / beta readers

Does my book work for readers?

3. **Google Earth Tilt View**: Revision

Does my book communicate a focused vision?

My self-summary
I am a writer and poet, one bear with me here, of the "major" writers of the late 20th century, though just typing that felt desperate. I received a B.A. in English at Humboldt State University, then went on to attend the esteemed Iowa Writers' Workshop; thus launching my career. I also like to drink.

What I'm doing with my life
Working on some short stories but honestly not that into it, which may be why I'm entertaining the prospect of dating again.
4. **Google Earth Maps: Copyediting**

Does my book follow the editing directions from the ‘Editor’s Bible’ — The Chicago Manual of Style?

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**Let’s eat grandpa.**

**Let’s eat, grandpa.**

Correct punctuation can save a person’s life.

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5. **Google Earth Street View: Proofreading**

Is my book as perfect as can be?
ISBN, Bar Code, and EAN

Where Is an ISBN Found?
1. 
2. 
3. 
4. 
5. 
6.

What Kind of Books Don’t Need an ISBN?
1. 
2. 
3. 
4.

Cost:

What you Need to Know About Amazon's ASIN #

Cost:

LCCN: Library Cataloguing and Shelving Data

A. Alerts the librarian the CIP was prepared by or for the Publisher
B. The main entry under which the book is cataloged, always the author's name.
C. The title, followed by a statement of responsibility, in this case assigning authorship to John and Joan Doe.
D. Physical description of the book, almost always blank since the books are usually not yet published.
E. Notes whether an index or other bibliographical entries are in the book.
F. ISBN
G. Subject headings, conforms to Library of Congress authorized Library of Congress subject headings
   Indicates other ways the book will be cataloged, here by title as well as by author.
I. Library of Congress classification number.
J. Dewey Decimal classification number.
K. Library of Congress PCN. Note the year the number was issued is in the first four digits.

Where an LCCN appears in your book.

Cost:

CIP: The Problem and Solution

Who Does the Library of Congress Exclude from Obtaining an LC-CIP?
1.
2.
3.

Don't panic!
Where a LC-CIP appears in your book.

Cost:

What’s the Solution for Self-publishers?
1.

2.

Where a P-CIP appears in your book.

Cost:

MARC: Machine-readable Cataloging World Cat: Library Cataloging Data

BISAC: Book Industry Standards and Communication

1. Subject categories

2. Benefits of BISAC
   a.
   b.
   c.
   d.


Cost:
Copyright Protection vs. Poor Man’s Copyright

Do I need a copyright?

What’s NOT Copyrightable?

Copyright vs. Trademark

Grant of Rights and Duration

3 Ways to Register and Obtain a Copyright

What NOT to Include in Your Copyright Application

Preregistration vs. Registration
As Easy as 1-2-3+4: How to Register a Copyright

Who Can File Online?

B E F O R E You Begin to Register Your Copyright Online

Let’s Go!
1.

2.

3.

4.

5.

6.

7.

Done!

Where a copyright appears in your book.

Cost:

Resources: Educate Yourself

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