

A Message from the Director

Marlene
Bagnull Litt.D



Marlene is the author of 5 books, including *Write His Answer: A Bible Study for Christian Writers*, in print for 26 years, and the compiler/editor of 4 other books. She also has made over 1,000 sales to Christian periodicals. Marlene gives Write His Answer Seminars around the nation, teaches At-Home Writing Workshops, freelance edits, and helps Christians publish affordably and professionally through Ampelos Press. She has directed the Colorado Christian Writers Conference since 1997 and the Greater Philly Christian Writers Conference, which she founded, since 1983.

For such a time as this God is raising up an army of Christians to “write His answer” to the critical needs facing our nation and world. In the midst of growing hostility to Christ, we must not be silent. Whether you write fiction or nonfiction, for children or adults, CCWC will equip you to write about a God who is real, who is reachable, and who changes lives.

- ◆ Be inspired in our general sessions to “write His answer.”
 - ◆ Sharpen your writing and marketing skills from your choice of 8 continuing sessions and 42 workshops or 4 clinics.
- ◆ Take advantage of our Wednesday afternoon early bird workshops. Only \$55 for your choice of 3 workshops from the 16 offered. Coming a distance? Tuesday night lodging is available.
 - ◆ Learn from 58 faculty members—many new to CCWC!
- ◆ Meet one-on-one with faculty. Early birds are entitled to SIX appointments!
 - ◆ Form deep friendships with others who share your passion for words and the Lord.

<http://colorado.writehisanswer.com>
mbagnull@aol.com ~ 484-991-8581



Markets / Services Represented

Agents

Apokedak Literary Agency
Hartline Literary Agency
The Blythe Daniel Agency, Inc.
The Steve Laube Agency
WordServe Literary

Periodicals & Other

Arise Daily e-devotional
Bible Advocate
CBN.com
ChristianDevotions.us
Innovative Health Magazine
Inspiration.org
Leading Hearts Magazine
LPC Media Group
Now What?
Pursue Magazine.net
SpiritLed Woman online
The Glory Cloud Publications
Voice of One CNC
The Salvation Army
National Publications
War Cry
Young Salvationist

Book Publishers

Ampelos Press
Blackside Publishing
Brimstone Fiction
BroadStreet Publishing Group
Cladach Publishing
CrossRiver Media

EABooks Publishing
Gilead Publishing
Good Catch Publishing
Jubilant Press
Kregel Publications
Lighthouse Publishing of the Carolinas
Guiding Light Women's Fiction
Illuminate YA
Moody Publishers
Morgan James Publishing
Pelican Book Group
Harborlight Books
Pure Amore
Prism Book Group
Watershed Books
White Rose Publishing
Tyndale House Publishers

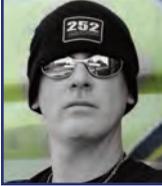
Services & Resources

AWSA (Advanced Writers & Speakers Association)
Christian Authors Network (CAN)
Christian Speaker Coach
Heard Above the Noise®
KPOF AM91
Right to the Heart Ministries
Scrivener expert
Somersault Group™



Register for all 3 days & you get 75 free appointments. Register early to get your top choices! First 75 get a bonus SIXTH appointment!

Keynotes



Hidden in Plain Sight - Rob Cook *Wednesday, 7:45 p.m.* **Finish Strong - Louise L. Looney**

Concealing the seeds of truth in interesting stories that connect and open hearts previously closed to the gospel. Rob is an author, pastor & founder of 252 Underground Youth Ministry. www.robcookunderground.com

"With the authority given to us through Jesus, 'Satan we resist you and all your attempts to stop us from doing the Lord's work.'" Louise has published 6 books since she started her writing career at age 79. www.louisellooney.com



Redemptive Writing in a Hostile Culture

Peter Lundell *Thursday, 8:30 a.m.*



With missionary and teaching experience all over the world, Peter asks, "How does a Christian writer effectively address, and embrace, a culture that is increasingly hostile to traditional values, and especially Bible-believing Christians? Three R's will help us forge a hope-filled approach." Peter serves as our conference chaplain. www.PeterLundell.com

Write His Answer: Dig Deep, Build High

Ava Pennington *Friday, 7:30 p.m.*

Regardless of your genre or target audience, how you handle God's Word influences what you write and how you write. Ava is an author and Bible Study Fellowship (BSF) teacher who will share how to dig deep into God's Word, lay a strong foundation, and build high...in your writing and in life. www.AvaWrites.com

Author Interviews & Book Signing



Embracing the Spirit of the Martyr

Michael Gantt *Thursday, 7:30 p.m.*

We have forgotten (or were never taught) that to follow Christ is to die to self; to die to the world; ultimately, to die to this life. Jesus said that to follow Him means to "deny one's self, to take up a cross daily and follow Him." Michael served in pulpit ministry for 45 years. He is the founder and director of the Kenya Development Fund, a ministry to the deaf in Kenya. He preaches in churches across America and around the world. www.mkgantt.com



Saturday, 8:30 a.m.

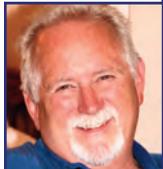


Shoot Higher **Tim Shoemaker**

As Christians, writing in a way that crosses over to the general market is encouraged—and it makes a lot of sense. But is there a way to do that so we actually get through—without compromising our convictions? Absolutely. Shoot higher. Writing solely for the Christian market? We'll look at some ways to shoot higher there as well. Tim is a speaker, writing coach, and the author of 11 books. www.timshoemakersmashedtomatoes.com

"Christians Are Hateful" - The Cultural Challenge

Bill Watkins *Friday, 8:30 a.m.*



Why does our culture increasingly hear Christian beliefs as hate speech? How can we connect with people who are predisposed against us? The cultural challenge is great, but we can break through. Find out how. Bill is an award-winning author with 7 published books and senior editor at BroadStreet Publishing Group.

How to Pray through a Call to Write

Linda Evans Shepherd *Saturday, 4:30 p.m.*



How to pray through a call to write; past your hurts, fear, woundedness, lies, and rejection—to the joys of saying YES to God. Linda shares her own experiences of how God called her to write and how she sees writing as a way to worship God and minister to others. Linda is a nationally known Christian speaker and an award-winning, best-selling author of over 30 books. www.sheppro.com

The hands-on Clinics help you need!



Fiction Intensive with Tim Shoemaker

Limit 6 participants

Tim is a speaker, writing coach, and the author of 11 books. His specialty is fiction, and he believes with all his heart that great stories have the power to impact readers like few other things can. He has a passion for helping writers take their manuscripts to the next level—and that's exactly what he'd like to do for you. www.timshoemakersmashedtomatoes.com

Is your writing the best you know how to make it yet you know something is missing? Do you have a great story idea but the writing itself lacks the power it should have? Have you been told you need to “show” more but aren't sure how? Do your characters seem a bit 2-dimensional, but you don't know how to fix that? Then this clinic is for you. We'll look at how to do more showing in a realistic way, POV, dialogue, characterization, and so much more. The most important thing? I'll look at *your* work ... before the conference even starts. I'll show you how to take your writing to the next level. Sound good? It will be. Are you excited? Good, you won't be disappointed. Are you nervous? Don't be. Our clinic will be a safe place. We're all writers—and we're in this together!



Speakers' Clinic with Roy Hanschke

Limit 8 participants

Roy is a Christian radio personality and speaker who has coached beginning and seasoned speakers for over 18 years. He is also a 30-year (plus) veteran of Christian radio. His morning show is heard at AM91 KPOF and worldwide on streaming audio at www.AM91.org. He is also the author of *In Search of Shalom: The Success Every Man Desires*.

If you've been avoiding the challenge to begin speaking or need to improve what you're already doing, this is the clinic for you. Roy will help you discover your ministry focus, organize one of your talks to maximize time and effectiveness, present it with power and pizzazz, and market your message through radio. You'll have an opportunity to test what you learn and receive helpful evaluation from Roy and your peers. www.howdidimissthatmm.com



Nonfiction Book Proposal Clinic with Cindy Lambert

Limit 6 participants

Cindy is a veteran of the publishing industry. Along with four other industry veterans, she and her husband, Dave, co-founded Somersault Group,[™] a publishing strategy and services agency. www.somersaultgroup.com

Cindy will lead a group of six authors in critiquing one another's proposals, then spend the conference improving and fine-tuning them. In addition, each of the participants will have a 30-minute one-on-one with Cindy.

Prerequisite: On acceptance submit your book proposal by April 25; attend Cindy's early bird workshop, “Nonfiction Book Proposals,” on Wednesday.

Build Your Author Platform with Dianne E. Butts

Limit 8 participants



Dianne has attended CCWC since 1990. She has published 300+ articles, 6 books, and contributed to 20 more books. She is also a screenwriter and short film producer. Her screenplays have placed in contests including the Kairos Prize for Spiritually Uplifting Screenplays and the National Screenwriters Day Contest. Dianne loves to help writers get started and grow in publishing and screenwriting.

Bring your laptop for this hands-on clinic! We will build your Twitter following and keep your Tweets rolling out with a minimum of time. Learn techniques to get more Likes and traffic on your Facebook author page. According to participants' needs, we can also build a website, put up a landing page, start a newsletter, build your email list, grow your blog, get your Amazon author page updated (a book on Amazon is required), and learn how to use Amazon's Followers and Giveaways to market your books. All using absolutely free resources! www.DianneEButts.com

www.ButtsAboutWriting.blogspot.com

Continuing Sessions

Write from the Deep



Erin Taylor Young

①

The Word of God and bringing His truth to readers, whether in her own books or the books of other authors, are Erin's deepest passions. She is the co-creator of Write from the Deep with Karen Ball. She's also an award-winning humor writer with the gift to make her readers laugh out loud even as she's delivering hard truths about living a life of faith. She blogs about writing, God, and her aversion to spiders at www.erintayloryoung.com. Learn more about the Write from the Deep podcast at www.writefromthedeep.com.

God's call is clear: Come away with Him. Let His words sink deep into us first, then take His truths to the world. In the challenging world of publishing, we need a way to find refreshment, renewal, and restored passion. And there's no better place to do that than in the deep places. These interactive sessions will challenge you to go deep with God in your call and craft. We'll explore how God uses the deep to help us find our story, hone our message, and understand our audience. Finally, we'll talk about how to equip ourselves to face down obstacles—external and internal.

Writing Narrative Nonfiction



Craig von Buseck

②

Craig is an author, speaker, teacher, and Senior Editor for Inspiration.org, the official website of Inspiration Ministries. He is also a contributing writer for CBN.com, MTL Magazine, and Generals.org. His books include *Praying the News: Your Prayers Are More Powerful Than You Know*, co-written by 700 Club co-host Wendy Griffith, and *NetCasters: Using the Internet to Make Fishers of Men*. www.vonbuseck.com

With blockbusters like *Team of Rivals* and *Unbroken* dominating the best-seller lists, the narrative nonfiction genre is a burgeoning market for writers who want to tell true stories with powerful messages. Learn the difference between narrative nonfiction, biography, and historical fiction. Discover how true stories can unlock the hearts of your readers to the ways God can move supernaturally in the lives of people who seek Him. www.inspiration.org

Writing Women's Fiction



Deborah Raney

③

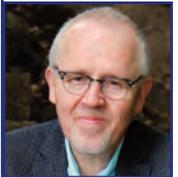
Deborah's first novel, *A Vow to Cherish*, inspired the World Wide Pictures film of the same title and launched her writing career after 20 happy years as a stay-at-home mom. Since then, her books have won numerous awards including the RITA®, National Readers Choice Award, HOLT Medallion, the Carol Award, and have three times been Christy Award finalists. www.deborahraney.com

Craft a novel with a life-changing message without being preachy. We'll cover many writing tools that apply to all genres: strong characterization, complex plots, and deft use of point-of-view. But we'll also discuss key elements unique to contemporary women's fiction: addressing social issues in fiction, creating likeable-yet-flawed characters, using strong dialogue, creating page-turning action (despite a lack of explosions or car chases), and writing cinematically (making it that much more likely your book might become a movie).

In his 3 decades in Hollywood, Brian has written or produced 2 dozen films including *The Case for Christ*, *Captive*, and *Not Easily Broken* as well as nearly 300 episodes of such shows as *Touched by an Angel*. He is executive producer and co-creator of the Hallmark Channel original series *When Calls the Heart*, now in its fifth season, and co-author of the new book of devotionals. Currently he is developing 4 new films along with a new television series.

Soup-to-nuts advice for authors adapting their own stories into screenplays. The necessary ingredients for creating a compelling Act One. Plot or Character...Which Comes First? The Answer is...YES! The essential toolbox of screenwriter superpowers and truths of the trade no screenwriter can succeed without. The 12 Stages of the Hero's Journey behind every great movie and the Mythic Orchestra behind the greatest movie characters of all time. The decade long odyssey and lessons learned behind the hit television show and adaptation of best-selling author Janette Oke's beloved book series, *When Calls the Heart*. www.brianbird.net

Screenwriting



Brian Bird

④

④

Your Book Launch Game Plan



Scoti Domeij

⑤

Scoti's passion is to help writers hone their skills to publish and market their work. She has worked with 10 traditional publishers as an author; editor; senior research assistant; copywriter; marketing director; and production, art, and design coordinator. Scoti is a proud Gold Star mother and publisher of Blackside Publishing that focuses on works from and for the military veteran community. She is also an editor and contributing writer for *Havok Journal*, an online Huff-Post-style journal targeted to and written by military personnel and veterans. www.blacksidepublishing.com

Most writers spend their time writing a manuscript and very little time figuring out how they'll market their book. The biggest secret no one tells you behind an author landing an agent or book contract or making money in self-publishing—a savvy book marketing plan. Your Book Launch Game Plan provides a step-by-step, month-by-month, how-to action plan that covers the nitty-gritty groundwork of book marketing. It lays out a 6-month timeline to build a social media platform, to create pre-release marketing buzz, to launch your book, and to promote your book throughout the year after your book launches.

Advanced Fiction Writing



Dave Lambert

⑥

Dave has a M.F.A. in fiction writing and is the author of 11 books. He spent 18 years as an acquiring editor at Zondervan, most of that time as executive editor for fiction, and most recently, 3 years as senior fiction editor at Howard Books, a division of Simon & Schuster. Dave also sat on the on the Editorial Board of Jerry B. Jenkins' Christian Writers Guild and wrote the Guild's fiction curriculum. Currently he is the Editorial Director for Somersault™, a publishing services bureau. www.somersaultgroup.com

Ready to take your fiction to the next level? Join David in an examination of some of the more advanced techniques: character growth and change, creating believable character emotion, voice, exposition, a sense of place, style, conveying meaning through implication, and more. Time will be set aside to discuss the problems you're encountering in your work-in-progress. Come prepared!

Writing that Changes Lives



Bill Watkins

⑦

In his 35-plus years in publishing, Bill has worked with hundreds of writers including Mike Huckabee, Charles R. Swindoll, Leslie Vernick, Josh McDowell, and Cecil Murphey. He is the president of Literary Solutions, senior editor at BroadStreet Publishing Group, and an award-winning author with 7 published books and about 150 other kinds of writing. <https://broadstreetpublishing.com>

Culture changes one life at a time. And those personal changes impact the lives of others, eventually bringing about changes in policies, laws, business, entertainment, education, the church, and a host of other spheres in society. Although there are multiple causes of change, one that's proven effective long after its author is gone is writing. But not just any writing. It must be writing that connects, challenges, provokes, inspires, casts vision, provides hope, and refuses to back away from telling the truth. It does not waste time with the trivial and the comfortable. Instead it takes readers more deeply into the true, the good, and the beautiful in all their power and mystery. Come learn how to write to change lives and eventually cultures.

Ken has over 35 years of experience in graphic design, illustration, advertising, and marketing. He is president of Raney Day Press and Clash Creative, a producer of illustration and graphic design. He also runs www.clashentertainment.com, an entertainment portal website for Christian teens. Ken is the author/illustrator of two children's picture books and is currently working on illustrating a middle grade novel series. www.kenraney.com

Discover the pitfalls, snags & triumphs two writers experienced. Bob Ruesch used an indie publishing company, Roy Hanschke a traditional publisher. In the next 3 sessions Ken will address formatting the interior and designing professional looking book covers, business cards, newsletters, blogs and websites, bookmarks, postcards, email signatures, ads, and more along with accessible online resources for writers such as templates, themes, stock photography, fonts, photo-manipulation programs, etc. Practical and user-friendly info even for non-techies. The last session features a panel of indie authors.

Indie Publishing



Ken Raney

⑧

Choose one 6-hour continuing session for the entire conference.

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More 2018 Faculty



DEBBIE MAXWELL ALLEN
Project Manager
Good Catch Publishing
Scrivener Expert, Author



STEPHANIE ALTON
BlogAbout Content Manager
Literary Agent
The Blythe Daniel Agency



SUSAN BAGANZ
Editor
Pelican Book Group
Author



DAN BALOW
CEO & Publisher, Gilead Publishing
Literary Agent
The Steve Laube Agency



STEVE BARCLIFT
Managing Editor
Kregel Publications
Children's Author



DICK BRUSO
International Speaker, Author
Founder, Heard Above The Noise



TERRENCE CLARK
Founder/Chief Editor
Glory Cloud Publications, LLC
Creator ClubK4C
Author, Cartoonist



TAMARA CLYMER
Publisher, CrossRiver Media
Speaker, Award-winning
Television & Newspaper Journalist



CHERI COWELL
Owner & Publisher
EABooks Publishing
Author



BLYTHE DANIEL
President, Literary Agent
Marketer
The Blythe Daniel Agency Inc.



JESSE DOOGAN
Acquisitions Editor
Children and Youth
Tyndale House Publishers



JUDY DUNAGAN
Acquisitions Editor
Moody Publishers



LYNN EIB
Speaker
Tyndale House Author
Former Newspaper Journalist



DARCIE GUDGER
YA Author
Adjunct Instructor, Casper College
Co-founder/leader WY Write



TESSA EMILY HALL
Literary Agent, Hardline Literary
Acquisitions Editor, Illuminate YA
Founder/Editor, PursueMagazine.net
Author



DEBBIE HARDY
Author, Speaker
Queen of Resilience
Rep. ChristianDevotions.us



NICK HARRISON
Literary Agent
WordServe Literary
Author



SARAH HOLMAN
Founder/Administrator
HomeschooledAuthors.com
Author



EDDIE JONES
Founder & CEO
Lighthouse Publishing
of the Carolinas, Author



K.L. KANDEL
Pen name for four sisters
Kris Kandel Schwambach, Karen Dandel Kizlin
Kathy Kandel Poe, Linda Kandel Mason
Authors, Speakers



ROWENA KUO
CEO & Executive Editor
Brimstone Fiction
Development Executive Producer
Lighthouse Productions of the Carolinas



SHERRIL LANGTON
Associate Editor
Bible Advocate magazine
Now What? e-zine
Freelance Writer



CATHERINE LAWTON
Publisher/Editor
Cladach Publishing
Author



RICK MARSCHALL
Editor
Innovative Health Magazine
Author



PAULA MOLDENHAUER
Author, Speaker



BETH PATCH
Senior Producer
Internet Acquisitions Editor
CBN.com



MARTI PIEPER
Author, Editor, Collaborator
Online Editor, *SpiritLed Woman*
Appointment Desk Co-captain



J. CHRIS RICHARDS
General Editor & Rep
Lighthouse Publishing
of the Carolinas, Author



SHELLEY RING
Author, Speaker



ABBY RODRIGUEZ
Assistant to Sally Apokedak
Apokedak Literary Agency



CAROL ROUND
Author, Speaker
Self-Syndicated Christian Columnist



BOB RUESCH
Author, Chaplain
Christian Resort Ministries



DAVID RUPERT
Journalist, Ghostwriter, Speaker
Featured Writer at Patheos.com
Founder, Writers on the Rock



ALLEN SATTERLEE
Author, Editor-in-Chief
National Literary Secretary
Salvation Army National Pub.



ANDY SCHEER
Freelance Book Editor



JENNIFER SLATTERY
Managing & Acquiring Editor
Guiding Light Women's Fiction
Lighthouse Publishing of the Carolinas
Author



BECKY SPENCER
Author, Speaker, Songwriter



ERIC SPRINKLE
Speaker, Author, Founder
Adventure Experience



W. TERRY WHALIN
Acquisitions Editor
Morgan James Publishing
Author

Night Owl Roundtables

How to Cultivate a Local Writers' Community (*Wednesday*)

Write His Answer to Issues (*Thursday*)

Author Interviews & Book Signing (*Friday*)

Square Peg Society (*Wednesday, Thursday, Friday*)

We act, think, and write differently from the rest of the world and are unashamed of being called "weird." Come learn how to see things the way God sees things and how to apply His worldview to your writing.



FIVE free 15-minute appointments

for those who come all three days!

Bonus SIXTH appointment for the first 75 who register.

You will receive an appointment request form when you register.

Paid Critiques - Get the extra help you need with your manuscript.

Visit www.writehisanswer.com/Colorado to check availability and genres. Reserve a space when you register. To allow time for your critiquer to review your manuscript pre-conference in preparation for meeting with you at the conference for 30 minutes, email your manuscript(s) by April 30.

"If it weren't for what I've learned at CCWC,

I would not be the author of over 30 books today." ~ Linda Evans Shepherd



Teens Write

Saturday, May 19, 9:45 - 3:45

A jam-packed day filled with new friends & learning new skills.

Home schooled or in private school - \$33 plus \$15 if not YMCA member or staying on campus. Teens welcome to attend full conference 60% off.

To find out more about our faculty and their editorial needs, visit <http://colorado.writehisanswer.com>
For more information: Marlene Bagnull, Director, mbagnull@aol.com ~ 484-991-8581

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Workshops - 2018 CCWC

Thursday, May 17

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Other
Workshop 1 2:15 - 3:15	Feeling Green? From being green, to turning green, to earning green (well a little) the four Kandel sisters will walk you through their journey from being novices in the world of publishing to a contract. <i>The Kandels</i> 1A	Writing His Answer for Seekers & Believers Learn to think like your readers think, choose an appropriate title and cover, avoid Christian terminology, and use Scripture powerfully yet wisely. <i>Lynn Eib</i> 1B	Using Your Past in Your Fiction Learn how we can and do use our past experiences, pain, and unresolved emotional issues in our writing to provide healing and hope as well as a cathartic outlet. <i>Susan Baganz</i> 1C	Nonfiction Book Creation from the Ground Up Learn the essence of storyboarding techniques, then the pragmatic step-by-step instruction to write a complete book manuscript. <i>W. Terry Whalin</i> 1D	Beyond Books Don't overlook the impact your writing can have through blogs and writing for magazines. Rick will share tips and the special skills needed to write His answer in these forms. <i>Rick Marschall</i> 1E	Building Your Author Platform A step-by-step approach to building an effective author platform. <i>Dan Balow</i> 1F	Reaching Today's Youth Make your writing relevant to today's youth. How to write to be received. Is your writing worth reading? Are you using the right bait to catch your reader? <i>Rob Cook</i> 1G
Workshop 2 3:30 - 4:30	Emotional Healing and the Writer Critical insights for identifying and recovering from the effects of a wounded heart and then writing about it or getting past it to write with freedom. <i>Peter Lundell</i> 2A	Self-Editing The importance of self-editing as well as steps and proven methods to help the writer present the best possible manuscript to a potential publisher. <i>Lt. Col. Allen Satterlee</i> 2B	Ten Tests for Your Novel We'll look at hook, plot, characterization, conflict, dialogue, scenes, setting, mechanics, showing vs. telling, and writing quality. <i>Andy Scheer</i> 2C	Sharing Your Faith Story God has called us to be ambassadors for Christ. How can we share our faith story without beating someone over the head with the Bible? <i>Carol Round</i> 2D	Before Submitting Your Proposal Tamara will walk you through the proposal process and show you what you need to do to ensure your manuscript gets past the proposal stage and into production. <i>Tamara Clymer</i> 2E	Yes, You Can Ace Your Interview Exponentially expand your ministry from writing to radio, TV, and Internet-live audiences everywhere. You can make a greater impact than you've ever made before. <i>Linda Evans Shepherd</i> 2F	The Picture Book Simple in theory, complex in practice. Get the scoop on different types and industry expectations. Most importantly, learn to eagerly take on the challenge of writing exceptional picture books. <i>Abby Rodriguez</i> 2G

Having a hard time deciding what to attend?
We will be recording the conference.

Be sure to visit <http://Colorado.writehisanswer.com> for more information on the workshops & presenters.

Friday, May 18

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Other
Workshop 3 2:15 - 3:15	The Heart of the Writer How can we nurture our relationship with God as we write? The importance of accountability for the quality of our writing but especially for our faith walk. <i>Susan Baganz</i> 3A	Unnecessary Things for Writers Unnecessary words, work, and worry - three things getting in the way of an enjoyable writing life. <i>Dan Balow</i> 3B	Fantasy Genres ... Where Do I Fit? Can Science Fiction and Fantasy integrate in a successful novel? The genres and subgenres of fantasy, your target audience, and ways to help your story find its niche. <i>Rowena Kuo</i> 3C	Using Fiction Techniques Make your writing more appealing and convincing. Add descriptive detail, use dialogue, paint the scene, set a mood, add dramatic tension, and provide a resolution. <i>Catherine Lawton</i> 3D	Understand and Negotiate Contracts The inside scoop from an acquisitions editor and former literary agent about what to expect on your contract. He's been on both sides of this table for many years. <i>W. Terry Whalin</i> 3E	Meticulous and Mindful Marketing What kind of marketing responsibility is falling on the shoulders of authors, when you should start, and how to engage your audience. <i>Blythe Daniel and Stephanie Alton</i> 3F	Children's Book Trends The current and emerging children's & YA book trends, how to track trends, and how to fit your book into the current market. Jesse is Tyndale's kids & youth acquisitions editor. <i>Jesse Doogan</i> 3G
Workshop 4 3:30 - 4:30	Has Publication Become an Idol? God has given you the gift of words, but has He promised you'll be traditionally published? Discover how you can write His answer in ways that reach farther than a physical book. <i>Debbie Maxwell Allen</i> 4A	Writing Articles that Teach What is and isn't a teaching article. How to rightly divide the Word for your writing and engage readers to grow in knowledge and understanding of biblical truths. <i>Sherri Langton</i> 4B	Creating Page-Turning Fiction You need: high stakes, a sense of urgency, a sensitivity to the emotions of the reader, a strong moral premise, and a believable plot and subplots that work together. <i>Jennifer Slattery</i> 4C	Being Real in Your Writing Principles and examples of becoming authentic and open in your writing along with probing questions and guided practice. <i>Peter Lundell</i> 4D	When You Don't Have a Platform Ideas for how to compensate for not having a platform, both in your proposal and when the book is published. <i>Nick Harrison</i> 4E	Social Media for the Reluctant You've heard you need to be on social media, but how can you still find time to write? Learn how you can fit it all into your schedule with a plan that works. <i>Cheri Cowell</i> 4F	Create a Believable Voice for MG and YA Novels How to develop an authentic voice for a middle grade and young adult audience. Get ready to embrace your inner child. <i>Abby Rodriguez</i> 4G

"My fifth year was the best yet for me. I renewed old friendships, made several new ones, and most importantly, I was inspired anew to continue the writing that God has called me to."

Jeff Kildow

"CCWC will change your writing for the better, prod you to take the Eternal Word more seriously, and encourage you to follow Him more resolutely."

Bill Watkins

Saturday, May 19

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Other
Workshop 5 10:45 - 11:45	Journaling with Jesus How do you cut through the overwhelm of memories, clutter, technology, isolation, etc., to effectively distill and communicate a legacy of your life experiences and gained wisdom? <i>Carol Round</i> 5A	Everyday Writing Does your writing "success" depend on a published book, a contract, or a growing platform? Learn the power of using your gift in unexpected ways. Your words were meant to be used to bless the world. <i>David Rupert</i> 5B	Mastering Realistic Dialogue From books to screenplays, effective dialogue factors into the success of each scene, delivers the message you want portrayed, and guides the overall tone as your story unfolds. <i>Rowena Kuo</i> 5C	Writing to Men How they are the same or different. <i>Dan Balow</i> 5D	Back Cover Copy If you don't know where to start, this workshop is for you. You'll learn how to write a short, sweet package to woo readers to buy your book. Bring your synopsis or current WIP. Be prepared to write! <i>Shelley Ring</i> 5E	Creative Marketing Facebook has changed its news feed yet again, so your fan page has even less reach than last year. We'll talk about an even better tool and ways you can work around the social media giants to get your book into buyer's hands. <i>Tamara Clymer</i> 5F	Reach Kids with the Gospel Only the Holy Spirit can reveal Jesus. We'll explore our need to tap into the power, person, and presence of the Parakletos Himself in ministering to kids of all ages. <i>Terrence Clark</i> 5G
Workshop 6 2:45 - 3:45	Pursue His Purpose Discover how your passion for writing can become an act of worship. We will also look at what it means to surrender the dream to get published, while still pursuing that dream. <i>Judy Dunagan</i> 6A	Being Relevant to Today's Readers Modernism; post-modernism; reaching Millennials; Generation X, Y, and...Z? How can you be relevant without wading into pop-culture trash? <i>Rick Marschall</i> 6B	Characters that Grab the Reader In this discussion on abstract and concrete goals, inner lies, black moments, and character arcs, you'll learn how to take your readers from merely enjoying your stories to living them. <i>Jennifer Slattery</i> 6C	Master the Memoir Do you have a life story the world needs to hear? Do you want to leave a legacy in print for family, friends, and beyond? The dos and don'ts, including the importance of a narrative thread and the mystery of marketability. <i>Marti Pieper</i> 6D	Matchmaker, Matchmaker Tools to analyze a magazine. Bring an article you haven't submitted, a reprint of a published article, or an idea, and we will spend time finding the right match. <i>Sherri Langton</i> 6E	Branding for People Who Are Not Cows A step-by-step approach to building a marketing identity that focuses on an author's uniqueness. <i>Peter Lundell</i> 6F	Writing for CBN.com Each week over 2 million pages are opened on the site. Learn what types of content CBN.com accepts for each section of the on-line magazine and your rights regarding content shared with CBN. <i>Beth Patch</i> 6G

Conference at a Glance

Wednesday - May 16

Early Bird Workshops See website for more info. Registered conferees: \$25 for one, \$40 for two, \$55 for three. *Wednesday only: \$40 for one, \$65 for two, \$85 for three.*

1:00 - 4:00 Only \$40 for 3 hours (\$65 if only coming Wednesday).

- E1 The Courage to Pursue Your Writing Dreams - Paula Moldenhauer
- E2 Customize Scrivener: Write Faster, Write Smarter - Debbie Maxwell Allen
- E3 Nonfiction: From Passion to Process - Ava Pennington
- E4 Write Gripping Fiction - How to Abduct Your Reader - Darcie Gudger

1:00 - 2:00

- E5 Balancing Privacy & Relationships When Writing Real Life Events - Cindy Lambert
- E6 Mastering the Five Variations of Show vs. Tell - Tessa Emily Hall
- E7 Poetry - Catherine Lawton
- E8 Ten Tests for Your Nonfiction Book - Andy Scheer

2:15 - 3:15 Making the Most of Your First CCWC FREE!
Eric Sprinkle

3:30 - 4:30

- E9 Care and Feeding of Editors - Susan Baganz & Chris Richards
- E10 Troubleshooting Your Unsold Novel - Nick Harrison
- E11 Devoted to You - Beth Patch
- E12 Create Your Own Coloring Book - Shelley Ring

4:45 - 6:00

- E13 Go Viral: Social Network Marketing - W. Terry Whalin
- E14 Evaluating Your Options - Cheri Cowell
- E15 Crafting a Winning Nonfiction Book Proposal - Cindy Lambert
- E16 Create a Best-Seller Brand and Fast-Track Your Speaking Outreach - Dick Brusio

6:00 Dinner - Dinner day of arrival through lunch day of departure included with lodging.

7:45 Keynotes: **Hidden in Plain Sight** - Rob Cook; **Finish Strong** - Louise L. Looney

9:30 Night Owls: How to Cultivate a Local Writers' Community - David Rupert
or Square Peg Society - Charlie Wolcott

Thursday - May 17

7:15 Devotions & Prayer

7:30 Breakfast

8:00 Registration & Appointment Desk Open

8:30 Worship, Bible Study - Tim Shoemaker

Keynote: Redemptive Writing in a Hostile Culture
Peter Lundell

9:45 Coffee Fellowship & Pass

10:15 Continuing Sessions

Choose one for the entire conference. See pages 4-5.

11:45 Lunch

1:15 Agents Panel

2:15 Clinic (by application) or **Workshop 1**

3:30 Clinic or **Workshop 2**

4:45 Continuing Sessions

6:00 Dinner

7:30 Worship

Keynote: Embracing the Spirit of the Martyr
Michael Gantt

9:15 Night Owls

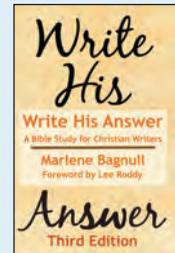
Write His Answer to Issues

Michael Gantt, Rick Marschall, and Bill Watkins

Square Peg Society - Charlie Wolcott

*This book can
change your life.*

Lee Roddy



In print 26 years!

Available on Amazon
in ebook or print or at
writehisanswer.com/bookstore

Friday - May 18

- 7:15 Devotions & Prayer
7:30 Breakfast
8:30 **Worship**
Keynote: "Christians Are Hateful"
The Cultural Challenge for Today's Christians - Bill Watkins
- 9:45 **Magazine & Book Editors' Panels**
10:30 **Coffee Fellowship & Pass**
10:45 **Continuing Sessions**
12:00 **Lunch**
1:15 **Panel - Writers' Helps**
2:15 **Clinic or Workshop 3**
3:15 **Coffee Fellowship & Pass**
3:30 **Clinic or Workshop 4**
4:45 **Continuing Sessions**
6:00 **Dinner**
7:30 **Keynote:** Write His Answer: Dig Deep, Build High - Ava Pennington
8:30 **Book Interviews & Book Signing**
Conferees & faculty with a published book (traditional or indie) will be invited to hold up their latest book and share something about it.
9:30 **Night Owl:** Square Peg Society - Charlie Wolcott

*Be sure and thank her
for doing a great job!*



BARBARA HALEY
Author
Appointments Coordinator
Bookstore Manager, Registrar



*"Write my answer on a billboard,
large and clear,
so that anyone can read it at a glance
and rush to tell the others."*

Habakkuk 2:2 (TLB)

Saturday - May 19

- 7:15 Devotions & Prayer
7:30 Breakfast
8:30 **Worship**
Keynote: Shoot Higher - Tim Shoemaker
- 9:45 **Magazine & Book Editors' Panels**
10:30 **Coffee Fellowship & Pass**
10:45 **Clinic or Workshop 5**
12:00 **Lunch**
1:00 **Continuing Sessions**
2:45 **Clinic or Workshop 6**
4:00 **Worship & Awards**
4:30 **Keynote:** How to Pray Through a
Call to Write - Linda Evans Shepherd
- 5:15 **Time of Commitment**
5:30 **Depart to "Write His Answer"**
6:15 **Hayride & Chuck Wagon Dinner**
7:30 **Worship around Piano**

Sunday - May 20

- 7:30 **Breakfast** (*box lunches available*)
8:30 **New Testament Worship**
9:30 **Tour Rocky Mountain National Park**

*CCWC goes beyond helping writers achieve publication.
CCWC equips writers to use their words to change the world.*

Marti Pieper

Next year's conference May 15-18, 2019

TEENS WRITE! Saturday 9:45 - 3:45

See website for details.
Only \$45
Home Schoolers &
Christian Schoolers - \$33
+ \$15 if not
a YMCA member
or staying on campus



Location & FAQs



<http://ymcarockies.org>

YMCA OF THE ROCKIES, ESTES PARK CENTER

Adjoined on three sides by Rocky Mountain National Park, breathtaking scenery, elk, and glorious sunrises make bringing your camera a must! Both Alpen Inn and Longs Peak have hotel-style rooms and full private baths. All-you-can-eat buffet meals are included. You can keep your cost down and make a new friend by sharing a room with one or more other writers. The Y does roommate matching! You might want to rent a cabin (meals not included) and bring your family, or they may stay with you in Longs Peak or Alpen Inn, but please note that the Y charges for each person in the room. Family members are welcome to come free of charge to the keynotes.

SCHOLARSHIPS If you need financial help to attend, you may apply at <http://Colorado.writehisanswer.com/Scholarships> for a partial scholarship up to 50% off the registration fee. If you are writing a book from life experience, three \$100 Vickie Baker Memorial Scholarships are available. Donations to our scholarship fund are needed and greatly appreciated!

WRITING CONTEST

More than a contest, this is an opportunity to prayerfully explore our conference theme, “*Write His Answer*” (Hab. 2:2 TLB). In 500-800 words or a 12- to 30-line poem, share how God is calling you to “write His answer.” To give beginning writers a better opportunity to win, poetry and prose by published and not-yet-published writers will be judged as separate categories. Only registered conferees may enter. Send the \$10 entry fee (for each submission) when you register or with your manuscript. The winner of each category will receive 50% off the 2019 conference.

In submitting your entry, you are offering the conference one-time rights to publish your entry in a future (no date yet determined) devotional book. If your work is accepted for publication, you will receive one free copy and a discount on purchasing additional copies. Profits will go to the scholarship fund. You may submit your manuscript elsewhere before or after the conference. You own the rights!

Send your entries to CCWC Contest, 951 Anders Road, Lansdale, PA 19446 postmarked no later than **MAY 9**. Do not put your name and address on your manuscript, but enclose it with your manuscript. Note on your manuscript whether you are published or not-yet-published. The first place winner in each of the four categories will receive 50% off the registration fee to the May 15-18, 2019, conference.

WRITER OF THE YEAR AWARD

Do you know someone who exemplifies what it means to commit his or her writing to the Lord, to strive for excellence, to work hard, and to persevere? Nominations for our Writer of the Year Award should be emailed to mbagnull@aol.com or mailed to CCWC at 951 Anders Road, Lansdale, PA 19446, postmarked no later than **MAY 9**.

BOOK TABLE

Add to your professional library from the huge selection of books available. You're welcome to bring books you have written. A 20% consignment fee will be charged on books sold. All major credit cards accepted. To help prepare for the conference, we urge you to visit <http://writehisanswer.com/Bookstore>. Books are sold at a discount, and sales help us with conference expenses.

Travel & Other Information

COMING BY PLANE? Plan to fly into Denver International Airport (DIA). If you need ground shuttle transportation to the YMCA (about 90 minutes from the airport, but the Estes Park Shuttle recommends allowing two hours because of stops along the way), be sure to check the shuttle times below.

GROUND TRANSPORTATION? Visit www.estesparkshuttle.com to make needed reservations for the ground shuttle from Denver International Airport to the YMCA lodges or call 970-586-5151. Price is \$45 one way; \$85 round trip. Pickup times at DIA: 8:00 or 10:00 a.m. and 1:00, 4:00, 7:00 or 10:00 p.m. Plan to allow at least 45 minutes from flight arrival to shuttle departure. Pick up times at YMCA for return to DIA: 5:00, 7:00, or 10:00 a.m. and 1:00, 4:00, or 7:00 p.m. Allow two hours travel time from the YMCA plus at least 90 minutes for airport check-in. You may want to consider renting a car, especially if you're traveling with someone.

RENTING A CAR AT THE AIRPORT? Head west (toward the mountains) on Peña Blvd. Take exit 6B, E-470 Tollway N, toward Boulder/Fort Collins (cost about \$5.00). Drive 17.5 miles to exit #47, I-25 N to Ft. Collins. Then follow directions from Denver & south below.

NEED TRANSPORTATION FROM LONGMONT, LYONS, OR BOULDER?

Visit www.estesparkshuttle.com or call 970-586-5151.

COMING BY CAR?

From Denver & south, take I-25 N to exit #243 Lyons/Longmont. Turn left on Hwy 66. Follow signs for 36 West thru Longmont and Lyons and into Estes Park (a lovely drive thru Lyons Canyon). Once you're in Estes Park, follow signs to the YMCA of the Rockies.

From Ft. Collins & north, take I-25 South to US 34 West. Go through Loveland and continue west to Estes Park. Once you're in Estes Park, follow the signs to the YMCA. For door-to-door directions (and approximate travel time), visit www.mapquest.com and enter the YMCA's address: 2515 Tunnel Road, Estes Park, CO 80511. For maps of the YMCA campus as well as directions, go to: www.ymcarockies.org/EPC-map.htm.

SATURDAY NIGHT - Weather permitting, we're again planning a horse-drawn hayride and chuck-wagon dinner around a campfire. Cost is \$28 for those staying in Longs Peak or Alpen Inn Saturday night; \$34 for others. Pay at the conference. It's a memory maker. Bring jeans and a jacket.

SUNDAY - WORSHIP & TOUR THE ROCKIES! - What better way to close our time together than worshipping the Lord and viewing His spectacular handiwork in Rocky Mountain National Park. We'll meet for worship at 8:30 a.m. and then form car pools to tour the park. Free box lunches are available for those staying Saturday night.

Mileage to Estes Park

75 - Denver
30 - Loveland
42 - Ft. Collins
63 - Granby
48 - Grand Lake

Cheyenne - 75
Longmont - 30
Boulder - 38
Winter Park - 109
Colorado Springs - 138



YMCA Lodging Reservation 2018

Rates include lodging and all meals beginning with the evening meal on the day of arrival and ending with the noon meal on the day of departure. Rates are per person, per night, based upon the number of adults sharing the room, and must be for consecutive nights. Rooms in Longs Peak have two queen beds, one floor futon; Alpen Inn has two queen beds, one sofa bed. Both have full bath, telephone, and high-speed wireless Internet.

Reservation # 575351

	Circle Nights, May 15 - 19					Long's Peak	Alpen Inn	Total
Single	Tues	Weds	Thurs	Fri	Sat	\$124.00 a night	\$124.00 a night	\$ _____
2 to a room	Tues	Weds	Thurs	Fri	Sat	\$ 82.00 a night	\$ 82.00 a night	\$ _____
3 to a room	Tues	Weds	Thurs	Fri	Sat	\$ 68.00 a night	\$ 68.00 a night	\$ _____
4 to a room	Tues	Weds	Thurs	Fri	Sat	\$ 61.00 a night	\$ 61.00 a night	\$ _____
5 to a room	Tues	Weds	Thurs	Fri	Sat	Not available	\$ 56.80 a night	\$ _____

Child (6-12 rooming with parent)

\$21 a night. Please circle.

Tues Weds Thurs Fri Sat \$ _____

(5 and under no charge)



ESTES PARK CENTER
YMCA of the Rockies

I wish to share a room with: _____
for a total occupancy of ____ # people including myself. Please submit reservation forms together.

Please choose roommates for me: One Two Three Four Female Male

I want a private room Ground floor (no stairs) Handicapped room needed

Additional Meals	Breakfast	Lunch	Total meals
	\$9.00	\$11.00	\$ _____
Wednesday	_____	_____	Total due \$ _____
Thursday	_____	_____	(meals & lodging)
Friday	_____	_____	Deposit enclosed \$ _____
Saturday	_____	_____	Balance due \$ _____

Note: Breakfast & lunch need to be purchased separately ONLY the day you arrive.

Your lodging meal plan begins with dinner day of arrival and ends with lunch day of departure.

Name _____ Male Female

Address _____

City _____ State _____ Zip _____

Phone (day) _____ Phone (night) _____

Email _____ Phone (cell) _____

Check enclosed payable to Estes Park Center / YMCA. **Charge my Visa / MC / Discover / Amex** (circle) Card # _____ Exp _____

CID (3 digit # on back) _____ Amount Authorized \$ _____ (minimum 35% deposit or full payment with sales tax) Name (as appears on card) _____

Reservation Deadline: Reservations made after March 14 are on a space-available basis. We encourage you to make your reservation early, especially if you are requesting the YMCA to match you with a roommate.

Sales tax of 5.45% (subject to change) will be added.

Check In/Out: Rooms available by 6:00 p.m. Check out by 10:00 a.m.

Deposits/Cancellations: A 35% deposit is required with each reservation. The balance plus tax is due upon check-in. Deposits are non-refundable if canceled after April 16, 2018. If you cancel before April 16, 75% of deposit will be refunded. Make checks payable to Estes Park Center / YMCA. Visa / MC / Discover / American Express accepted.

Questions: Call Estes Park Center Group Registrar

970-586-3341 ext 1349 or email Brenda at bdixon@ymcarockies.org

Mail this form (NOT your conference registration form) to:

Group Registrar
Estes Park Center / YMCA of the Rockies
PO Box 20550
Estes Park, CO 80511

Paying by credit card, you may fax to 970-586-3501

You may register securely online at
<http://Colorado.writehisanswer.com>
 using PayPal.

CCWC 2018 Registration

Your lodging reservation needs to be
 sent directly to the Estes Park Center
 YMCA of the Rockies.

Name _____ Address _____ Email _____
 City _____ State _____ Zip _____ Phone Day _____ Night _____ Cell _____

Registration Fee:

	One Day Circle 1 - T F S	Two Days Circle 2 - T F S	Three Days T F S
Postmark or online by March 17	\$170	\$290	\$365
Postmark or online by April 16	\$175	\$305	\$385
Postmark or online by May 9	\$180	\$320	\$395

After May 9 & walk-ins add \$15 to May 9 price. **Registration Fee** (circled above) \$ _____

Discounts (only one may be taken) Alumni from any year 10% Senior (65+) 10% Pastor 10%

Full-time student 10% Spouse attending 25% Teen (18 & under) 60% Scholarship — \$ _____

YMCA Commuter Fee \$15 a day \$ _____ **Total Registration & Commuter Fee** \$ _____

Meals: Breakfast Lunch Dinner

Wednesday	\$9.00	\$11.00	\$14.00
Thursday	_____	_____	_____
Friday	_____	_____	_____
Saturday	_____	_____	_____

Staying in Alpen Inn or Longs Peak? Dinner day of arrival thru lunch day of departure included. Cabin renters & commuters may order meals now or pay in dining hall. Children 6-12 not staying in Longs Peak or Alpen Inn: Breakfast \$5.50, Lunch \$7.50, Dinner \$10. Ages 0-5 free.

Total cost of meals checked \$ _____

Options: Wednesday Early Birds

1:00 - 4:00 _____ (\$40, Weds only \$65) or 1:00 - 2:00 _____ 3:30 - 4:30 _____ 4:45 - 6:00 _____
 \$25 one, \$40 two, \$55 three (Weds only \$40 one, \$65 two, \$85 three)

Private 30-minute critique(s) - See website for availability on first-come basis

_____ \$35 each \$ _____

Teens Write! Public school \$45, home schooled or private schooled \$33
 YMCA fee non-member if not staying on campus - \$15 \$ _____

Clinics - Complete application at <http://colorado.writehisanswer.com/clinics> no later than April 16, register for entire conference & pay additional \$65 on acceptance. 1 plan to apply for: Fiction Intensive

Nonfiction Book Proposal Clinic Speakers' Clinic Build Your Author Platform

Donation to scholarship fund (not tax deductible) Need time payments? See website. \$ _____

Contest entry - \$10 each \$ _____ **TOTAL** (Make checks payable to CCWC) \$ _____

Cancellations: Full refund less \$50 thru May 1. **Emergencies:** Full refund.

Questions? Email mbagnull@aol.com or call 484-991-8581

Mail to: CCWC, 951 Anders Road, Lansdale, PA 19446-5419

Writing skill level: Professional Advanced - publishing regularly

Intermediate - a few sales Novice - some submissions, no sales yet

Beginner - no submissions

I'm in a wheelchair or have other special needs. (Please note on reverse.)

I'm staying on campus in Long's Peak Alpen Inn Cabin

I'm flying Renting a car at airport Taking Estes Park Shuttle

I attended CCWC in _____ year(s).

I will be consigning books (20% consignment fee on books sold)

I am interested in helping with: Set-up Tuesday/Wednesday Transportation

Coffee Breaks Publicity: Send _____ brochures. Cleanup Monday

WORKSHOP CHOICES

See grid on pages 8-9 for codes. Place one X in each row of days attending.

	A	B	C	D	E	F	G
1 -Thurs 2:15							
2 -Thurs 3:30							
3 - Fri 2:15							
4 - Fri 3:30							
5 - Sat 10:45							
6 - Sat 2:45							

CONTINUING SESSION

Choose one for entire conference. See pages 4 - 5.

For planning purposes. You're not locked into your choices.

Charge my credit card # _____

CID # (last 3 digits on back) _____ Exp _____ Billing zip _____

Name on card _____

Signature _____ Amount \$ _____

Colorado Christian Writers Conference

Marlene Bagnull LIT.D., Director
951 Anders Road
Lansdale, PA 19446-5419

RETURN SERVICE REQUESTED

*"All writers conferences stimulate the mind;
Marlene Bagnull's conferences
challenge the heart."
Cec Murphey*

Write His Answer

May 16-19, 2018

YMCA of the Rockies
Estes Park Center

Our 22nd year of ministry!

Presorted
FIRST CLASS
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