

Nonfiction First-Chapter Boot Camp

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In this hands-on class, learn what your first chapter and especially your opening page must accomplish so potential readers will want to buy and read your nonfiction book. You'll learn to align your content and approach for maximum effect with your target audience.

Participants should bring and be prepared to discuss their:

- 1) first chapter
- 2) one-paragraph description of target audience
- 3) one-sentence summary of project's purpose

Be prepared for in-class writing and daily homework assignments.
Bring a portable computer or a fresh legal pad and plenty of pencils.

Thursday

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| 10:15 to 11:45 | 1. The Problem and Your Goals (final 15 min for Q&A) |
| 4:45 to 5:45 | 2. Five Goals of Your First Chapter |

Friday

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| 10:45 to 11:45 | 3. Our Genre, Audience, and Goal (plus others' samples) |
| 4:45 to 5:45 | 4. Examining Class First Chapters |

Saturday

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| 2:15 to 3:45 | 5. Examining Class First Chapters & Wrap-up (final 15 min for Q&A) |
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