

## How To Market Your Message Without Selling Your Soul Marketing With a Biblical Perspective

Setting Personal Goals For This Continuing Session  
(Pssst. Make sure they are SMART Goals!  
**Specific. Measurable. Achievable. Relevant. Time Bound.**)

### Technical Goals

I want to better understand how to:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

### Action Steps For Post-Conference

When I return home, I want to be able to do these things within two weeks:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

