Dream a little. Think about the writers you want to be and your influence with readers. Answer the questions in Part One and Two. Then complete the creative project in Par Three.

**Part One: Your Brand, Voice, and Style**

1. How would you describe you writer brand? Or the brand you’d like to develop?

2. What could be the tagline for your writer brand?

3. What is your writer’s voice? Or the brand you’d like to develop?
4. What is your writing style? Or the style you’d like to develop?

Part Two: Your Influence and Effect

1. How would you like to influence readers?

2. What satisfaction would you like to gain from writing?

Part Three: Dreams about You

Dream about yourself as a writer. Who would you like to be? What would you like to accomplish? How would you relate to readers? How would you like to feel? How would you manage your writing life? What would be the outcome of your writing?

Using a poster and other materials, create a Vision Poster about you and your writing life. Cut out magazine images and words to reflect your hopes and dreams. Paste them on your poster. You can also draw, write, paint, attach stickers, or paste anything else that reflects your vision.

Place the poster in a location where you’ll frequently see it. Use it as a motivation to write.