

**COLORADO CHRISTIAN WRITERS CONFERENCE 2016**

**MAGNIFY YOUR MESSAGE with Patti Shene**

Workshop #4

Friday, May 13<sup>th</sup> – 3:30 – 4:30

**SAMPLE HOST *STEP INTO THE LIGHT* OUTLINE**

*Step Into the Light* with Patti Shene on Blog Talk Radio

Tuesday, May 17<sup>th</sup> 8:00 AM – 9:00 AM MDT

Guest **IMA WRITER** Contact telephone number: 555-555-5555

**Guests can listen via telephone or over the internet**

**Interet URL: <http://owxyz23>**

**Guest call in: 646-564-9712**

Contact guest 5-6 minutes before air time

Tell her about feedback

Delay

Verify social media URLs

Prayer with Ima

Good morning, everyone! Do shadows lurk in your life, perhaps in the form of discouragement, frustration, debt, fear, abuse, addiction, heartbreak, or loneliness? This hour, I invite you to leave the darkness and Step Into the Light. I'm your host, Patti Shene.

My guest today is multi-published author and speaker Ima Writer. Her passion is to share ways we can live the abundant life Jesus came to give us through practical, biblical principles. Have you ever longed for a transformed life, perhaps filled with more order, peace, and purpose? Do you ever wonder why your thoughts take you to the places they sometimes do, and if there is a way to control those mental wanderings? Go grab a cup of coffee, settle into your favorite resting spot, and we'll return in 1 minute, when Iam will join us on the show.

Staratup audio

Welcome back to *Step Into the Light*.

Today's guest, Ima Writer, in addition to authoring more than a dozen novels and several magazine articles, educates, encourages, and engages others with her speaking ministry. She and

her husband reside in Florida, where she homeschools their two sons. Her first nonfiction book, *Get Your Thoughts in Order*, released in March of this year. Good morning, Ima, and welcome to the show!

Chit chat with guest.

## TOPICS

Childhood influences

Special incidents

Chance encounter that led to your first publication

Expand on guest's specialty (getting thoughts in order to find peace and purpose in life)

**Mid-way through show, identify name of show, name of guest, and topic**

Share a dark time in your life and how God brought you back to light

Favorite inspirational quote or Bible verse

Why you wrote your book

Research involved

Where listeners can find your work

Re-emphasize guest's website and social media and where they can be found

Thank guest and invite listeners to return next week – announce date and time.

**CLOSING: : WHEN YOU LOOK BACK ON THE DARK PERIODS IN YOUR LIFE, YOU MAY FIND THEY WERE NOT QUITE AS DARK AS THEY SEEMED AT THE TIME, AND WHEN THE LIGHT DOES SHINE AGAIN, IT IS SO MUCH BRIGHTER THAN YOU REEMEMBERED.**

Closing audio