

Don't Just Write Your Book - Develop It!

Your book is:

Your house:

My process:

Outline:

Important fact about your reader:

Case study:

Question everything:

Help the reader score wins

Apostle Paul—bestselling author?

My book - case study

Mike Loomis helps people develop, write, and launch their dream books. Since starting and selling two businesses, he's a strategic partner to bestselling authors, ministries, publishers as well as startups, and aspiring messengers.

Co-wrote with Gary Smalley on the late author's 2015 release.

Co-wrote with Texas Governor, Greg Abbott on his 2016 release. (Simon and Schuster)

Branding and marketing with internationally-known authors and ministries.

He and his wife live in the mountains of Colorado with their pet moose. www.MikeLoomis.CO

Special book/course offer for the Colorado Christian Writers Conference



Readers buy brands and publishers sign brands. Does your brand reflect your calling?

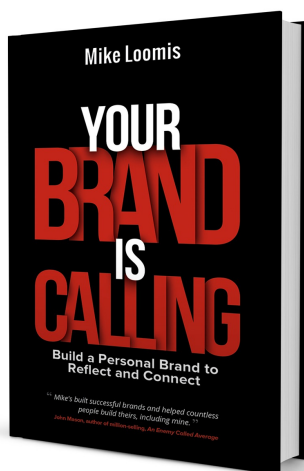
Is your personal brand moving you toward your goals?

This **book** and video course will help you build your personal brand with confidence.

Special sessions for **writers** are also included.

Mike has built his own successful brands and helped countless people build theirs, including mine.

– John Mason, author of the million-plus selling, *An Enemy Called Average*



This weekend only: \$50 for book and video course (Regularly \$199)

www.MikeLoomis.CO