

**Pitching to Agents, Publishers, and TV/Radio Producers – Debbie Hardy**  
Colorado Christian Writers Conference 2016

What is a pitch? \_\_\_\_\_

- Agents \_\_\_\_\_
- Editors \_\_\_\_\_
- Publishers \_\_\_\_\_
- Publicists \_\_\_\_\_
- Producers \_\_\_\_\_

The SECRET about EVERY one of these: \_\_\_\_\_

This is a \_\_\_\_\_ business.

Your first pitch is to promote \_\_\_\_\_. Second is your \_\_\_\_\_.

A pitch is like a \_\_\_\_\_ date, not a \_\_\_\_\_ date.

Be your best \_\_\_\_\_. You do that better than anyone else.

Don't \_\_\_\_\_ yourself.

Write and practice your \_\_\_\_\_.

How to get their attention at conference appointments:

- Be \_\_\_\_\_.
- Be \_\_\_\_\_.
- Be \_\_\_\_\_.

Expand your elevator pitch to three \_\_\_\_\_.

Define your \_\_\_\_\_.

What is your platform? \_\_\_\_\_

If they're not interested, remember: you don't \_\_\_\_\_ the first  
person you \_\_\_\_\_.

To reduce the chance of rejection, \_\_\_\_\_ before you submit.