

Workshops

Thursday, May 12

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Specialty
Workshop 1 2:15 - 3:15	Morning Pages of an Imposter Overcome imposter fears by learning to write morning pages that will help you discover truths regarding your identity as a believing believer. <i>Dr. Andrea Sims</i> 1A	Bring the Captives Out Sometimes calling people out of the darkness means going in after them. Are you willing to jump in and grapple with the tangled serpentine knot of questions? <i>Nathan Williams</i> 1B	Point of View and Voice Maximize the effectiveness of POV in drawing readers into your stories. Select the best narrative voice for your story. How it differs from POV. <i>Dave Lambert</i> 1C	Starting Strong The first pages of your nonfiction book need to hook, inform, and persuade your reader. How to begin unpacking your Big Idea in the early pages of your book. <i>Jim Hart</i> 1D	Self-Publishing without Big Bucks Learn how you can produce a quality self-published book without spending the big bucks. <i>Dave Weikel</i> 1E	Part 1 - Create a Best-Seller Brand Your Uniqueness Develop a brand that will powerfully capture the marketplace by applying the "umbrella branding" approach to every aspect of your writing career. <i>Dick Brusco</i> 1F	Children's Book Proposals How can you get a publisher to consider your proposal? Find out what they look for in a proposal along with tips for what to avoid. <i>Catherine DeVries</i> 1G
Workshop 2 3:30 - 4:30	Emotional Healing & the Writer Critical insights for identifying and recovering from the effects of a wounded heart and then writing about it or getting past it to write with freedom. <i>Peter Lundell</i> 2A	Writers: Beware the Legal Pitfalls Attorney Karen Fischer will flag some of the legal land mines and show you how to avoid falling into a pit or being blown up. <i>Karen Fischer</i> 2B	Firsts First sentence, first page, first chapter. How to capture your audience, apply these techniques to all your chapters, and compel your readers to follow your story to the very end. <i>Rowena Kuo</i> 2C	Don't Just Write - Develop Your Book Your book is a house. You need an architect and a solid plan before you begin interior decorating. Proper planning will help you develop a better book. <i>Mike Loomis</i> 2D	20 Reasons Why You're Not Published Discover the most common problems and how to avoid them. Hint: It may have nothing to do with the quality of your writing. <i>Steve Hutson</i> 2E	Part 2 - Create a Best-Seller Brand Brandstorming Observe a hands-on process for creating a compelling, memorable, and truly distinctive brand. A highly interactive brandstorming demonstration. <i>Dick Brusco</i> 2F	Parenting Features Editors Love Insider info from an active parenting editor that will help you write better feature articles - from anecdotal openings to the final reader take-away. <i>Sheila Seifert</i> 2G

Having a hard time deciding what to attend?
Joyco Media will be recording the conference.

Be sure to visit <http://Colorado.writehisanswer.com>
for more information on the workshops & presenters.

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Workshop 3 2:15 - 3:15	Still Climbing - Not Over the Hill Wisdom gleaned from your past experiences contains a warehouse of stories to pass on to future generations. Press in and polish these jewels. Keep on writing! <i>Louise Looney</i> 3A	A Writer's Checklist Why settle for so-so writing when you can make it shine? Learn how to be your own best editor. With the help of a checklist, you can take your work to a new level. <i>Twila Belk</i> 3B	Make a Scene Learn how character, plot, and dramatic tension work together within the framework of individual scenes. We'll look at the functions of a scene and discuss nine types of scenes. <i>Barb Haley</i> 3C	Writing Dynamic Bible Studies Learn the essentials of presentation, explication, elaboration, and application. You'll also discover the denominations who need small group Bible studies. <i>Gloria Penwell</i> 3D	Agent for an Hour Real proposals by a real agent! We'll discuss the mistakes the authors made, how they can improve their proposal, and what they did brilliantly. Then you decide. Will you represent them? <i>Tawny Johnson</i> 3E	Your Amazon Sales Page Learn how you can improve and optimize your Amazon sales page so that it effectively hooks your target readers and convinces them to purchase your book. <i>Bill Van Orsdel</i> 3F	Success in YA and Middle Grade Markets Trends in the youth market. How to use creative points of view, pacing, and unique setting and character elements. Enhance proposals with 3D elements of music, video & web components. <i>Alex Marestaing</i> 3G
Workshop 4 3:30 - 4:30	The Writer's Balancing Act Sitting is to a writer as running is to an athlete. It's essential. But sitting is the next cigarette. Learn five simple steps proven to reduce your risk for serious illness. <i>Karen Fischer</i> 4A	How to Misinterpret the Bible Seven common mistakes in Bible study. Helpful pointers for Bible study methods and some features in Logos software that will help you. <i>J. B. Hixson Ph.D.</i> 4B	Fantasy Genres ... Where Do I Fit? Discover the genres and subgenres of fantasy, where your novel would fall, your target audience, and ways to help your story find its niche. <i>Rowena Kuo</i> 4C	Master the Memoir Journey is a key concept here. From struggle and insight to surprise and resolution, good memoirs go places. Make your trip a courageous, page-turning adventure. <i>Patricia Raybon</i> 4D	Create & Execute Your Nonfiction Book Marketing Plan Real-world marketing examples from Mike's clients including email blasts, PR, social media, and "Launch Teams." <i>Mike Loomis</i> 4E	Magnify Your Message Basics of setting up a podcast show of your own. How to conduct an informative and inspiring interview and/or be an engaging interviewee. <i>Patti Shene</i> 4F	Say It with Humor A touch of humor can help get your message across in a fun and memorable way. Learn the benefits of using humor, where to find it, and how to incorporate it in your writing and speaking. <i>Twila Belk</i> 4G

"CCWC goes beyond helping writers achieve publication. CCWC equips writers to use their words to change the world."
Marti Pieper

"This was my best conference yet! I learned so much from the faculty, the networking opportunities, and the workshops that I attended."
Dr. Aleta You

Saturday, May 14

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Specialty
Workshop 5 10:45 - 11:45	Make Room for Christ-Decluttering Inspiring and insightful, this workshop offers practical tips for decluttering the writer's home, office, and heart. <i>Patricia Raybon</i> 5A	Being Real in Your Writing Principles and examples of becoming authentic and open in your writing along with probing questions and guided practice. <i>Peter Lundell</i> 5B	Start & Finish Your Novel Writing Adventure From inspiration to destination, we'll focus on six key elements: planning, outlining, writing, editing, pitching, and time management. <i>Alex Marestaing</i> 5C	The Literature of Personal Disaster Is a story good just because it relates a horrific event? Why we write about tragedy and how to make it real to the reader as well as redemptive. <i>Sherri Langton</i> 5D	Writing Epic Back Cover Copy Discover the top ten elements incorporated into the back cover copy of bestselling books. They will also help you develop a great one-minute elevator pitch. <i>Rowena Kuo</i> 5E	Platform, PR & Media Placement There's a better, authentic way to build your platform. Proven strategies for "unknown" speakers and nonfiction authors to receive local and national media attention. <i>Mike Loomis</i> 5F	Create Your Own eMagazine Reach mass audiences by learning how to create a magazine (or apazine) that can be featured in the Apple bookstore and beyond. <i>Linda Shepherd</i> 5G
Workshop 6 1:00 - 2:00	What to Do When You Go Home You've been on the mountaintop—literally! Now you have to buckle down and write! Important ways you can keep your momentum and return next year with some bragging rights. <i>Nick Harrison</i> 6A	Writing from a Biblical Worldview Beth will challenge and encourage you to write so that your words will reach the nonbeliever. <i>Beth Weikel</i> 6B	Writing Historical Fiction Killing history or bringing it to life requires a lot of work. Some tips and tricks for weaving history into your story and creating a vivid period setting. <i>Tiffany Stockton</i> 6C	Writing Their Answers Too The art and craft of writing biographies and profiles and their usefulness to God's Kingdom work. They are a great way to share the testimonies of believers and to inspire others to excel. <i>Rick Marschall</i> 6D	Authors & Agents: A Strategic Alliance Explore what the role of an agent is, how to find a reputable agent, and the qualities of a good fit from both the author and agent's point of view. <i>Tawny Johnson</i> 6E	10 Reusable Tools to Market Your Book Brainstorm benefits, features, keywords, and more to write ad copy, landing pages, a sales letter, press release & interview Q&As. Use them over and over for emails, postcards ... <i>Dianne E. Butts</i> 6F	Developing Speaking Topics Do you envision yourself hiding behind your book and reading it aloud while crickets chirp an accompaniment? Learn to turn your writing into engaging speaking topics! <i>Becky Spencer</i> 6G