

Colorado Christian Writers Conference

Marlene Bagnull LITT.D., Director
951 Anders Road
Lansdale, PA 19446-5419

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*“All writers conferences stimulate the mind;
Marlene Bagnull’s conferences
challenge the heart.”*
Cec Murphey

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Write His Answer

May 17-20, 2017

YMCA of the Rockies
Estes Park Center

A Message from the Director

Marlene
Bagnull Litt.D



Marlene is the author of 5 books, including *Write His Answer: A Bible Study for Christian Writers* in print for 25 years, and the compiler/editor of 4 other books. She also has made over 1,000 sales to Christian periodicals. Marlene gives Write His Answer Seminars around the nation, teaches At-Home Writing Workshops, freelance edits, and helps Christians publish affordably and professionally through Ampelos Press. She has directed the Colorado Christian Writers Conference since 1997 and the Greater Philly Christian Writers Conference, which she founded, since 1983.

For such a time as this God is raising up an army of Christians to “write His answer” to the critical needs facing our nation and world. In the midst of growing hostility to Christ, we must not be silent. Whether you write fiction or nonfiction, for children or adults, CCWC will equip you to write about a God who is real, who is reachable, and who changes lives.

- ◆ Be inspired in our general sessions to “write His answer.”
 - ◆ Sharpen your writing and marketing skills from your choice of 8 continuing sessions and 42 workshops or 3 clinics.
- ◆ Take advantage of our Wednesday afternoon early bird workshops. Only \$55 for your choice of 3 workshops from the 15 offered. Coming a distance? Tuesday night lodging is available.
 - ◆ Learn from 56 faculty members—many new to CCWC!
- ◆ Meet for 15 minutes with FOUR faculty members of your choice.
- ◆ Form deep friendships with others who share your passion for words and for the Lord.

<http://colorado.writehisanswer.com>
mbagnull@aol.com ~ 484-991-8581



Markets / Services Represented

Agents

Credo Communications
Hartline Literary Agency
Mike Loomis Literary Agency
The Blythe Daniel Agency
William K. Jensen Literary Agency
WordServe Literary Group

Periodical & E-zines

Bible Advocate
ChristianDevotions.us
Leading Hearts
Now What?

Book Publishers

Ampelos Press
Blackside Publishing
Bold Vision Books
BroadStreet Publishing
Carpenter’s Son Publishing
Christian Book Services LLC
Cladach Publishing
Clovercroft Publishing
CrossRiver Media
EABooks Publishing
Electric Moon Publishing
Good Catch Publishing
Jubilant Press

Lighthouse Publishing
of the Carolinas
Moody Publishers
Morgan James Publishing
Pelican Book Group
Harborlight Books
Pure Amore
Prism Book Group
Watershed Books
White Rose Press
Wings of Hope Publishing
Zondervan (a division of
HarperCollins Christian Publishers)

Services & Resources

AWSA (Advanced Writers
& Speakers Assc.)
Breadbox Creative
Christian Authors Network (CAN)
Christian Small Publishers Assc.
Christian Speaker Coach
Heard Above the Noise®
Scrivener expert
Step Into the Light—Blog Talk Radio
The Writer’s Tool Editing


**Register for all 3 days & you get
FOUR free appointments. Register
early to get your top choices! First
75 get a bonus FIFTH appointment.**

Keynotes



Just Say Yes! - Dave Rupert

David, an award-winning writer, will share six secrets to being a successful Christian writer.
www.RedLetterBelievers.com

Wednesday, 7:30 p.m.

Opening Doors - Louise L. Looney

Age and/or circumstances are no limitation for what God can do in our lives. Louise has published 5 books since she started her writing career at age 79.
www.louisellooney.com



Second Act: Storytelling that Inspires Change

D. J. Williams

Thursday, 8:30 a.m.

Executive producer and author D.J.'s story of faith in the jungles of the Amazon, the bush of Africa, and the slums of the Far East will challenge you to seek God's plan and purpose for your life. He will move you toward becoming a storyteller who inspires others to embrace the pursuit of social causes in a world desperately in need of the gospel.
www.djwilliamsbooks.com



Courage for Dry Bones

Terry Brennan

Friday, 7:30 p.m.

Writing is often a long, lonely journey with fear, doubt, and anxiety as our only companions. But God calls us to "be strong and courageous." A Carol-award winning author of suspense thrillers, Terry takes us on a quest to find God's blueprint for courage, regardless of our destination.
www.terrybrennanauthor.com



Author's Panel, Interviews & Book Signing

Strategic and Tactical Prayer

Charles Patricoff

Thursday, 7:30 p.m.

As we look to the future, what is the prayer strategy going forward? What tactical steps must we pursue to achieve the overall mission set by our King? How do Christian writers take advantage of the open door Jesus has set before us? Are we prepared to train and equip other believers to serve in the King's army? Charles is an author with a personal passion for American history and our nation's unique Christian heritage.
<http://futurehope.blogspot.com>



Write His Answer Joyfully

Tracie Peterson

Saturday, 8:30 a.m.

Writing has its highs and lows, but learning to roll with the punches and find the joy in each situation makes all the difference. We are called in the Bible to "make a joyful noise," "consider it pure joy," and realize "the joy of the Lord is our strength." Tracie, an award-winning and best-selling author of over 100 books, will share a few stories of humor and adventure that have helped her to write His answer joyfully and just might help you do the same.
www.traciepeterson.com



God, Grant Me Patience

John Perrodin

Friday, 8:30 a.m.

What does it mean to wait on the Lord's will—and timing? John waited more than a decade to land his most recent contract. He will help you explore whether or not God is giving you a glimpse through a door—or if you're merely trying to force it open. How can you know God has called you to write?



Undaunted

Tim Shoemaker

Saturday, 4:30 p.m.

We have a deep desire to make a difference through our words, but writing and getting published is a daunting task. Full-time author and speaker Tim will look at Nehemiah, a man who remained undaunted despite tremendous opposition and hardship. And we'll see how we can be undaunted as writers—finishing the task God has given us as well.
www.timshoemakersmashedtomatoes.com



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The hands-on Clinics help you need!



Fiction Clinic with Tracie & Jim Peterson

Limit 10 participants

Tracie is a best-selling, award-winning author of over 100 published books. She received her first book contract in 1992. Jim is a historian.
www.traciepeterson.com

Have you ever wondered what makes a novel a best-seller? Why has one book drawn you in, while another failed to get you to turn past the first chapter? A new style of workshop for the writer who is looking to figure out the ropes regarding writing quality fiction. Designed for both new and established writers. We'll dissect a best-selling novel to write a best-selling novel.

Prerequisite: Each student will be required to read a best-selling novel assigned by the teachers prior to the conference. They will receive dissecting instructions to be ready to share in the discussion at the clinic. They will also need to furnish a synopsis and the first 10 pages of their own work in progress prior to the conference so that their classmates and teachers can dissect their work and discuss it.

Speakers' Clinic with Roy Hanschke

Limit 8 participants

Roy is a Christian radio personality and speaker who has coached beginning and seasoned speakers for over 17 years. He is also a 20-year (plus) veteran of Christian radio. His morning show is heard at AM91 KPOF and worldwide on streaming audio at www.AM91.org.
www.ChristianSpeakerCoach.com

If you've been avoiding the challenge to begin the speaking part of your ministry or need to improve what you're already doing, this is the clinic for you. Roy will help you discover your ministry focus, organize one of your talks to maximize time and effectiveness, present your talk with power and pizzazz, and market your message through radio. You'll have an opportunity to test what you learn and receive helpful evaluation from Roy and your peers.



Nonfiction Book Clinic with Craig Bubeck

Limit 8 participants

Craig is a professional editor and writer who has served for 20 years in the CBA retail industry as publishing director and in senior-level acquisitions editorial. He is directly responsible for the successful publication of more than 200 retail books, more than a dozen curriculum lines, and the authoring or ghostwriting of several books.

In this hands-on clinic, you will learn the essentials of a well-structured book built upon the foundation of a solid concept. The focus will be upon topically structured books, not narrative memoirs. (Writers wanting to transform their personal narratives into a topical form are welcome and could find this clinic useful.) You will also work on your book's concept/focus, table of contents, and opening chapter to help ensure that your book can reach its intended audience with the message you wish to present.

Prerequisite: This clinic is open to all writers who are serious about writing a topical nonfiction book.

"New writers should absolutely go to writers conferences. The best two are Mount Hermon and the Colorado Christian Writers Conference."

Lee Hough - beloved literary agent now with the Lord

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Continuing Sessions

The Chase (for novelists & screenwriters)



D. J. Williams

①

With the DNA of a world traveler, D.J. was born and raised in Hong Kong. He has ventured into the jungles of the Amazon, the bush of Africa, and the slums of the Far East. Currently based out of Los Angeles, D.J. continues to add to his producing and directing credits of more than 350 episodes of broadcast TV syndicated worldwide by developing new projects for television, film, and print. His latest novel, *Waking Lazarus*, is an epic global adventure filled with riveting characters and page-turning twists and turns.

Create a roadmap to chase your cause-driven novel in this interactive workshop that dives into the structure that moves novelists and screenwriters to write stories that make a difference in the world. D.J. will focus on: 1) Defining Passion, Shaping Habits, Harnessing Raw Ideas. 2) Developing Plot, Timelines for Research, Flexible Outlines. 3) Creating a World with Characters that are Believable. 4) Building Visual Chapters and Dialogue filled with Mystery & Suspense. 5) Going Beyond the Last Page. www.djwilliamsbooks.com

You Can Indie Publish & Market Your Book



Sarah Bolme

②

Sarah is the Director of CSPA, the Christian Small Publishers Association, the owner of Crest Publications, and the author of 7 books including the award-winning *Your Guide to Marketing Books in the Christian Marketplace*. She has also written numerous articles. A clinical social worker, Sarah stumbled into the world of publishing after her two self-help books were published by a small publisher. Sarah and her husband then collaborated on a set of board books for infants and toddlers. After much thought and research, they decided to indie publish. www.christianpublishers.net

Gain the knowledge and tools you need to publish and market your own book affordably. Topics will include: three things to do before you publish your book; preparing your manuscript; DIY publishing; obtaining book reviews; and marketing, the essential ingredient. www.marketingchristianbooks.wordpress.com

Develop & Market Your Nonfiction Book



Mike Loomis

⑤

Mike is a strategic partner to businesses, best-selling authors, global nonprofits, and publishers. He loves coaching start-ups and aspiring messengers. He is a brand manager and marketing creative, a book developer, editor, ghostwriter, and literary agent. Mike helps turn ideas into reality. He and his wife live in the mountains of Colorado with their pet moose.

Don't just write! The time to plan marketing is before you write. And your writing should be both inspired and intentional. Mike will explore a market-driven approach to creating a nonfiction book, from premise to press release. Topics include: 1) Outlining, Writing, Editing, and Testing. Begin with the end in mind, and be flexible about how the journey unfolds! Mike will discuss the process and how a book proposal can elevate your writing. 2) Platform, PR, and Media Placement. How to receive local and national media attention. 3) How to Create and Execute a Book Marketing Plan. Publishing is a business. Your book is a product. From pre-writing to launch week, marketing considerations can help you craft a better nonfiction book. Mike will discuss real-world examples from his clients, including email, social media, and launch teams. www.MikeLoomis.CO

Reaching Women thru Writing & More



Linda Evans Shepherd

⑥

Linda is a nationally known Christian speaker and an award-winning, best-selling author of over 30 books. She is the founder of Right to the Heart Ministries, which publishes the free online magazine *Leading Hearts*. She also founded and directs AWSA, the Advanced Writers and Speakers Association, which encourages and trains 400 Christian women authors. Linda is known as the Prayer Author and Speaker.

Do you want to reach women through writing, speaking, the Internet, and more? Linda will talk about how to formulate a plan to build your ministry to meet the needs of today's women. She will also share tips on how to use different platforms from the podium, to written word, to Web publications, and to Internet video to share your message of hope. www.sheppro.com

Writing Powerful Narrative Nonfiction



Sherri Langton

③

Sheri has worked over 25 years in Christian publishing. An award-winning freelance writer, her work has appeared in numerous publications and book collections including *Chicken Soup for the Soul*. She is the associate editor of *Bible Advocate* and *Now What? ezine*. Sherri is passionate about touching lives through writing and helping writers express themselves biblically and professionally.

Has someone urged you to write your story? Many writers do and send their story to a magazine only to have the editor reject it. What makes a story catch an editor's eye? This class will guide you in writing powerful nonfiction for magazines, covering how story communicates biblical truth, where to find ideas, and how to be sure an idea is marketable. We'll also learn how to make a story sing instead of snore with showing vs. telling and fiction techniques. Special attention will be given to writing about tragedy. Come with your ideas; be open to new ones. And write!

Judy has published 44 books, compilations, Bible studies, and contributions to Bible projects. Her brand focuses on "Living with Purpose and Passion," promoting finding your purpose, spiritual transformation, and making a difference in the world. For 20 years she has worked as a full-time freelance writer, speaker, and writing coach. In recent years she's spoken to groups or taught English as a foreign language in Belgium, Bulgaria, Canada, Germany, Hungary, Lithuania, Poland, and Switzerland.

Do you want to write but need courage to start? In these sessions, you'll build a solid foundation for your writing ministry. We'll focus on Identify Your Purpose, Face Your Fears, Claim Your Writing Identity, Develop Your Plan, and Understand Your Responsibilities. Learn from an author who felt just as scared as you when she started! Now she's traditionally published 44 works. So can you! www.judithcouchman.com

The Courage to Write



Judy Couchman

④

4

Writing that Changes Lives



Bill Watkins

⑦

In his 35-plus years in publishing, Bill has worked with hundreds of writers including Mike Huckabee, Charles R. Swindoll, Leslie Vernick, Josh McDowell, and Cecil Murphey. He is the president of Literary Solutions, senior editor at BroadStreet Publishing Group, and an award-winning author with 7 published books and about 150 other kinds of writing.

Culture changes one life at a time. And those personal changes impact the lives of others, eventually bringing about changes in policies, laws, business, entertainment, education, the church, and a host of other spheres in society. Although there are multiple causes of change, one that's proven effective long after its author is gone is writing. But not just any writing. It must be writing that connects, challenges, provokes, inspires, casts vision, provides hope, and refuses to back away from telling the truth. It does not waste time with the trivial and the comfortable. Instead it takes readers more deeply into the true, the good, and the beautiful in all their power and mystery. Come learn how to write to change lives and eventually cultures.

Eryn is both an author and a small business owner. She and her husband own Breadbox Creative, a web design and online marketing company. Eryn's passion is to combine these areas of her life and work with authors to help them market the message that God has laid on their hearts. Her aim is to remove the headache, confusion, and frustration of marketing, and turn it into a fun, rewarding, and impactful part of your writing journey. www.erynlynym.com

Come armed with a notebook and pencils, and ready for some group participation (with prizes . . . of course). We will walk through how to create a healthy, growing platform and marketing plan including creating your online resume and a professional writer's webpage, marketing with a biblical perspective, creating and mastering your author Facebook page, how to get from blog to book deal (falling in love with blogging), and the importance of remembering the "why" of your writing so you don't become lost in the marketing! www.breadboxcreative.com

Market Your Message without Selling Your Soul



Eryn Lynum

⑧

Choose one 6-hour continuing session for the entire conference.

5

More 2017 Faculty



DEBBIE MAXWELL ALLEN
Project Manager
Good Catch Publishing
Scrivener Expert, Author



STEPHANIE ALTON
BlogAbout Content Manager
Representative
The Blythe Daniel Agency



SUSAN BAGANZ
Editor
Pelican Book Group
Author



KEELY BOEVIG
Associate Agent
WordServe Literary



DICK BRUSO
International Speaker, Author
Founder, Heard Above The Noise®



DIANNE E. BUTTS
Freelance Writer, Author
Speaker, Screenwriter



LARRY CARPENTER
President and CEO
Christian Book Services, LLC
Carpenter's Son Publishing
Clovercroft Publishing



TAMARA CLYMER
Publisher, CrossRiver Media
Speaker, Award-winning
Television & Newspaper Journalist



SCOTT DOMEJ
Acquisitions Editor
Blackside Publishing
Director, Springs Writer



JUDY DUNAGAN
Acquisitions Editor
Moody Publishers



SARAH JOY FREENE
Agent, WordServe Literary



DARCIE GUDGER
YA Author
Adjunct Instructor, Casper College
Co-founder/leader WY Write



BARBARA HALEY
Author
Appointments Coordinator
Bookstore Manager, Registrar



DEBBIE HARDY
Author, Speaker
Queen of Resilience
Rep. ChristianDevotions.us



BILL JENSEN
Literary Agent
William K. Jensen Literary Agency



GREG JOHNSON
President, WordServe Literary
Author



EDDIE JONES
Founder & CEO
Lighthouse Publishing
of the Carolinas, Author



CATHERINE LAWTON
Publisher/Editor
Cladach Publishing
Author



LARRY LAWTON
Director of Finance
Warehousing & Fulfillment
Cladach Publishing



LAREE LINDBURG
Owner/Publisher
Electric Moon Publishing



KAREN E. NEUMAIR
Senior Literary Agent
Credo Communications, LLC



GLORIA PENWELL
Acquisitions Editor
Bold Vision Books



MARTI PIEPER
Author, Editor, Collaborator
Newsletter Editor, CAN
Appointment Desk Captain



SUSAN REHBERG
Author, Poet
Photographer, Speaker



J. CHRIS RICHARDS
Young Adult Editor
Lighthouse Publishing
of the Carolinas, Author



RUTH SAMSEL
Agent
William K. Jensen
Literary Agency



PATTI SHENE
Step Into the Light
Blog Talk Radio
Freelance Writer



JOHN SLOAN
Senior Editor, Zondervan
A Division of Harper Collins
Christian Publishers



MEREDITH SLOAN
Freelance Editor



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Author, Speaker, Songwriter
Worship Leader, Co-founder and
Exec. Director, Grand Staff Ministries



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The Writer's Tool Editing
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JANIS WHIPPLE
Author Relations Manager
EABooks Publishing
Freelance Book Editor, Writing Coach



LORI WILDENBERG
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1 Corinthians 13 Parenting



CHARLIE WOLCOTT
Author, Speaker
Christian Apologetic



KAYLA WOODHOUSE
Author and Speaker
Living Set Apart Blog



KIMBERLEY WOODHOUSE
Award-winning, Best-selling
Author; Speaker



CYLE YOUNG
Agent, Hartline Literary
Author

Night Owl Roundtables

How to Start a Critique Group
& Critiquing (Wednesday)

Strategic & Tactical Prayer (Thursday)

Write His Answer to Issues (Thursday)

Square Peg Society (Wednesday, Thursday, Friday)

We act, think, and write differently from the rest of the world and are unashamed of being called "weird." Come learn how to see things the way God sees things and how to apply His worldview to your writing.



FOUR free 15-minute appointments

for those who come all three days!

Bonus FIFTH appointment for the first 75 who register.

You will receive an appointment request form when you register.

Paid Critiques - Get the extra help you need with your manuscript.

Visit www.writehisanswer.com/Colorado to check availability and genres.

Reserve a space when you register. To allow time for your critiquer to review your manuscript pre-conference in preparation for meeting with you at the conference for 30 minutes, email your manuscript(s) by April 30.

"If it weren't for what I've learned at CCWC,

I would not be the author of over 30 books today." ~ Linda Evans Shepherd

To find out more about our faculty and their editorial needs, visit <http://colorado.writehisanswer.com>

For more information: Marlene Bagnull, Director, mbagnull@aol.com ~ 484-991-8581



Teens Write

Saturday, May 20, 9:30 - 3:45

with
Darcie Gudger
Kim & Kayla Woodhouse

*A jam-packed day filled with
actual writing and editing time.*

Only \$45 - homeschoolers \$33
plus \$15 if not YMCA member or staying on campus.
Teens welcome to attend full conference 60% off.

Workshops

Thursday, May 18

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Other
Workshop 1 2:15 - 3:15	Yes, You're a Writer! Are you frustrated by your lack of a contract, notoriety, or platform? In this workshop you'll learn your identity, name your writing gift, and find creative ways to use that gift. <i>David Rupert</i> 1A	Pump It Up Writers are told to avoid adverbs & shun strings of adjectives and clichés. How? Strengthen your verbs! Bring your work in progress for hands-on exercises. <i>Debbie Maxwell Allen</i> 1B	Reaching Boys through Fiction This is about writing for a tough market—but one of the most rewarding. We'll show you the ten "gotta haves" and the ten "kisses of death." <i>Tim Shoemaker</i> 1C	Write Bible Studies that Can Change the World The essentials of presentation, explication, elaboration, and application. Learn the denominations that need small group Bible studies. <i>Gloria Penwell</i> 1D	Proposals Publishers Love Discover key components to putting together the perfect presentation for your project and get a sneak peek at proposals that sell. <i>Karen Neumair</i> 1E	What's a Platform & Why Do I Need One? Today a well-written book is proving not to be enough. Learn how to build a platform that will get the attention of publishers. (Primarily for nonfiction writers.) <i>Bill Jensen</i> 1F	Magnify Your Message Would you like to be a guest on Internet Radio? It's a fun & effective way to connect with your audience. Learn how to be an engaging interviewee & how to set up your own Blog Talk Radio show. <i>Patti Shene</i> 1G
Workshop 2 3:30 - 4:30	The Writer's Heart How can we nurture our relationship with God as we write? The importance of accountability, not only for the quality of our writing, but more importantly for our faith walk. <i>Susan Baganz</i> 2A	Targeting Your Reader Hone in on the needs, both obvious & hidden, of potential readers so that the message of your nonfiction book is targeted to the right people. <i>Janis Whipple</i> 2B	Credible Characters Regardless of genre, characters must be credible to readers. Learn how to find the motivations behind your character's actions as well as how to develop a character arc based on the Hero's Journey. <i>Darcie Gudger</i> 2C	Narrative and Nonfiction Learn why the two go together. From story to structure, point of view to scene, voice to style, it may sound like writing fiction, but it's the world of narrative nonfiction. <i>John & Meredith Sloan</i> 2D	Alternatives to Traditional Publishing A helpful look at the options available for those who want to publish their own book. <i>Larry Carpenter</i> 2E	Create a Best-Seller Brand Develop a unique brand that will powerfully capture the marketplace by applying the "umbrella branding" approach to every aspect of your writing career. <i>Dick Bruso</i> 2F	The Team Approach Increase the value and reach of your blog and ministry by using a team approach. Discover how to find and vet potential team members, maintain ministry unity, and lead leaders. <i>Lori Wildenberg</i> 2G

Having a hard time deciding what to attend?
We will be recording the conference.

Be sure to visit <http://Colorado.writehisanswer.com>
for more information on the workshops & presenters.

Friday, May 19

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Other
Workshop 3 2:15 - 3:15	The Healthy Writer A registered nurse and author, John will share tips about how we can stay in shape physically for the rigorous work of being an author. <i>John Perrodin</i> 3A	Writing without Crutches Tamara will shed light on writing crutches that instead of propping up our words, slow them down and trip up readers. Practical tips for avoiding those pitfalls. <i>Tamara Clymer</i> 3B	Using Your Past in Your Fiction Looks at how we can and do use our past experiences, pain, and unresolved emotional issues in our writing to provide healing and hope as well as a cathartic outlet. <i>Susan Baganz</i> 3C	Organizing & Outlining The purpose and ways to organize and outline a nonfiction book. You will learn how you can use them to remain focused on your message and your audience. <i>Janis Whipple</i> 3D	The Role of Agents in Publishing Bill has participated in publishing committees for 25 years. He will explain the role of agents as the go-between for authors and publishers. <i>Bill Jensen</i> 3E	Start a Group Blog How to create a larger platform through a win-win strategy. How to recruit authors, create a website, and market through social media. <i>Cyle Young</i> 3F	Fast-Track Your Speaking Outreach Accelerate your writing career by tapping into the ideal speaking organizations, resources & tools. The inside secrets every Christian writer needs to know about the world of public speaking. <i>Dick Bruso</i> 3G
Workshop 4 3:30 - 4:30	Pursue His Purpose Discover how your passion for writing can become an act of worship. We will also look at what it means to surrender the dream to get published, while still pursuing that dream. <i>Judy Dunagan</i> 4A	Writing Fundamentals To make your fiction or nonfiction shine, an understanding of writing elements is essential. We will cover the basics & how to fix common mistakes. High class interaction. Worksheets. <i>Kimberley Woodhouse</i> 4B	Dive into Deep POV Point of view is a tool to make your writing more realistic and powerful. A balanced view of deep POV and how you can strengthen your writing in the process. <i>Tim Shoemaker</i> 4C	Reading, Writing, & Editing the Memoir A time to read some of the best memoirs and learn to write and edit your own. <i>John & Meredith Sloan</i> 4D	The Right Publishing Path for You? We'll examine self-publishing and traditional publishing to help you understand the essentials of the publishing process so you can choose which option to pursue. <i>Ruth Samsel</i> 4E	Go Viral: Social Network Marketing Terry will share his inside secrets and tips for Facebook, LinkedIn & Twitter so you too can grow your platform & presence without wasting hours of time. <i>W. Terry Whalin</i> 4F	I'm a Passionate Poet, Now What? Explore the high calling of poets. Why did God choose you? What can you do to enhance your writing? How will your poetry have an impact on others? <i>Susan Rebberg</i> 4G

"CCWC goes beyond helping writers achieve publication. CCWC equips writers to use their words to change the world."

Marti Pieper

"CCWC will change your writing for the better and prod you to take the Eternal Word more seriously and to follow Him more resolutely."

Bill Watkins

Saturday, May 20

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Other
Workshop 5 10:45 - 11:45	Doing Battle Come, learn, and receive basic training to be an effective and efficient soldier enlisted in the King's army, using the spiritual authority He has granted to take the fight to the enemy. <i>Charles Patricoff</i> 5A	Journaling Your Book Ever get stuck with a plot line, character, theme, or a location? Struggling to explain a concept? Bring a problem you're having and come ready to have fun. <i>Chris Richards</i> 5B	It's Show Time! The more you learn to show your story instead of just telling it, the stronger your manuscript will be. Exactly how do you do that? I won't just tell you; I'll show you! <i>Tim Shoemaker</i> 5C	Nonfiction Book Creation: From the Ground Up A look at storyboarding techniques, then the pragmatic step-by-step instruction to write a complete book manuscript. <i>W. Terry Whalin</i> 5D	So...Do you Really Need an Agent? The role & responsibilities of an agent will be examined to help you understand if what you are selling actually requires one. Suggestions on how to find the right one. <i>Ruth Samsel</i> 5E	Creative Marketing When publishers look at your proposal, they want to know what you plan to do to keep your book moving after you work through your social media friends and local church. Specific ideas to move you outside of your marketing box. <i>Tamara Clymer</i> 5F	I.R.S. Don't Fear Them! A fun how-to workshop to develop your independent record-keeping systems. For writers, self-publishers, and small presses. What you need to know about accounting and taxes. <i>Larry Lawton</i> 5G
Workshop 6 2:45 - 3:45	Your Senior Years: The Write Time How do you cut through the overwhelm of memories, clutter, technology, isolation, etc., to effectively distill and communicate a legacy of your life experiences and gained wisdom? <i>Catherine Lawton</i> 6A	Weaving in a Biblical Worldview without Preaching How to include a spiritual thread without beating the reader over the head. Includes how to write from a biblical worldview to a cross-over audience. <i>Marjorie Vauter</i> 6B	Plot Skeleton There is basically one universal story structure that goes back to mythology. All stories contain the same elements. A step-by-step analysis of those elements. <i>Terry Brennan</i> 6C	Thesis or Focus Statements Is your writing scattered? Disjointed? Learn how to nail down your article or story's message in one sentence and then watch your writing fall into place. <i>Dianne E. Butts</i> 6D	The Elusive Contract A hands-on tour of the standard book publishing contract. What to look for and look out for with time for questions. Why saying no to a contract may sometimes be the best thing for your career. <i>John Perrodin</i> 6E	Publicity & Paid Advertising There's an old adage in publishing: "No one ever bought a book they had never heard of." Learn how to get the most out of your publicity and advertising without breaking the bank. <i>Larry Carpenter</i> 6F	Writing to Generate Ministry Support Feel called to help your church or a ministry raise funds or find volunteers, but you're mortified about asking people to get involved? Learn how to call passionate helpers to legitimate Kingdom service. <i>Becky Spencer</i> 6G

Conference at a Glance

Wednesday - May 17

Early Bird Workshops See website for more info.

1:00 - 5:45 Only \$55 for 3.5 hours (\$85 if only coming Wednesday).

- E1 Jumpstart Your Publishing Dreams - W. Terry Whalin
- E2 Scrivener from 0-60: Get Comfortable, Get Writing - Debbie Maxwell Allen
- E3 Advanced Fiction Writing Workshop - Kimberley Woodhouse

Other Early Birds - Registered conferees: \$25 for one, \$40 for two, \$55 for three. Wednesday only: \$40 for one, \$65 for two, \$85 for three.

1:00 - 2:00

- E4 Master the Memoir - Marti Pieper
- E5 Step It Up! - Judy Couchman

2:15 - 3:15

- E6 The "Polish" Draft - Sell Your Book Before You Submit - Cyle Young
- E7 Get the Book Inside You to Come Out - Debbie Hardy
- E8 The Care & Feeding of Editors - Susan Baganz & Chris Richards
- E9 Overview of the Hero's Journey - Darcie Gudger
- E10 Praying Over Your Writing Ministry - Linda Evans Shepherd

3:00 Registration & Appointment Desk Open

3:30 - 4:00 First Timer's Orientation FREE!

4:15 - 5:45 Special 90-minute Workshops (same price as 60 minutes)

- E11 Preparing for Your Appointments - Tim Shoemaker
- E12 Basic Blogging to Book Deal - Stephanie Alton
- E13 Shouting in a Windstorm - Cyle Young
- E14 How to Shape Your Story for the Screen - Dianne E. Butts
- E15 Talking About Speaking - Lori Wildenberg

6:00 Dinner - Dinner day of arrival through lunch day of departure included with lodging.

7:30 Keynotes: Just Say Yes! - David Rupert; **Opening Doors** - Louise L. Looney

9:30 Night Owls: Starting a Critique Group & Square Peg Society

Thursday - May 18

7:15 Devotions & Prayer

7:30 Breakfast

8:00 Registration & Appointment Desk Open

8:30 Worship, Bible Study - Tim Shoemaker

Keynote: Second Act: Storytelling that Inspires Change - D. J. Williams

9:45 Coffee Fellowship & Pass

10:15 Continuing Sessions

Choose one for the entire conference. See pages 4-5.

11:45 Lunch

1:15 Agents Panel

2:15 Clinic (by application) or **Workshop 1**

3:30 Clinic or **Workshop 2**

4:45 Continuing Sessions

6:00 Dinner

7:30 Worship

Keynote: Strategic & Tactical Prayer
Charles Patricoff

Focus on Issues - various faculty

9:30 Night Owls:

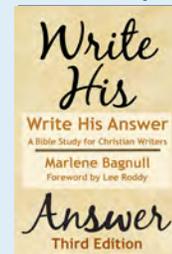
Strategic & Tactical Prayer

Write His Answer to Issues

Square Peg Society

This book can change your life.

Lee Roddy



In print 25 years!

Available on Amazon in ebook or print or at writehisanswer.com/bookstore

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Friday - May 19

7:15 Devotions & Prayer

7:30 Breakfast

8:30 Worship

Keynote: God, Grant Me Patience - John Perrodin

9:45 Magazine & Book Editors' Panels

10:30 Coffee Fellowship & Pass

10:45 Continuing Sessions

12:00 Lunch

1:15 Panel - Indie Publishing

2:15 Clinic or **Workshop 3**

3:15 Coffee Fellowship & Pass

3:30 Clinic or **Workshop 4**

4:45 Continuing Sessions

6:00 Dinner

7:30 Keynote: Courage for Dry Bones - Terry Brennan

Author's Panel moderated by Terry Brennan

8:45 My Book Interviews & Book Signing

Conferees & faculty with a published book (traditional or indie) will be invited to hold up their latest book and share something about it.

9:30 Night Owl: Square Peg Society

*Book signing
Friday night*



*"Write my answer on a billboard,
large and clear,
so that anyone can read it at a glance
and rush to tell the others."*

Habakkuk 2:2 (TLB)

Saturday - May 20

7:15 Devotions & Prayer

7:30 Breakfast

8:30 Worship

Keynote: Write His Answer Joyfully - Tracie Peterson

9:45 Magazine & Book Editors' Panels

10:30 Coffee Fellowship & Pass

10:45 Clinic or **Workshop 5**

12:00 Lunch

1:00 Continuing Sessions

2:45 Clinic or **Workshop 6**

4:00 Worship & Awards

4:30 Keynote: Undaunted - Tim Shoemaker

5:15 Time of Commitment

5:30 Depart to "Write His Answer"

6:15 Hayride & Chuck Wagon Dinner (additional charge)

7:30 Worship around Piano

Sunday - May 21

7:30 Breakfast (box lunches available)

8:30 New Testament Worship

9:30 Tour Rocky Mountain National Park

*A refreshing, challenging, sacred five days.
What a blessing to meet new brothers and sisters.*

Cheryl Skid



Next year's conference May 16-19, 2018

11

Location & FAQs



<http://ymcarockies.org>

YMCA OF THE ROCKIES, ESTES PARK CENTER

Adjoined on three sides by Rocky Mountain National Park. Breathtaking scenery, elk, and glorious sunrises make bringing your camera a must! Both Alpen Inn & Longs Peak have hotel-style rooms and full private baths. All-you-can-eat buffet meals are included. You can keep your cost down and make a new friend by sharing a room with one or more other writers. The Y does roommate matching! You might want to rent a cabin (meals not included) and bring your family or they may stay with you in Longs Peak or Alpen Inn, but please note that the Y charges for each person in the room. Family members are welcome to come free of charge to the general sessions and keynotes.

SCHOLARSHIPS If you need financial help to attend, you may apply at <http://Colorado.writehisanswer.com/Scholarships> for one of the five full registration scholarships offered by Cecil Murphey or a partial scholarship for up to 50% off the registration fee. If you are writing a book from life experience, three \$100 Vickie Baker Memorial Scholarships are available. Donations to our scholarship fund are greatly appreciated!

WRITING CONTEST More than a contest, this is an opportunity to prayerfully explore our conference theme, "Write His Answer" (Hab. 2:2 TLB). In 500-800 words or a 12- to 30-line poem sharing how God is calling you to "write His answer." To give beginning writers a better opportunity to win, poetry and prose by published and not-yet-published writers will be judged as separate categories. Only registered conferees may enter. Send the \$10 entry fee (for each submission) when you register or with your manuscript. The winner of each category will receive 50% off the 2018 conference.

In submitting your entry, you are offering the conference one-time rights to publish your entry in a future (no date yet determined) devotional book. If your work is accepted for publication, you will receive one free copy and a discount on purchasing additional copies. Profits will go to the scholarship fund. You may submit your manuscript elsewhere before or after the conference. You own the rights.

Send your entries to CCWC Contest, 951 Anders Road, Lansdale, PA 19446 postmarked no later than **MAY 10**. Do not put your name and address on your manuscript, but enclose it with your manuscript. Note on your manuscript whether you are published or not-yet-published. The first place winner in each of the four categories will receive 50% off the registration fee to the May 16-19, 2018, conference.

WRITER OF THE YEAR AWARD Do you know someone who exemplifies what it means to commit his or her writing to the Lord, to strive for excellence, to work hard, and to persevere? Nominations for our Writer of the Year Award should be emailed to mbagnull@aol.com or mailed to CCWC at 951 Anders Road, Lansdale, PA 19446, postmarked no later than **MAY 10**.

BOOK TABLE Add to your professional library from the huge selection of books available. You're welcome to bring books you have written. A 20% consignment fee will be charged on books sold. All major credit cards accepted. To help prepare for the conference, we urge you to visit <http://writehisanswer.com/Bookstore>. Books are sold at a discount, and sales help us with conference expenses.

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Travel & Other Information

COMING BY PLANE? Plan to fly into Denver International Airport (DIA). If you need ground shuttle transportation to the YMCA (about 90 minutes from the airport, but the Estes Park Shuttle recommends allowing two hours because of stops along the way), be sure to check the shuttle times below.

GROUND TRANSPORTATION? Visit www.estesparkshuttle.com or call 970-586-5151 for needed reservations for the ground shuttle from Denver International Airport to the YMCA lodges. Price is \$45 one way; \$85 round trip. Pickup times at DIA: 8:00 or 10:00 a.m. and 1:00, 4:00, 7:00 or 10:00 p.m. Plan to allow at least 45 minutes from flight arrival to shuttle departure. Pick up times at YMCA for return to DIA: 5:00, 7:00, or 10:00 a.m. and 1:00, 4:00, or 7:00 p.m. Allow two hours travel time from the YMCA plus at least 90 minutes for airport check-in. You may want to consider renting a car, especially if you're traveling with someone.

RENTING A CAR AT THE AIRPORT? Head west (toward the mountains) on Peña Blvd. Take exit 6B, E-470 Tollway N, toward Boulder/Fort Collins (cost about \$5.00). Drive 17.5 miles to exit #47, I-25 N to Ft. Collins. Then follow directions from Denver & south below.

NEED TRANSPORTATION FROM LONGMONT, LYONS, OR BOULDER?
Visit www.estesparkshuttle.com or call 970-586-5151.

COMING BY CAR?

From Denver & south, take I-25 N to exit #243 Lyons/Longmont. Turn left on Hwy 66. Follow signs for 36 West thru Longmont and Lyons and into Estes Park (a lovely drive thru Lyons Canyon). Once you're in Estes Park, follow signs to the YMCA of the Rockies.

From Ft. Collins & north, take I-25 South to US 34 West. Go through Loveland and continue west to Estes Park. Once you're in Estes Park, follow the signs to the YMCA. For door-to-door directions (and approximate travel time), visit www.mapquest.com and enter the YMCA's address: 2515 Tunnel Road, Estes Park, CO 80511. For maps of the YMCA campus as well as directions, go to: www.ymcarockies.org/EPC-map.htm.

SATURDAY NIGHT - Weather permitting, we're again planning a horse-drawn hayride and chuck-wagon dinner around a campfire. Cost is \$26 for those staying in Longs Peak or Alpen Inn Saturday night; \$33 for others. Pay at the conference. It's a memory maker. Bring jeans and a jacket.

SUNDAY - WORSHIP & TOUR THE ROCKIES! - What better way to close our time together than worshipping the Lord and viewing His spectacular handiwork in Rocky Mountain National Park. We'll meet for worship at 8:30 a.m. and then form car pools to tour the park. Box lunches will be available.

Mileage to Estes Park

75 - Denver	Cheyenne - 75
30 - Loveland	Longmont - 30
42 - Ft. Collins	Boulder - 38
63 - Granby	Winter Park - 109
48 - Grand Lake	Colorado Springs - 138



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YMCA Lodging Reservation 2017

Rates include lodging and all meals beginning with the evening meal on the day of arrival and ending with the noon meal on the day of departure. Rates are per person, per night, based upon the number of adults sharing the room, and must be for consecutive nights. Rooms in Longs Peak have two queen beds, one floor futon; Alpen Inn has two queen beds, one sofa bed. Both have full bath, telephone, and high-speed wireless Internet.

	Circle Nights, May 16 - 20	Longs Peak	Alpen Inn	Total
Single	Tues Weds Thurs Fri Sat	\$121.50 a night	\$121.50 a night	\$ _____
2 to a room	Tues Weds Thurs Fri Sat	\$ 79.50 a night	\$ 79.50 a night	\$ _____
3 to a room	Tues Weds Thurs Fri Sat	\$ 65.50 a night	\$ 65.50 a night	\$ _____
4 to a room	Tues Weds Thurs Fri Sat	\$ 58.30 a night	\$ 58.30 a night	\$ _____
5 to a room	Tues Weds Thurs Fri Sat	Not available	\$ 54.50 a night	\$ _____

Reservation # 554396

Child (6-12 rooming with parent)
\$21 a night. Please circle.
Tues Weds Thurs Fri Sat \$ _____
(5 and under no charge)



ESTES PARK CENTER
YMCA of the Rockies

I wish to share a room with: _____
for a total occupancy of _____ # people including myself. Please submit reservation forms together.

Please choose roommates for me: One Two Three Four Female Male
I want a private room Ground floor (no stairs) Handicapped room needed

Additional Meals	Breakfast	Lunch	Total meals	\$ _____
	\$8.50	\$10.50	Total due	\$ _____
Wednesday	_____	_____	(meals & lodging)	_____
Thursday	_____	_____	Deposit enclosed	\$ _____
Friday	_____	_____	Balance due	\$ _____
Saturday	_____	_____		

Note: Breakfast & lunch need to be purchased separately ONLY the day you arrive. Your lodging meal plan begins with dinner, ends with lunch.

Name _____ Male Female

Address _____

City _____ State _____ Zip _____

Phone (day) _____ Phone (night) _____

Email _____ Phone (cell) _____

Check enclosed payable to Estes Park Center / YMCA. Charge my Visa / MC / Discover / Amex (circle) Card # _____ Exp _____
CID (3 digit # on back) _____ Amount Authorized \$ _____ (minimum 35% deposit or full payment with sales tax) Name (as appears on card) _____

Reservation Deadline: Reservations made after March 15 are on a space-available basis. We encourage you to make your reservation early, especially if you are requesting the YMCA to match you with a roommate.

Sales tax of 5.55% (subject to change) will be added.

Check In/Out: Rooms available by 6:00 p.m. Check out by 10:00 a.m.

Deposits/Cancellations: A 35% deposit is required with each reservation. The balance plus tax is due upon check-in. Deposits are non-refundable if canceled after April 17, 2017. If you cancel before April 17, 75% of deposit will be refunded. Make checks payable to Estes Park Center / YMCA. Visa / MC / Discover / American Express accepted.

Questions: Call Estes Park Center Group Registrar
970-586-3341 ext 1349 or email bdixon@ymcarockies.org

Mail this form (NOT your conference registration form) to:

Group Registrar
Estes Park Center / YMCA of the Rockies
PO Box 20550
Estes Park, CO 80511

Paying by credit card, you may fax to 970-586-3501

You may register securely online at
<http://Colorado.writehisanswer.com>
using PayPal.

CCWC 2017 Registration

Your lodging reservation needs to be sent directly to the Estes Park Center YMCA of the Rockies.

Name _____ Address _____ Email _____

City _____ State _____ Zip _____ Phone Day _____ Night _____ Cell _____

Registration Fee:	One Day	Two Days	Three Days
	Circle 1 - T F S	Circle 2 - T F S	T F S
Postmark or online by March 11	\$170	\$290	\$365
Postmark or online by April 15	\$175	\$305	\$385
Postmark or online by May 10	\$180	\$320	\$395

Writing skill level: Professional Advanced - publishing regularly
Intermediate - a few sales Novice - some submissions, no sales yet
Beginner - no submissions

- I'm in a wheelchair or have other special needs. (Please note on reverse.)
- I'm staying on campus in Long's Peak Alpen Inn Cabin
- I'm flying Renting a car at airport Taking Estes Park Shuttle
- I attended CCWC in _____ year(s).
- I will be consigning books (20% consignment fee on books sold)
- I am interested in helping with: Set-up Tuesday/Wednesday Transportation
- Coffee Breaks Publicity: Send _____ brochures. Cleanup Monday

After May 6 & walk-ins add \$15 to May 6 price. **Registration Fee** (circled above) \$ _____

Discounts (only one may be taken) Alumni from any year 10% Senior (65+) 10% Pastor 10%

Full-time student 10% Spouse attending 25% Teen (18 & under) 60% Scholarship - \$ _____

YMCA Commuter Fee \$15 a day \$ _____ **Total Registration & Commuter Fee** \$ _____

Meals:	Breakfast	Lunch	Dinner	Total cost of meals checked	\$ _____
Wednesday	\$8.50	\$10.50	\$13.50		
Thursday	_____	_____	_____		
Friday	_____	_____	_____		
Saturday	_____	_____	_____		

Staying in Alpen Inn or Longs Peak? Dinner day of arrival thru lunch day of departure included. Cabin renters & commuters may order meals now or pay in dining hall. Children 6-12 not staying in Longs Peak or Alpen Inn: Breakfast \$5.50, Lunch \$6.50, Dinner \$9. Ages 0-5 free.

Options: Wednesday Early Birds
1:00 - 5:45 (\$55, Weds only \$85) or 1:00 - 2:00 2:15 - 3:15 4:15 - 5:45 \$ _____
\$25 one, \$40 two, \$55 three (Weds only \$40 one, \$65 two, \$85 three)

Private 30-minute critique(s) - See website for availability on first-come basis \$35 each \$ _____

Teens Write! \$45, homeschooled \$33 + \$15 YMCA fee non-member. Registered for Sat - no charge \$ _____

Clinics - Complete application at <http://colorado.writehisanswer.com/clinics> no later than April 15, register for entire conference & pay additional \$65 on acceptance. I plan to apply for:

Fiction Clinic Speakers' Clinic Nonfiction Book Clinic **Need time payments? See website.**

Donation to scholarship fund (not tax deductible) \$ _____

Contest entry - \$10 each \$ _____ **TOTAL** (Make checks payable to CCWC) \$ _____

Cancellations: Full refund less \$50 thru May 1. **Emergencies:** Full refund.

Questions? Email mbagnnull@aol.com or call 484-991-8581

Mail to: CCWC, 951 Anders Road, Lansdale, PA 19446-5419

WORKSHOP CHOICES

See grid on pages 8-9 for codes. Place one X in each row of days attending.

	A	B	C	D	E	F	G
1 - Thurs 2:15							
2 - Thurs 3:30							
3 - Fri 2:15							
4 - Fri 3:30							
5 - Sat 10:45							
6 - Sat 2:45							

CONTINUING SESSION

Choose one for entire conference. See pages 4 - 5. # _____
For planning purposes. You're not locked into your choices.

Charge my credit card # _____

CID # (last 3 digits on back) _____ Exp _____ Billing zip _____

Name on card _____

Signature _____ Amount \$ _____