Keynotes

**Hidden in Plain Sight** - Rob Cook  
Wednesday, 7:45 p.m.  
Concealing the seeds of truth in interesting stories that connect and open hearts previously closed to the gospel. Rob is an author, pastor & founder of 252 Underground Youth Ministry.  
[www.robcookunderground.com](http://www.robcookunderground.com)

**Finish Strong** - Louise L. Looney  
Wednesday, 7:45 p.m.  
“With the authority given to us through Jesus, ‘Satan we resist you and all your attempts to stop us from doing the Lord’s work.’” Louise has published 6 books since she started her writing career at age 79.  
[www.louisellooney.com](http://www.louisellooney.com)

**Redemptive Writing in a Hostile Culture**  
Peter Lundell  
Thursday, 8:30 a.m.  
With missionary and teaching experience all over the world, Peter asks, “How does a Christian writer effectively address, and embrace, a culture that is increasingly hostile to traditional values, and especially Bible-believing Christians? Three R’s will help us forge a hope-filled approach.” Peter serves as our conference chaplain.  
[www.PeterLundell.com](http://www.PeterLundell.com)

**Write His Answer: Dig Deep, Build High**  
Ava Pennington  
Friday, 7:30 p.m.  
Regardless of your genre or target audience, how you handle God’s Word influences what you write and how you write. Ava is an author and Bible Study Fellowship (BSF) teacher who will share how to dig deep into God’s Word, lay a strong foundation, and build high…in your writing and in life.  
[www.AvaWrites.com](http://www.AvaWrites.com)

**Embracing the Spirit of the Martyr**  
Michael Gantt  
Thursday, 7:30 p.m.  
We have forgotten (or were never taught) that to follow Christ is to die to self; to die to the world; ultimately, to die to this life. Jesus said that to follow Him means to “deny one’s self, to take up a cross daily and follow Him.” Michael served in pulpit ministry for 45 years. He is the founder and director of the Kenya Development Fund, a ministry to the deaf in Kenya. He preaches in churches across America and around the world.  
[www.mkgantt.com](http://www.mkgantt.com)

**Shoot Higher**  
Tim Shoemaker  
Saturday, 4:30 p.m.  
As Christians, writing in a way that crosses over to the general market is encouraged—and it makes a lot of sense. But is there a way to do that so we actually get through—without compromising our convictions? Absolutely. Shoot higher. Writing solely for the Christian market? We’ll look at some ways to shoot higher there as well. Tim is a speaker, writing coach, and the author of 11 books.  
[www.timshoemakersmashedtomatoes.com](http://www.timshoemakersmashedtomatoes.com)

**“Christians Are Hateful” - The Cultural Challenge**  
Bill Watkins  
Friday, 8:30 a.m.  
Why does our culture increasingly hear Christian beliefs as hate speech? How can we connect with people who are predisposed against us? The cultural challenge is great, but we can break through. Find out how. Bill is an award-winning author with 7 published books and senior editor at BroadStreet Publishing Group.  
[www.mkgantt.com](http://www.mkgantt.com)

**How to Pray through a Call to Write**  
Linda Evans Shepherd  
Saturday, 4:30 p.m.  
How to pray through a call to write; past your hurts, fear, woundedness, lies, and rejection—to the joys of saying YES to God. Linda shares her own experiences of how God called her to write and how she sees writing as a way to worship God and minister to others. Linda is a nationally known Christian speaker and an award-winning, best-selling author of over 30 books.  
[www.sheppro.com](http://www.sheppro.com)