

# Workshops

Thursday, May 14

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Specialty
<b>Workshop 1</b> 2:15 - 3:15	<b>Prayer in the Life of the Writer</b> Prayer is an absolute necessity as well as the covering by prayer warriors. Hints and testimonies by other writers who count on God's presence. <i>Gloria Penwell</i> 1A	<b>Using the Sword</b> The Bible is the best seller of all time—and for good reason! How to incorporate Scripture into your writing in an effective and meaningful way, regardless of the genre. <i>Dr. J.B. Hixson</i> 1B	<b>Deep POV</b> We'll cover all the basics of learning what Deep POV really is and why publishing houses are expecting new writers to understand it. Active class participation required. <i>Kim Woodhouse</i> 1C	<b>Writing Creative Nonfiction</b> Move from telling to showing! Come and explore how to use the elements of compelling fiction while writing accurately and truthfully. <i>Dr. Andrea Sims</i> 1D	<b>Book Proposal Essentials</b> <i>Fiction &amp; NF</i> Too many proposals fall short either through hasty preparation or not understanding what questions a proposal must answer and in how much detail. <i>Andy Scheer</i> 1E	<b>How to Book Speaking Engagements</b> How to stand out from the crowd when you approach churches. Learn the tried and true steps that will help you build a regional platform. <i>Becky Spencer</i> 1F	<b>Adapt Your Story to a Screenplay</b> A step by step formula for adapting a full-length novel into a 2-hour screenplay or a short story into a 15-minute film. Essential elements needed. <i>Rowena Kuo</i> 1G
<b>Workshop 2</b> 3:30 - 4:30	<b>Ethics for the Christian Writer</b> Today's publishing climate has as many ethical challenges as it does opportunities. Important questions we need to ask and answer. <i>Marti Pieper</i> 2A	<b>Keeping Your Focus</b> In today's culture, unbiblical worldviews often creep into writing. How does a writer convey a biblical worldview—without getting theological? <i>Susan Mathis</i> 2B	<b>Advanced Dramatization</b> Learn to effectively use dialogue and action and avoid summary and sermonizing. Make your dialogue succinct, clear, full of implication, and entertaining. <i>Dave Lambert</i> 2C	<b>Craft &amp; Publish Bible Studies</b> What you need to know about the changing market & how today's culture impacts your audience before you pitch your idea or self-publish. <i>Terri Kalfas</i> 2D	<b>Hidden Hazards of Not Having a Business Plan</b> What is a business plan and why is it needed? How does an author put one together? <i>Dave Sheets</i> 2E	<b>Go Viral: Marketing on Social Networks</b> Inside secrets and tips for using Twitter, Facebook, and LinkedIn to grow your platform and presence without wasting hours of time. <i>W. Terry Whalin</i> 2F	<b>Blogging Basics</b> What to include, key blogging tips, a look at influential bloggers and why they are effective, how to tie your posts to promote your books, vlogging, and more. <i>Blythe Daniel</i> 2G

Having a hard time deciding what to attend?  
Joyco Media will be recording the conference.

Be sure to visit <http://Colorado.writehisanswer.com>  
for more information on the workshops & presenters.

Friday, May 15

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Specialty
<b>Workshop 3</b> 2:15 - 3:15	<b>Creativity Comes from the Creator</b> When we draw near to Him, He draws near to us and waters our thoughts with Living Water. And dry seeds of ideas burst into life. <i>Louise Looney</i> 3A	<b>Step It Up!</b> Move your writing from good to great, from satisfactory to stirring. Grab and keep your readers' attention - and bring them back for more. <i>Judith Couchman</i> 3B	<b>Backstory Blowout</b> Have you been told to remove backstory from your novel, but you think your story needs it to make sense? Techniques to remove and reincorporate it where and when it belongs. <i>Rowena Kuo</i> 3C	<b>Writing Dynamite Bible Studies</b> Learn the essentials of presentation, explication, elaboration, and application. Discover the denominations who need small group Bible studies. <i>Gloria Penwell</i> 3D	<b>Seven Deadly Sins of Self-Publishing</b> With limited resources, where is the money best spent to insure the most success in self-publishing? When is self-publishing a viable option? <i>Dr. Terry White</i> 3E	<b>Finding Readers</b> To make an impact (or a living) with your words, you need to understand all the puzzle pieces in finding readers and form a strategy to put the pieces together in the most efficient and cost-effective way. <i>Greg Johnson</i> 3F	<b>The Heartbeat of Inspirational Romance</b> There are unwritten rules for writing inspirational romance. What are they? How far can you go in writing romance? <i>Susan Baganz</i> 3G
<b>Workshop 4</b> 3:30 - 4:30	<b>The Imposter Phenomenon</b> Learn from a "recovering imposter" how to overcome unwarranted fears and insecurities in order to flourish. <i>Dr. Andrea Sims</i> 4A	<b>Does Your Idea Stink? Freshen It Up!</b> What's fresh and what's not? Exercises to help you either rework tired ideas for a fresh perspective, or, even better, come up with crisp new ideas. <i>Amy Nappa</i> 4B	<b>Message Fiction</b> Have you been told that your fiction sounds "preachy"? Discover how to do justice to your message without doing violence to your fiction. <i>Dave Lambert</i> 4C	<b>Storyboard Your Nonfiction Book</b> How do you determine the big picture for a book project and use storyboarding to make it happen? Pragmatic step-by-step instruction. <i>W. Terry Whalin</i> 4D	<b>Developing Your Sales Plan</b> Including a strong marketing/author promotion section has become crucial to landing contracts. Learn what you can do and how to do it. <i>Karen Whiting</i> 4E	<b>When You Don't Have a Platform</b> Must one have a platform in place to become successful? No, not always. We'll consider several ways to overcome the "no-platform" obstacle. <i>Nick Harrison</i> 4F	<b>Time to Party</b> A book launch party creates buzz for your book, gives your friends a chance to celebrate with you, and generates sales! Practical information and examples you can use. <i>Ava Pennington</i> 4G

"CCWC goes beyond helping writers achieve publication. CCWC equips writers to use their words to change the world."

Marti Pieper

"Personally and professionally I have experienced profound moments at CCWC and GPCWC, forever impacting me, SuzyQ, and my ability to help others."

Suzanne Kuhn

Saturday, May 16

	A - Writer's Life	B - Craft	C - Fiction	D - Nonfiction	E - Publishing	F - Marketing	G - Specialty
<b>Workshop 5</b> 10:45 - 11:45	<b>Dealing with Our Cultural Crisis</b> The decline in morals and attacks on Christians are neither isolated, nor can they be ignored by any Christian writer. Learn direct and subtle ways to be stewards of the Word. <i>Rick Marschall</i> 5A	<b>Your Unique Voice</b> The top 5 key elements characteristic of an alluring author's voice, specific techniques to develop your gifts, and effective ways to infuse your writing with your particular signature. <i>Rowena Kuo</i> 5B	<b>Pantser vs. Plotter</b> Some people write by a strict process of outlining (Plotter) and others do it by the seat of their pants (Pantser). How are YOU supposed to write your novel? Is there a method that works best? <i>Susan Baganz</i> 5C	<b>Extend Your Ministry Reach</b> Learn the efficient, strategic ways in which a book can multiply your reach many hundredfold. Tried and true methods from authors who have done it! <i>Dr. Terry White</i> 5D	<b>Role of an Agent</b> In the competitive, complex, and changing world of book publishing, learn why you need an agent to present book proposals and negotiate contracts - and how to find one. <i>Ruth Samsel</i> 5E	<b>Hidden Hazards to Book Marketing</b> How does a book get marketed? Some case studies and tactics every author should consider, whether traditionally or independently publishing their books. <i>Dave Sheets</i> 5F	<b>The Passionate Poet</b> Poetry still speaks... yesterday, today, and tomorrow. Be fervent. Be powerful. Be a poet who can touch hearts and minds as David did and have a lasting influence on your readers for Jesus Christ. <i>Susan Rehberg</i> 5G
<b>Workshop 6</b> 1:00 - 2:00	<b>When God Calls You to Write</b> Do you have a burning desire to communicate with others through the written word, but you aren't sure of how or where to begin or if you're on the right track? <i>Terri Kalfas</i> 6A	<b>Snoring Prose</b> Do your manuscripts sing or snore? To sing is to show what's going on; to snore is to tell about it. Learn to detect the signs of telling. Hands-on techniques for reviving your own snoring prose. <i>Sherri Langton</i> 6B	<b>Weaving a Spiritual Takeaway</b> Learn what Scripture has to say about the importance of a spiritual takeaway for fiction and techniques for making this work through your characters. <i>Marjorie Vawter</i> 6C	<b>Devoted to Devotions</b> What do I need to begin? How do I format a devotion? How do I sell my devotions? Practical dos and don'ts of devotional writing. <i>Ava Pennington</i> 6D	<b>It's Not My Job to Sell Your Manuscript</b> Terry says it works much better if his clients consider it OUR job to pitch and sell. He will walk you through his "team approach." <i>Terry Burns</i> 6E	<b>Blogging Success</b> How to create, operate, publicize, and use a blog as a vehicle, even resume-fodder, for other work! Rick's blog birthed at CCWC has almost 100,000 hits and is reprinted internationally. <i>Rick Marschall</i> 6F	<b>Heading Home with a Plan</b> Don't leave the conference without a plan or goals. Learn how to continue taking advantage of the conference long after it ends. <i>Karen Whiting</i> 6G