Evaluating Your Options: Traditional, Independent, or Hybrid
by Cheri Cowell
Publisher/Author

The Big Shift
My Story

Advantages/Disadvantages of Traditional Publishing
•
•
•
•
•

Advantages/Disadvantages of Independent Publishing
•
•
•
•
•

Advantages/Disadvantages of Hybrid Publishing
•
•

Is Independent Publishing Right for You?
Questions to Ponder:
  ○
  ○
  ○
  ○
  ○

Options for the Independent/Hybrid Author
•
•
•

The Big Question?
•
•
•