

Here are some questions Jim developed to try to jump start ideas:

What if questions . . .

Qualities

What if it were bigger? Smaller?
What if it were a different color? Shape?
What if it were upside down? Inside out?
What if it were younger? Older?
What if it were faster? Slower?
What if it were lighter? Heavier?
What if it were visible? Invisible?
What if it were edible? Inedible?
What if it were easy? Hard?
What if it were animate? Inanimate?
What if it were movable? Immovable?
What if it could talk? Was mute?
What if it were male? Female? Asexual?
What if it were evil? Righteous?
What if it were the exact opposite?
What if it ran in reverse?

Uses

What if it were used for something other than its intended usage?
What if it came with instructions? Without instructions?
What if it were high tech? Low tech?
What if the government took it over?
What if it were regulated? Unregulated?
What if it were free? Sold?
What if it were taken to the extreme?
What if it were made into a TV show? A song?

Other

What if it were combined with X?
What if it had never been invented?
What if it were in the future? In the past?