Nonfiction First-Chapter Boot Camp

Andy Scheer
The Manuscript Doctor
AndyScheer.com

In this hands-on class, learn what your first chapter and especially your opening page must accomplish so potential readers will want to buy and read your nonfiction book. You’ll learn to align your content and approach for maximum effect with your target audience.

Participants should bring and be prepared to discuss their:
1) first chapter
2) one-paragraph description of target audience
3) one-sentence summary of project’s purpose

Be prepared for in-class writing and daily homework assignments. Bring a portable computer or a fresh legal pad and plenty of pencils.

Thursday
10:15 to 11:45  1. The Problem and Your Goals (final 15 min for Q&A)
4:45 to 5:45  2. Five Goals of Your First Chapter

Friday
10:45 to 11:45  3. Our Genre, Audience, and Goal (plus others’ samples)
4:45 to 5:45  4. Examining Class First Chapters

Saturday
2:15 to 3:45  5. Examining Class First Chapters & Wrap-up (final 15 min for Q&A)